EASTERN MEDITERRANEAN UNIVERSITY
University Curriculum Committee
New Program Proposal Form II - Final Approval

## Part I. Program Details

| Program Title | Industrial Design |  |  |
| :--- | :--- | :--- | :--- |
| Hosting Faculty | Architecture | Hosting Department |  |


| Level | $\square$ 2-Year Associate $\quad \square$ 3-Year Assoc. $\quad \mathrm{X}$ Bachelor $\square$ Master (No Thesis) $\square$ Master (Thesis) $\square$ |
| :--- | :--- | :--- | :--- | :--- |
| $\square$ |  |


| Degree Offered <br> (BA, MS, PhD etc.,) | BID | Education <br> Mode | $\boxed{X}$ On-Campus | $\square$ Distance | Teaching <br> Language | $\mathbf{X}$ English | $\square$ Turkish |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Academic year of first student <br> enrolment | $2005-$ <br> 2006 | Optimum number of the first <br> year student enrolment | 30 | Optimum total number of students after <br> the year of first graduation |
| :--- | :--- | :--- | :--- | :--- |


| Is it a double major program? | $\mathbf{X}$ | NO $\quad \square$ YES | Other hosting academic <br> unit(s) (If YES) |  |
| :--- | :--- | :--- | :--- | :--- |

Part II. Overall Statement of Justification (Summary)
State the purpose of opening the program in Eastern Mediterranean University from an academic perspective. This part should be a concise summary of the information supplied in the remaining parts of this form and information supplied in the New Program Proposal - I. (Fill in this part LAST)
Considering the strengths with regard to the academic staff of the Faculty of Architecture, the infrastructure of the Faculty and the University; the opportunity with regard to the increasing demand for Industrial Designers in the field of design, it can safely be claimed that the Faculty of Architecture is ready by all means to provide quality education in the field of 'Industrial Design' beside architecture and interior architecture. Considering the rapidly changing internal and external circumstances as well as the highly competitive environment of design education, diversification of education provided would forward the Faculty to a much more esteemed level.

## Part III. Program Features

## Program Goals

State the overall purpose and the major goals of the program by providing a clear expose of the program's teaching intentions, i.e., writing a brief statement of what the program intends to deliver, how the program will ensure educational effectiveness, identifying the core concepts and any rationale.
The proposal of the under-graduate program of the Department of Industrial Design has been prepared regarding the existing potential of the Faculty and the University in terms of academic staff and the infrastructure. Therefore, for a long term the establishment of this new department would not create any burden on the University. On the contrary, it would provide the opportunity of taking share from the world-wide increasing demand in this discipline.

- The first year of the curriculum will be same as the first year of architecture and interior architecture. Such an approach enables the efficient allocation of time and human resources; the strengthening of the inter-departmental cooperation and collaboration and facilitates the transfer of students if they want to.
- The program allows student to develop their knowledge and skills in various basic subjects related to Industrial Design as well as their own areas of interests due to broad number of elective courses provided. Students are supposed to take 3 elective courses from any department in the university, 2 elective courses from other Departments in the Faculty of Architecture and 4 electives from their own Department.


## Program Outcomes

List statements that describe what the students will gain or be able to do after completing the program. The outcomes should reflect what the students will have gained from their participation in the coursework and other experiences which the program provides.
The graduates of the Department will have knowledge about many different subjects related to product design. The wide number of elective courses will allow them to foster their knowledge and abilities in their own fields of interest as well. On the other hand, various projects in design studios will prepare them to deal with a wide range of problems related to product design. These will allow the graduates of the department to work in different areas related to design in different scales.

Multi-dimensional program of the department which proposes that all students take some courses from other departments in the university prepares them for collaborating with other professions in their future careers.

Two summer training courses in the program will prepare students to experience working in the factory as well as in the design office before they get graduated.

## Unique Features or Strengths of the Program

Identify the unique features or strengths of the program which will make it superior to similar programs in other institutions.

- The common first foundation year in Faculty of Architecture allows all students to choose the area of design they wish to work after the first year when they have a broader knowledge of all related design fields.
- A two-stepped "conditional advancement" system is introduced / applied in the new curriculum:

CONDITIONAL ADVANCEMENT 1: to be able to start $5^{\text {th }}$ semester (to be able to register any courses from the $5^{\text {th }}$ semester, all $1^{\text {st }}$ and $2^{\text {nd }}$ semester courses should successfully be completed
CONDITIONAL ADVANCEMENT 2: to be able to register IDES 402 Graduation Project in the last semester, $6^{\text {th }}$ and all other previous semester courses should be successfully completed

Specializations, Concentrations, Streams or Options within the program
Specify any specializations, concentrations, streams or options within the program.

## Statement of Originality (Duplication Check)

State clearly that the proposed program is not a major duplication of, or will not produce any substantial overlap with, any existing program(s) at the University.
Include a brief discussion of differences of the proposed program from similar programs with minor overlap
There is no similar program in the Eastern Mediterranean University

## Admission Requirements

Specify the program admission requirements.


## Graduation Requirements

State the graduation requirements specific to the proposed program. Exclude university-wide applications like CGPA requirements
The students should take and pass all 152 credit courses in the curriculum. Besides they should fulfill successfully the requirements for 2
proposed summer practices and 6 SPIKES.

## Compliance with the Requirements of Accreditation Agencies

Justify the compliance of the proposed program with accreditation agencies like YOK and ABET.
Distribution of the courses- basic; supportive; general education; history and elective- throughout the proposed program has been done parallel to the suggestion of NASAD, the institution that gives accreditation to similar programs in the USA. Such an approach would enable the program to take accreditation in the future.

## Part IV. Curriculum

## Full Curriculum

Complete the table by listing the sequence of courses, by semester that students in the program will take.
Use the following abbreviations to fill in the course category: UC = University Core; FC=Faculty Core; AC = Area Core; $A E=$ Area Elective; GE = GE Elective

| Semester | $\begin{gathered} \text { Ref } \\ \text { Code } \end{gathered}$ | Course Code | Full Course Title | $\begin{array}{\|c\|} \hline \text { Course } \\ \text { Category } \\ \hline \end{array}$ | Credit |  |  |  | Prerequisites | Co-requisites |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Lec | Lab | Tut | Tot |  |  |
| 1 |  | FARC 101 | Basic Design Studio | FC | 4 | 0 | 4 | 6 |  |  |
| 1 |  | FARC 103 | Graphic Communication - I | FC | 2 | 0 | 2 | 3 |  |  |
| 1 |  | FARC 111 | Introduction to Art \& Design | UC- AH | 3 | 0 | 0 | 3 |  |  |
| 1 |  | XXXXXXX* | Communication in English - I | UC | 3 | 0 | 1 | 3 |  |  |
| 1 |  | GEED111 | Critical Thinking Skills - I | UC | 3 | 0 | 0 | 3 |  |  |
| 1 |  | XXXXXXX* | Computer Literacy | UC | 2 | 0 | 2 | 3 |  |  |
| 1 |  | $\begin{aligned} & \hline \text { HIST 200/ } \\ & \text { HIST299 } \\ & \hline \end{aligned}$ | History of Turkish Reforms | UC | 2 | 0 | 0 | 2 |  |  |
| 1 |  | GEED 101 | SPIKE - I | UC | 0 | 0 | 0 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 2 |  | FARC 102 | Introductory Design Studio | FC | 4 | 0 | 4 | 6 | FARC 101 |  |
| 2 |  | FARC 104 | Graphic Communication - II | FC | 2 | 0 | 2 | 3 |  |  |
| 2 |  | MATH 191 | Mathematics \& Geometry for Designers | UC-M | 3 | 0 | 0 | 3 |  |  |
| 2 |  | XXXXXXX* | Communication in English - II | UC | 3 | 0 | 1 | 3 | EFL 191 |  |
| 2 |  | GEED112 | Critical Thinking Skills - II | UC | 3 | 0 | 0 | 3 |  |  |
| 2 |  | TURK 100/ TURK199 | Communication in Turkish | UC | 3 | 0 | 0 | 3 |  |  |
| 2 |  | GEED 102 | SPIKE - II | UC | 0 | 0 | 0 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 3 |  | IDES 201 | Industrial Design Studio - I | AC | 4 | 0 | 4 | 6 | FARC 102 |  |
| 3 |  | IDES 203 | Graphic Communication for Industrial Designers | AC | 2 | 0 | 2 | 3 |  |  |
| 3 |  | IDES 221 | History of Technology | UC-AH | 3 | 0 | 0 | 3 |  |  |
| 3 |  | IDES 211 | Human Factors in Design | AC | 3 | 0 | 0 | 3 |  |  |
| 3 |  | PHYS253 | Introductory Physics | UC-PN | 3 | 0 | 0 | 3 |  |  |
| 3 |  | GEED 201 | SPIKE - III | UC | 0 | 0 | 0 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 4 |  | IDES 202 | Industrial Design Studio - II | AC | 4 | 0 | 4 | 6 | IDES 201 |  |
| 4 |  | IDES 222 | History of Industrial Design | AC | 3 | 0 | 0 | 3 |  |  |
| 4 |  | IDES 282 | CAD for Industrial Designers | AC | 2 | 0 | 2 | 3 |  |  |
| 4 |  | IDES 232 | Design \& Structure | AC | 3 | 0 | 0 | 3 |  |  |
| 4 |  | IDES 242 | Materials | AC | 3 | 0 | 0 | 3 |  |  |
| 4 |  | GEED 202 | Spike - IV | UC | 0 | 0 | 0 | 0 |  |  |
| 4 |  | IDES 200 | Summer Practice - I | AC | 0 | 0 | 0 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 5 |  | IDES 301 | Industrial Design Studio - III | AC | 4 | 0 | 4 | 6 | IDES 202 |  |
| 5 |  | ECON341 | Introduction to Economics | UC-SB | 3 | 0 | 0 | 3 |  |  |
| 5 |  | MENG365 | Manufacturing Techniques | AC | 2 | 2 | 0 | 3 |  |  |
| 5 |  |  | University Elective -Physical /Natural Sciences | UE-PN | 3 | 0 | 0 | 3 |  |  |
| 5 |  |  | Elective | AE | 3 | 0 | 0 | 3 |  |  |
| 5 |  | GEED 301 | Spike -V | UC | 0 | 0 | 0 | 0 |  |  |


| 6 | IDES 302 | Industrial Design Studio - IV | AC | 4 | 0 | 4 | 6 | IDES 301 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6 | MRKT201 | Introduction to Marketing | UC-SB | 3 | 0 | 0 | 3 |  |  |
| 6 | IDES 312 | Meaning in Design | AC | 3 | 0 | 0 | 3 |  |  |
| 6 |  | University Elective - Arts \& Humanities | UE | 3 | 0 | 0 | 3 |  |  |
| 6 |  | Elective | AE | 3 | 0 | 0 | 3 |  |  |
| 6 | GEED 302 | Spike -VI | UC | 0 | 0 | 0 | 0 |  |  |
| 6 | IDES 300 | Summer Practice - II | AC | 0 | 0 | 0 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |
| 7 | IDES 401 | Industrial Design Studio -V | AC | 4 | 0 | 4 | 6 | IDES 302 |  |
| 7 | IDES 481 | Professional Practice | AC | 3 | 0 | 0 | 3 |  |  |
| 7 | IDES 403 | Research Methods | AC | 3 | 0 | 0 | 3 | IDES302 |  |
| 7 | IDES 451 | Design Management | AC | 3 | 0 | 0 | 3 |  |  |
| 7 |  | Elective | AE | 3 | 0 | 0 | 3 |  |  |
| 7 |  | Elective | AE | 3 | 0 | 0 | 3 |  |  |
|  |  |  |  |  |  |  |  |  |  |
| 8 | IDES402 | Industrial Design Studio-VI-Graduation Project | AC | 4 |  | 4 | 6 | $\begin{aligned} & \text { IDES } 401 \\ & \text { IDES403 } \end{aligned}$ |  |
| 8 |  | University Elective | UE | 3 |  | 0 | 3 |  |  |
| 8 |  | Elective | AE | 3 |  | 0 | 3 |  |  |
| 8 |  | Elective | AE | 3 |  | 0 | 3 |  |  |
| be | University's | thorities |  |  |  |  |  |  |  |


| Area Elective Courses and Streams List the area elective courses intended to be |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Course Code | Course Title | Credit |  |  |  | Stream Title(Leave blank if no stream is intended) |
|  |  |  | Lec | Lab | Tut | Tot |  |
| 1. |  | 3D Digital Modeling | 2 | 0 | 2 | 3 |  |
| 2. |  | Furniture Design | 2 | 0 | 2 | 3 |  |
| 3. |  | Textile Design | 2 | 0 | 2 | 3 |  |
| 4. |  | Industrial Ceramics Techniques | 2 | 0 | 2 | 3 |  |
| 5. |  | Jewelry Design | 2 | 0 | 2 | 3 |  |
| 6. |  | New Product Development | 3 | 0 | 0 | 3 |  |
| 7. |  | Model Making Techniques | 2 | 0 | 2 | 3 |  |
| 8. |  | Presentation Techniques for Designers | 2 | 0 | 2 | 2 |  |
| 9. |  | Household Utensils Design | 2 | 0 | 2 | 2 |  |
| 10. |  | Design for Disabled | 3 | 0 | 0 | 3 |  |
| 11. |  | Transportation Vehilcles Design | 2 | 0 | 2 | 3 |  |
| 12. |  | Theories of Design in $20{ }^{\text {th }}$ Century | 3 | 0 | 0 | 3 |  |


| Existing Courses <br> List the courses which are already being offered in the University. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Courses |  | Total Number | Total Credits |
| University Core Courses | English - I <br> History of Turkish Reforms English - II Introductory Physics Introduction to Economics Introduction to Marketing Communication in Turkish Computer Literacy |  | 8 | 23 |
| Faculty Core Courses | Basic Design Studio Graphic Communication - I Graphic Communication - II |  | 3 | 12 |
| Area Core Courses |  |  | 0 | 0 |
| Area Elective Courses | 3D Digital Modeling Furniture Design Model Making Techniques |  | 3 | 9 |
| Total: |  |  | 14 | 44 |

Note: Some of these courses now have different course codes and different course contents

| New Courses <br> List the courses which are going to be offered for the first time in the University after initiation of this program. |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  |  |  |
|  |  | Courses |  |
| University Core Courses | Introduction to Art \& Design <br> Critical Thinking Skills - I <br> Mathematics \& Geometry for Designers <br> Critical Thinking Skills - II <br> History of Technology | 5 | Total Number |
| Total Credits |  |  |  |
| Faculty Core Courses | Introductory Design Studio |  |  |



## Statistics

Supply the following information: Total numbers and percentages of the courses and their credits in different categories. Also indicate the distribution of courses and their credits among semesters in the curriculum

| Courses: |  | Total |  | Percentage of total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Courses* | Number | Credits | Number | Credits |
|  |  | 39 | 141 | 100 | 100 |
|  |  | 9 | 27 | 23 | 19 |
|  | Faculty core courses | 4 | 18 | 10 | 13 |
|  | Area core courses | 17 | 69 | 44 | 49 |
|  | Area electives | 6 | 18 | 15 | 13 |
|  | UE electives | 3 | 9 | 8 | 6 |
|  | Courses offered by the hosting department | 28 | 108 | 72 | 76 |
|  | Courses offered by other departments | 11 | 33 | 28 | 23 |

Semesters

|  | Semesters |  |  |  |  |  |  |  | Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  |
| Number of courses per semester* | 5 | 6 | 5 | 5 | 5 | 5 | 6 | 4 | 5.13 |
| Number of credits per semester | 18 | 21 | 18 | 18 | 18 | 18 | 21 | 15 | 18.38 |

Excluding spikes, Turkish, History and Summer Practices

## Part V. Catalog Information

Supply the information for the proposed curriculum in sections "Program Description" and "Course Descriptions" which will be printed in the next printed or on-line catalog of the University.

## Program Description

Describe the program from several points of view like the mission, goals, objectives, focus and strengths of the program, opportunities for the graduates from an academic perspective. A brief historical perspective may be appropriate. Concise description of sub disciplines or areas of focus may be added. Also summarize lab / studio / workshop information as well as any summer practice or internship if any.

## Aim:

Industrial Design is a rapidly developing profession. Today the role of skillful Industrial designers in development of different fields of industry is undeniable. The aim of the program in Department of Industrial Design is to provide different sectors of industry with creative, multi-dimensional, entrepreneur, and leader industrial designers who have a strong technological background, high managerial skills, knowledge of manufacturing and marketing techniques, and sensitive to environmental issues.

The program philosophy is to engage students in meaningful problem solving where the challenge of solving problems related to design of mass produced objects is matched to the students' knowledge and skills to obtain a state of optimal simulation and challenge. That's why "learning by doing" phrase can summarize our pedagogical approach to Industrial Design education.

To be able to keep pace with the rapidly changing world and to let the future designers to think, learn and intervene creatively with contemporary

## Diversity in Education

As mentioned, the structure of the program aims at allowing students to develop their skills in different dimensions related to the field. Thus, the program offers students a wide range of courses in different disciplines. In addition, high number of elective courses in the program allows students to improve in their own fields of interests.

The design studios in the program create very special multi-cultural, interactive and participatory learning environments based on learning by doing pedagogical approach.

One year of common foundation courses in all departments of Faculty of Architecture (Architecture, Interior Architecture and Industrial Design) provides students with opportunity of transferring to other Departments and obtaining a second major in a relatively short time if they wish.

## Graduates:

The multi-disciplinary approach to the program of the Department provides the graduates with a theoretical basis in a wide range of subjects related to the discipline and with a lot of experiences in designing mass produced products in different scales. This diversity allows them to adapt themselves to different situations in their future career. On the other hand, students gain necessary practical knowledge through lab works and summer trainings in factories and in offices.

Moreover, all graduates of the Department are well-equipped with computer skills which create a big advantage for them in job market.

## Job opportunities

Industrial Design as a field covers a wide range of design activities such as furniture design, jewelry design, house utensil design, electric and electronic equipment design, package design, etc. Thus, our graduates have a quite wide possibility of working in all these different fields. They may work in factories as well as design offices, as associated or as free-lance designers.

In addition, the graduates of the Department can continue their studies in any field related to design activities to be specialized in one field or to continue as academicians.

## Course Descriptions - I - English: All compulsory courses offered by the department of the program

Type the catalog course description of each course in English in the following order: course content, course credits, prerequisites and co-requisites, Abbreviated Title, Category of the course, teaching language, and keywords. The information supplied will be copied and pasted to the catalog.

- Course code: Replace CODEXXX with the course code
- Course title: Replace Full Course Title with the course title.
- Course outline: Replace Course outline with statements of the course outline. Avoid using multiple paragraphs. Do not keep the text "Course outline" as a heading.
- Credits: Replace L, L, T and $\mathbf{X}$ with corresponding numbers for lecture, lab, tutorial and total course credit, respectively.
- Prerequisites and co-requisites: Delete "None" and replace XXXXXX with the corresponding course code.
- Course category: $X X X X X X X X$ with any of "University Core", "Faculty / School Core", "Area Core", "Area Elective", or "GE Elective"
- Abbreviated title: This is going to be used in preparation of transcripts or registration forms. Replace $X X X X X X X X X X X X X X X$ with a shorter version of the full title.
- Teaching language: Replace $X X X X X$ with the teaching language
- Keywords: Replace $X X X X X X, X X X X X X$ with words other than the ones available in the title and course outline which helps to identify the course.

The total text length should not exceed 2000 characters.

| 1. | FARC101 <br> Basic Design Studio <br> Basic principles of design, creating a visual vocabulary through 2 and 3 dimensional exercises, design elements and their characteristics, design principles, problems to enhance students' mental and manual skills, emphasis on creativity, and critical thinking. |
| :---: | :---: |
| 2. | FARC103 <br> Graphic Communication - I <br> The basic tools of graphic communication, principles of orthographic, axonometric and perspective drawing, introduction to different graphic presentation methods |
| 3. | FARC111 Introduction to Art and Design |

Development of a conceptual background for design by introducing a general view about art, design and the role of culture, the basic vocabulary of art and design, their elements and organizational aspects, historical evolution of design branches and their relationship.

Credits: $3 / 0 / 0) 3$ Prerequisites: None Co-requisites: None
Abbreviated Title: Int. to Art and Des.
Category: University Core (AH)
Teaching Language: English
Keywords: Design, perception, design product, design process

| 4. | FARC102 <br> Introductory Design Studio <br> A continuation of the Basic Design course, emphasis on design process, exercises on three dimensional forms, space, function, material, structure and scale, transition from abstract problems to concrete ones, the role of cultural and physical dimensions in design <br> Keywords: Process of design, design organizations, cultural and physical contexts |
| :---: | :---: |
| 5. | FARC $104 \quad$ Graphic Communication - II <br> Advanced graphic communication techniques, developed techniques of 3-D drawing, drawing conventions in different design branches, presentation techniques in various drawing media. |
| 6. | IDES201 <br> Industrial Design Studio - I <br> Design problems focusing on human-product relationship and functional issues, aiming at teaching basic principles in object Design, and improvement of systematic thinking, concept and scenario development skills. <br> Credits: (4/0/4)6 Prerequisites: FARC102 Co-requisites: None <br> Abbreviated Title: Industrial Design St. I <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: form-function, ergonomics, product design |
| 7. | IDES203 Graphic Communication for Industrial Designers <br> Graphic conventions used in production process, drawings related to production and machine parts, 2 and 3 dimensional drawing techniques, and development of product communication language. <br> Credits: (2/0/2)3 Prerequisites: None Co-requisites: None <br> Abbreviated Title: Graph. Com. for Ind. Des. <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: Assembly Drawings, Dimensioning, sectional Views |
| 8. | IDES221 <br> History of Technology <br> The most important factors in development of technology from the very first ages to our time, development of modes of production in the history, changes in production techniques due to industrialization. <br> Credits: (3/0/0)3 Prerequisites: None <br> Co-requisites: None <br> Abbreviated Title: Hist. of Technology <br> Category: University Core Course (AH) Teaching Language: English <br> Keywords: |
| 9. | IDES211 <br> Human Factors in Design <br> Knowledge about human body dimensions and movements, usage of anthropometric data in product design, human-space, humanproduct relationships, and issues related to comfort and safety in product design. |
| 10. | IDES202 Industrial Design Studio - II <br> Design problems aiming at development of innovative and creative solutions to design problems in various areas, development of solutions related to material and details for mass-produced products via research and knowledge acquirement. <br> Credits: (3/0/0)3 Prerequisites: IDES 201 Co-requisites: None <br> Abbreviated Title: Industrial Design St. II <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: |
| 11. | IDES222 History of Industrial Design <br> Progress of Industrial Design as a profession in the history, the role of design and designers in mass-production after industrial revolution, design theories, technological, social and cultural factors related to the improvement of design in the $20^{\text {th }}$ century. |


|  | Credits: $(3 / 0 / 0) 3 \quad$ Prerequisites: None Co-requisites: None  <br> Abbreviated Title: Hist. of Industrial Design <br> Keywords: Category: Area Core Course Teaching Language: English |
| :---: | :---: |
| 12. | IDES282 <br> CAD for Industrial Designers <br> 2 and 3 dimensional CAD programs to be used in educational and professional areas, 3D digital modeling programs, using computer in design process in relation to design studio. <br> Credits: (2/0/2)3 Prerequisites: None Co-requisites: None <br> Abbreviated Title: CAD for Industrial Designers <br> Category: Area Core Course <br> Teaching Language: English Keywords: |
| 13. | IDES232 <br> Design and Structure <br> Principles of working in structural systems, types of loads, physical and mechanical properties of various materials, stress and deformation, tension, compression, bending, torsion, and the effect of geometry on structural system. <br> Credits: (3/0/0)3 Prerequisites: None <br> Co-requisites: None <br> Abbreviated Title: Design and Structure <br> Category: Area Core Course <br> Keywords: structural response, flexibility, rigidity <br> Teaching Language: English |
| 14 | IDES242 <br> Materials <br> Development of sensitivity towards choosing the right materials in design process, properties of materials used in mass production such as plastics, glass, metals, and wood. <br> Credits: (3/0/0)3 Prerequisites: None <br> Co-requisites: None <br> Abbreviated Title: Materials <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: |
| 15. | IDES 200 Summer Practice -I  <br> Four weeks of work in a production establishment, observation and report on production processes.   <br> Credits: NC Prerequisites: None Co-requisites: None <br> Abbreviated Title: Summer Practice I Category: Area Core Course <br> Keywords:  Teaching Language: |
| 16. | IDES301 Industrial Design Studio - III <br> Design problems aiming at development of a systematic approach to design of complicated objects, usage of new technologies, detail solutions, development of personal style in design and presentation. <br> Credits: (4/0/4)6 Prerequisites: IDES 202 Co-requisites: None <br> Abbreviated Title: Industrial Design St. III |
| 17. | IDES302 Industrial Design Studio - IV <br> Design problems related to living spaces, function, space, human being and furniture relationships, provision of detailed product design as a part of a whole. <br> Credits: (4/0/4)6 Prerequisites: IDES 301 <br> Co-requisites: None <br> Abbreviated Title: Industrial Design St. IV <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: |
| 18. | IDES312 <br> Meaning in Design <br> Meaning of products in design, semiotics as a method to read and understand the meanings of the objects, investigation and sampling of communication, meaning and identity problems created while choosing and using new products, leading towards innovative approaches by transmission of theoretical knowledge. <br> Credits: $(3 / 0 / 0) 3$ Prerequisites: None <br> Co-requisites: None <br> Abbreviated Title: Meaning in Design <br> Category: Area Core Course <br> Teaching Language: English <br> Keywords: |
| 19. | IDES 300 Summer Practice - II <br> Four weeks of work in a design office, observation and participation in design activities. <br> Credits: NC Prerequisites: None Co-requisites: None |


|  | Abbreviated Title: Summer Practice II Category: Area Core Course Teaching Language:  <br> Keywords:   |
| :---: | :---: |
| 20. | IDES401 <br> Industrial Design Studio - V <br> Answering to special needs which require research and creative solutions (products for physically disables, transportation vehicles, etc.) or design of product series to reflect a cultural or organizational value, design works with both functional and aesthetic qualities, including detailed solutions and professional presentation. |
| 21. | IDES481 <br> Professional Practice <br> Problems which designers may face in professional life, design and preparation of portfolio, methods developed by professional organizations to provide a fair competition, professional ethics, relations with clients, legal, financial and formal problems and office management. |
| 22. | IDES403 Research Methods <br> Systematic research methods, research process in product design, preparation of a written research about Graduation Project. . |
| 23. | IDES451 Design ManagementDevelopment of design management, design as a tool in professional competition, design and innovation, new product development, <br> design and organizational image management, human resources in design, management of design projects. <br> Credits: $(3 / 0 / 0) 3 \quad$ Prerequisites: None <br> Abbreviated Title: Design Management <br> Keywords:$\quad$ Category: Area Core Course |
| 24. | IDES402 Industrial Design Studio - VI- Graduation Project <br> Total design of a product or a series of products, development of all the steps needed for production such as: details, working drawings, etc. <br> Credits: (4/0/4)6 Prerequisites: IDES401, IDES403 <br> Abbreviated Title: Industrial Design St. VI Keywords: <br> Co-requisites: None <br> Category: Area Core Course <br> Teaching Language: English |

## Course Descriptions - II - English : All compulsory courses offered by other academic units- To be finalized upon final information <br> from GE Department

## 1. $\mathbf{X X X X X X X} \quad$ Communication in English - I

EFL 191 is a first semester Basic Academic English course for students at the Faculty of Architecture and Arts and Sciences. The purpose of this course is to develop students' writing, reading, speaking and listening skills in academic settings, and to improve their study skills in general.

Credits: (3/0/1) 3
Abbreviated Title: English I
Keywords:
Department offering the course: School of Foreign Languages
2. $\quad$ GEED111 Critical Thinking Skills - I

This course, the first of a two-semester sequence, introduces students to a variety of disciplines in the arts and sciences through critical discussions of some of the major ideas, concepts and belief systems that are shaping the modern world. The first semester focuses primarily on scientific and technological aspects of modern life, and ends with a discussion of some of the social and psychological coping mechanisms that have evolved to deal with them. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: biology, physics, chemistry, ecology, architecture and urban issues, psychology, sociology, and comparative religion.

|  | Credits: $(3 / 0 / 0) 3 \quad$ Prerequisites: None Co-requisites: None  <br> Abbreviated Title: Critical thinking skills I Category: University Core Course Teaching Language: English <br> Keywords:   <br> Department offering the course: Department of General Education   |
| :---: | :---: |
| 3. | GEED 101 <br> SPIKE-I <br> This course is designed to expose students to practical applications of knowledge in their own and related fields, increase their knowledge of other disciplines, and create opportunities for them to experience a diverse range of social and cultural activities in the world outside university. The focus is on developing learning outside the classroom through encouraging student participation in guest lectures, conferences, and cultural events such as musical and theatrical performances, art exhibitions, literary readings, etc., both on campus and off campus. By providing students with exposure to professional, industrial, and socio-cultural realities, this course takes a first step towards preparing students for the changing world that will face them after graduation. And through this exposure, they aspire to give students a sense of respect for and pride in their own chosen profession, coupled with a feeling of responsibility to helping the community and working for the good of society. Assessment will be based on the student's completion during the semester of a SPIKE Card, under the Honor Code, certifying participation in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community. <br> Credits: (0/0/0)0 <br> Abbreviated Title: Spike I <br> Keywords: <br> Department offering the course: Department of General Education |
| 4. | TURK 100/199 Communication in Turkish <br> TURK 100/199 is a Basic Turkish course introducing the Turkish language. It incorporates all four language skills and provides an introduction to basic grammar structures. Students will be encouraged to develop their writing skills through a variety of tasks. The aim of this course is for students to be able to understand and communicate in everyday situations, both in the classroom and in a Turkishspeaking environment. |
| 5. | HIST 200/299 History of Turkish Reforms |
| 6. | MATH191 Math. and Geometry for Designers <br> Description of the relationship of mathematics, and geometry with Architecture, Interior Architecture and Industrial Design fields, examplifying the similarities of design and mathematical thinking, basic subjects related to mathematics and geometry. |
| 7. | XXXXXXX Communication in English - II <br> EFL 192 is a second semester Basic Academic English course for students at the Faculty of Architecture and Arts and Sciences. The purpose of this course is to further develop students' writing, reading, speaking and listening skills in academic settings, and to improve their study skills in general. |
| 8. | GEED112 <br> Critical thinking Skills - II <br> The second in a two-semester sequence, this course continues the discussion from Critical Thinking I of critical ideas, concepts and belief systems that are shaping the modern world. This semester focuses primarily on economic, political, legal, social and cultural aspects of contemporary life, and ends with a discussion of the impact of the cultural sphere-art, music, literature, and the media-on the individual and society. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: economics, political science, law, philosophy, history, art and archeology, music, communications, |

literature.

Credits: $3 / 0 / 0) 3$ Prerequisites: None Co-requisites: None
Abbreviated Title: Critical Thinking II
Category: University Core Course
Teaching Language: English

## Keywords:

Department offering the course: Department of General Education

## GEED 102 SPIKE - II

This course is designed to expose students to practical applications of knowledge in their own and related fields, increase their knowledge of other disciplines, and create opportunities for them to experience a diverse range of social and cultural activities in the world outside university. The focus is on developing learning outside the classroom through encouraging student participation in guest lectures, conferences, and cultural events such as musical and theatrical performances, art exhibitions, literary readings, etc., both on campus and off campus. By providing students with exposure to professional, industrial, and socio-cultural realities, this course takes a first step towards preparing students for the changing world that will face them after graduation. And through this exposure, they aspire to give students a sense of respect for and pride in their own chosen profession, coupled with a feeling of responsibility to helping the community and working for the good of society. Assessment will be based on the student's completion during the semester of a SPIKE Card, under the Honor Code, certifying participation in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community.

Credits: (0/0/0)0 Prerequisites: None Co-requisites: None
Abbreviated Title: Spike II Category: University Core Course Teaching Language: English
Keywords:
Department offering the course: Department of General Education

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GEED 201 SPIKE - III
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This course includes the same requirements as GEED 101 and GEED 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4-hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: (0/0/0)0 Prerequisites: None Co-requisites: None
Abbreviated Title: Spike III Category: University Core Course Teaching Language: English
Keywords:
Department offering the course: Department of General Education
11. $\quad$ GEED 202 SPIKE - IV

This course includes the same requirements as GEED 101 and GEED 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4 -hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: $0 / 0 / 0) 0 \quad$ Prerequisites: None Co-requisites: None
Abbreviated Title: Spike IV Category: University Core Course Teaching Language: English
Keywords:
Department offering the course: Department of General Education
12. $\quad$ GEED $301 \quad$ SPIKE - V

This course includes the same requirements as GEED 101 and GEED 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4 -hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: (0/0/0)0 Prerequisites: None Co-requisites: None
Abbreviated Title: Spike V Category: University Core Course Teaching Language: English
Keywords:
Department offering the course: Department of General Education
GEED302 SPIKE - VI
This course includes the same requirements as GEED 101 and GEED 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by
other Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4 -hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: $(0 / 0 / 0) 0$
Prerequisites: None Co-requisites: None
Abbreviated Title: Spike VI Category: University Core Course Teaching Language: English
Keywords: Spike VI
Department offering the course: Department of General Education

| 14. | PHYS253 Introductory Physics |
| :---: | :--- |
| Basic principles of physics: physical quantitics and static equilibrium. <br> rotational dynamics and |  |

Credits: (3/0/0)3 Prerequisites: None
Co-requisites: None

Abbreviated Title: Physics
Category: University Core Course (PN) Teaching Language: English
Keywords:

Department offering the course: Department of Physics
15. MENG365 Manufacturing Techniques

Knowledge about suitable materials and manufacturing techniques in Industrial Design, machines used in mass production and their working principles, treating of various materials in Industry.

Credits: (2/2/0)3 Prerequisites: None Co-requisites: None
Abbreviated Title: Manufacturing Techniques Category: Area Core Course Teaching Language: English

## Keywords:

Department offering the course: Department of Mechanical Engineering

## 16. ECON341 Introduction to Economics

Definition of Economics, its basic concepts and principles, demand and supply, income, outcome, competition, national income, budget, etc.

Credits: (3/0/0)3 Prerequisites: None
Abbreviated Title: Introduction to Economics
Keywords:
Department offering the course: Economics
17. $\quad$ MRKT201 Introduction to Marketing

Principles, concepts, and institutions involved in facilitating the exchange of goods and services. Analysis of markets, the marketing environment, and the marketing variables of product, price, promotion, and distribution. Introduction to marketing strategy and international marketing. Ethical issues. Consumer behavior. Market segmentation. Product development and policies, methods and practices. Distribution decisions. Marketing communications. Marketing research. Contemporary issues in marketing.

Credits: (3/0/0)3 Prerequisites: None
Co-requisites: None

Abbreviated Title: Int. to Marketing
Category: University Core Course (SB)
Teaching Language: English
Keywords: Marketing Concept, Product Development, Target Marketing, Market Segmentation
Department offering the course: Business Administration
18.

## XXXXXXX Computer Literacy

Information Technology in Perspective. Using the PC. Inside the Computer. Storing and Retrieving Information, information input and Output. Networks and Networking. Going Online. The Windows Environment. Living In an Information Society. Business Information Systems. Use of Office tools.

Credits: (2/0/2)3 Prerequisites: None Co-requisites: None
Abbreviated Title: Computer Literacy Category: University Core Course Teaching Language: English
Keywords:

Department offering the course: School of Computing and Technology

## Course Descriptions - I - Turkish: All core courses offered by the department of the program <br> Ders Tanımları - I - Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

- Ders Kodu: DERSXXX 'in ders kodu ile değiştirin
- Ders Adı: "Tam Ders Adı" yazısını silip yerine dersin tam adını yazınız.
- Ders Içeriği: "Ders içeriği..." yazısını silip dersin içeriğini yazınız. Çoklu parağraflardan kaçınınız. Ve sonunda bir satır boşluk kalmasını sağlayınız
- Dersin Kredisi: L, L, T ve $\mathbf{X}$ harfleri yerine sırasıyla ders, lab, tutorial ve dersin toplam kredilerini karşılık gelecek şekilde yazınız.
- Ön ve yan koşullar: "None" kelimesini siliniz ve $X X X X X X$ yerine dersin ön veya yan koşul dersini yazınız.
- Dersin kategorisi: $X X X X X X X X$ yerine "Üniversite Ana", "Fakülte / Okul Ana", "Alan Ana", "Alan Seçmeli", veya "GE Seçmeli" ibarelerIDESn birini yazınız
- Dersin Kısa Adı: Bu bilgi ders çizelgesi (transkript) veya kayıt formlarında kullanılacaktır. $X X X X X X X X X X X X X X X$ yerine dersin kısa adını yazınız.
- Eğitim Dili: $X X X X X$ yerine dersin eğitim dilini yazınız.
- Anahtar Kelimeler: $X X X X X X, X X X X X X$ yerine dersi tanımlamakta yararlı olacak ve derin adı ile içeriğIDES yer almayan kelimeleri yazınız.

Toplam metin uzunluğu 2000 basamağı geçemez

1. $\quad$ FARC101 Temel Tasarım Atölyesi

Tasarımın temel ilkeleri, 2 ve 3 boyutlu çalışmalar yoluyla görsel bir dil oluşturma, tasarım elemanları ve özellikleri, tasarım ilkeleri, öğrencilerin el ve zihinsel becerilerini gelişiren problemler, yenilik ve eleştirel düşünmeye vurgu.

Kredi. (4/ 0 / 4) 6
Dersin Kısa Adı: Temel Tasarim Atölyesi Kategorisi: Fakülte Ana Dersi Eğitim Dili:
Anahtar Kelimeler:Temel Kavramlar, geometri ve biçimsel ilişkiler, Biçim, Renk, Doku,

## FARC103 Grafik Anlatım - I

Grafik iletişimin temel araçları, ortografik, aksonometrik, ve perspektif çizimlerin temelleri, farklı grafik sunuş biçimleri ile tanışma.

| Kredi: $(2 / 0 / 2) 3$ | Önkoşul: Yok | Yankoşul: Yok |
| :--- | :--- | :--- |
| Dersin Kısa Adı: Grafik Anlatım I | Kategorisi: Fakülte Ana Dersi | Eğitim Dili: İngilizce |

## Anahtar Kelimeler:: Mimari Anlatım, Cizim Teknikleri

## 3. $\quad$ FARC111 $\quad$ Sanat ve Tasarıma Giriş

Sanat, tasasrım ve kültür rolunu tanıtma yoluyla tasarım için kuramsal bir temel oluşturmak, sanat ve tasarımın temel terimleri, elemanları ve organizasyon ilkeleri, tasarım dallarının tarihsel gelişimleri ve ilişkileri.

Kredi: (3/0/0) 3
Dersin Kısa Adı: Sanat ve Tasarıma Giriş Anahtar Kelimeler

Önkoşul: Yok
Kategorisi: Üniversite Temel Dersi (AH)

Yankoşul: Yok
Eğitim Dili: Ingilizce

## FARC102 Tasarıma Giriş Atölyesi

Temel Tasarım'ın devamı, tasarım sürecine vurgu, üç boyutlu form, mekan, işlev, malzeme, strüktür ve ölçek ile çalışma, soyut projelerden somuta geçiş, tasarım kararlarında kültürel ve fiziki boyutun rolü.

Kredi: (4/0/4)6
Önkoşul: FARC 101
Yankoşul: Yok
Dersin Kısa Adı:
Anahtar Kelimeler:

## 5. FARC104 Grafik Anlatım - II

Gelişmiş grafik anlatım teknikleri, 3-boyutlu çizimde ileri teknikler, değişik tasarım dallarında çizim kuralları, farklı çizim ortamlarında sunuş teknikleri.

Kredi: ( 2 /0 / 2 ) 3
Önkoşul: Yok
Dersin Kısa Adı: Kategorisi: Fakülte Ana Dersi
Anahtar Kelimeler: gelişmiş çizim teknikleri, sunuş teknikleri
6.

IDES201 Endüstri Ürünleri Tasarımı Atölyesi - I

Ürün tasarımında temel ilkeler, sistematik düşünme, kavram ve senaryo geliştirme becerilerinin geliştirilmesini hadefleyen, insan-ürün ilişkisi, ürünün işlevsel gereksinimlerinin ön planda olduğu tasarım sorunları.
Kredi: (4/0/4) 6 Önkoşul: FARC102 Yankoşul: Yok

Dersin Kısa Adı: End. Ürün.Tas. Atölyesi I Kategorisi: Alan Temel Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler:
7. IDES203 Endüstri Ürünleri Tasarımcıları için Grafik Anlatım

Tasarım sürecinde kullanılmak üzere grafik unsurların, ürün üretimi ve makina parçaları ile ilgili çizimler, 2 ve 3 boyutlu çizim teknikleri ve ürün iletişim dilinin geliştirilmesi.

|  | Kredi: (2/0/2) 3 Önkoşul: Yok Yankoşul: Yok <br> Dersin Kısa Adı: End. Tas.için Grafik Anlatım Kategorisi: Alan Temel Dersi  <br> Anahtar Kelimeler:   |
| :---: | :---: |
| 8. | IDES221 Teknoloji Tarihi <br> İlk çağlardan günümüze dek teknolojinin gelişmesindeki en önemli etkenler, üretim yöntemlerinin tarih boyunca gelişmesi, endüstrileşme ile üretim biçimlerinin değişimi. <br> Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok <br> Dersin Kısa Adı: Teknoloji Tarihi Kategorisi: Üniversite Temel Dersi (AH) Eğitim Dili: Ingilizce <br> Anahtar Kelimeler: |
| 9. | IDES211 Tasarımda İnsan Etmeni <br> İnsan vücudunun boyutları ve devinimleri konusunda bilgi, antropometrik bilginin ürün tasarımında kullanımı, insan-mekan, insan-ürün arasındaki ilişki ve ürünlerin rahat kullanım ve güvenliliği ile ilgili konular. |
| 10. | IDES202 Endüstri Ürünleri Tasarımı Atölyesi - II <br> Farklı alanlardaki tasarım sorunlarına özgün ve yaratıcı çözümler üretilmesi, araştırma ve bilgi edinme yoluyla çok sayıda üretilecek ürünler ile ilgili malzeme ve detay çözümleri üretilmesini amaçlayan tasarım problemleri. <br> Kredi: (4/0/4) 6 <br> Önkoşul: IDES201 <br> Yankoşul: Yok <br> Dersin Kısa Adı: End. Ürün. Tas. Atölyesi II <br> Kategorisi:Alan Temel Dersi <br> Eğitim Dili: Ingilizce <br> Anahtar Kelimeler: |
| 11. |  |
| 12. | IDES282 Tasarımcılar için Bilgisayar Destekli Tasarım (CAD) <br> Eğitsel ve mesleki anlamda çizim ve tasarım etkinlikleinde kullanılabilecek 2 ve 3 boyutlu bilgisayar destekli tasarım programları, üç boyutlu sayısal modelleme programları, tasarım sürecinde bilgisayar kullanımı ve tasarım stüdyosu ile ilişkilendirilmesi. <br> Anahtar Kelimeler: |
| 13. | IDES232 <br> Tasarım ve Taşıyıcı Sistem <br> Taşıyıcı sistemlerinin çalışma ilkeleri, yük türleri, farklı malzemelerin fiziki ve mekanik özellikleri, gerilme ve deformasyon, çekme, basınç, eğilme, burulma ve geometrinin taşıyıcı sistem üstündeki etkisi. |
| 14. | IDES242 Malzeme <br> Ürün tasarım sürecinde doğru malzeme seçimi ile ilgili duyarıılğı geliştirme, endüstri ürünleri tasarımında kullanılan plastik, cam, metal ve ahşap gibi malzemelerin özellikleri ve yapım teknikleri. |
| 15. | IDES 200 Staj - I <br> Bir Endüstri ürünü üretim merkezinde 4 hafta çalışmak ve üretim sürecini izleyerek bir rapor hazırlamak. |


|  | Kredi: NC Önkoşul: yok Yankoşul: Yok  <br> Dersin Kısa Adı: :Staj I Kategorisi: Alan Temel Dersi Eğitim Dili:  <br> Anahtar Kelimeler:   |
| :---: | :---: |
| 16. | IDES301 Endüstri Ürünleri Tasarımı Atölyesi - III <br> Karmaşık üünlerin tasarımına sistematik yaklaşım, yeni teknolojinin kullanımı, detay çözümleri, tasarımda ve proje sunumunda kişisel stilin geliştirilmesini hedefleyen tasarım sorunları. |
| 17. | IDES302 Endüstri Ürünleri Tasarımı Atölyesi - IV <br> Yaşam mekanları ile ilgili tasarım sorunları, işlev, mekan, insan ve mobilya ilişkisi, bütünün içerisinde detaylı ürün tasarımları. |
| 18. | IDES312 <br> Tasarımda Anlam <br> Tasarımda nesnenin taşıdığı anlam; nesnenin anlamını okumaya ve kavramaya yönelik bir yöntem olarak kullanılan anlam bilim, yeni ürün türlerinin seçimi ve kullanımında ortaya çıkan yeni okuma özelliklerinin iletişim, anlam ve kimlik sorunlarını inceleyerek örneklenmesi, kuramsal bilgi aktarımı yoluyla özgün yaklaşımlara yönlendirme. |
| 19. | IDES $300 \quad$ Staj - II  <br> Bir tasarım bürosunda dört hafta boyunca çalışak ve tasarım aktivitelere katılmak.  <br> Kredi: NC Önkoşul: yok Yankoşul: Yok <br> Dersin Kısa Adı: :Staj I Kategorisi: Alan Temel Dersi <br> Anahtar Kelimeler:   <br> Eğitim Dili:  |
| 20. | IDES401 Endüstri Ürünleri Tasarımı Atölyesi - V <br> Araştırma ve özgün çözümler gerektiren özel gereksinimlere yanıt vermek (bedensel özürlülere yönelik ürünler, taşımacılıkla ilgili araçlar, vb.) veya bir kültürü veya bir kurumsal değeri yansıtmak üzere ürünler serisi tasarımı, işlevsel yeterlilik kadar biçimin önemli olduğu, detay çözümleri ve mesleki sunum içermesi beklenen tasarım çalışmaları. |
| 21. | IDES481 Mesleki Uygulama <br> Tasarımcıların iş dünyasında karşılaşabilecekleri durumlar, iş aramak için gereken dosyaları hazırlamak, meslek kuruluşlarınca adil rekabeti sağlamak için geliştirilen yöntemler; mesleki etik, müşteri ile ilişki, yasal, mali ve idari sorunlar ve büro yönetimi. |
| 22. | IDES403 Araştırma Yöntemleri  <br> Sistematik araştırma yöntemleri, ürün tasarımında ön araşıırma süreci, yazılı bir araştırmanın hazırlanması.  <br>   <br> Kredi:  <br> (3/0/0) 3 <br> Dersin Kısa Adı: Araştırma Yöntemleri <br> Anahtar Kelimeler: Önkoşul: IDES302 <br> Kategorisi:Alan Temel Dersi Yankoşul: Yok Eğitim Dili: Ingilizce |
| 23. | IDES451 Tasarım Yönetimi <br> Tasarım yönetiminin gelişimi; iş rekabeti aracı olarak tasarım, tasarım ve yenilikçilik; yeni ürün geliştirilmesi; tasarım ve kurumsal kimlik(imaj) yönetimi; tasarımda insan kaynakları; tasarım projelerinin yönetimi. |


|  | Kredi: (3/0/0) 3 <br> Dersin Kısa Adı: Tasarım Yönetimi Anahtar Kelimeler: | Önkoşul: yok Kategorisi:Alan Temel Dersi | Yankoşul: Yok Eğitim Dili: Ingilizce |
| :---: | :---: | :---: | :---: |
| 24. | IDES402 Endüstri Ürünleri Tasarımı Atölyesi - VI |  |  |
|  | Araştırma ve özgün çözümler gerektiren özel gereksinimlere yanıt vermek (bedensel özürlülere yönelik ürünler, taşımacılıkla ilgili araçlar, vb.) veya bir kültürü veya bir kurumsal değeri yansıtmak üzere ürünler serisi tasarımı, işlevsel yeterlilik kadar biçimin önemli olduğu, detay çözümleri ve mesleki sunum içermesi beklenen tasarım çalışmaları. |  |  |
|  | Kredi: (4/0/4) 6 | Önkoşul: IDES401, IDES 403 | Van |
|  | Dersin Kısa Adı: End. Ürün. Tas. Atölyesi VI Anahtar Kelimeler: | Kategorisi:Alan Temel Dersi | Eğitim Dili: İngiliz |


| Course Descriptions - II - Turkish : All compulsory courses offered by other academic units <br> Ders Tanımları - II - Türkçe : Diğer akademik birimler tarafından verilen tüm temel dersler To be finalized upon final information from <br> GE Department |  |  |
| :--- | :--- | :--- |
| 1. | XXXXXXX | Ingilizce Dilinde İletişim - I |
| 2 | GEED111 | Eleştirel Düşünme - I |
| 3 | GEED 101 | SPIKE - I |
| 4 | TURK 100/199 | Türkçe Dilinde İletişim |
| 5. | HIST 200/299 | Türk İnkilap Tarihi |
| 6. | MATH 191 | Tasarımcılar için Matematik ve Geometri |

Öğrencilere matematik ve geometrinin mimarlık, iç mimarlık, ve endüstri ürünleri tasarımı disiplinleri ile olan ilişkilerin; tasarım ve matematiksel düşünme arasındaki ilişki örneklerle gösterilmesi; matematik ve geometri alanında temel konuların anlatımı.

| Kredi: (3/0/0)3 | Önkoşul: Yok |
| :--- | :--- |
| Dersin Kısa Adı: Tasarımcılar için Math. \& Geo. | Yankoşul: Yok |
| Kategorisi: Üniversite Ana Dersi (M) | Eğitim Dili:Ingilizce |

Dersin Kısa Adı: Tasarımcılar için Math. \& Geo.
Kategorisi: Üniversite Ana Dersi (M) Eğitim Dili:Ingilizce
Dersi veren Bölüm: Matematik

| 7. | XXXXXXX | Ingilizce Dilinde İletişim - II |
| :--- | :--- | :--- |
| 8. | GEED112 | Eleştirel Düşünme - II |
| 9. | GEED 102 | SPIKE - II |
| 10. | GEED 201 | SPIKE - III |
| 11. | GEED 202 | SPIKE - IV |
| 12. | GEED 301 | SPIKE - V |
| 13. | GEED 302 | SPIKE - VI |
| 14. | PHYS 253 | Fiziğe Giriş |
|  |  |  |

Temel fizik prensipleri: fiziksel ölçümleri, vektörler ve skalarlar, dairesel hareket, Newton kanunları,
iş ve enerji, dairesel dinamik ve statik denge.

| Kredi: $(3 / 0 / 0) 3$ | Önkoşul: Yok | Yankoşul: Yok |
| :--- | :---: | :---: |
| Dersin Kısa Adı: Fizik | Kategorisi: Üniversite Ana Dersi (PN) | Eğitim Dili: Ingilizce |
| Anahtar Kelimeler: |  |  |
| Dersi veren Bölüm: Fizik |  |  |
| MENG365 | Üretim Yöntemleri |  |

Ürün Tasarımında uygun malzeme ve üretim yöntemlerinin seçimine yönelik, toplu üretimde kullanılan makinalar ve çalışma ilkeleri, farklı malzemelerin endüstride işlenmesi ile ilgili bilgi.

Kredi: (2/0/2) 3 Önkoşul: Yok Yankoşul:Yok
Dersin Kısa Adı: Üretim Yöntemleri Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce
Anahtar Kelimeler:
Dersi veren Bölüm: Makina Mühendisliği
16.

Ekonominin tanımı, temel kavramları ve ilkeleri, istem ve sunu, gelir ve gider, rekabet, milli gelir, bütçe, ve benzeri konular.

Kredi: (3/0/0) 3
Dersin Kısa Adı: Ekonomiye Giriş
Anahtar Kelimeler:
Dersi veren Bölüm: Ekonomi
17. MRKT201 Pazarlamaya Giriş

Eşya ve hizmetlerin değişimini etkileyen prensipler, kavramlar ve kurumlar. Pazarların analizi, pazarlamanın çevreyle ilişkileri, ve pazarlama değişkenlerinin, ürün, fiyat, tutundurma ve dağıtımı. Pazarlama karmasının oluşumu. Pazarlama stratejilerine ve uluslararası pazarlamaya giriş. Hedef Pazar seçimi. Etik konuları. Tüketici davranışı. Pazar bölümlendirmesi. Ürün gelişimi ve politikaları, yöntemleri ve uygulamaları. Dağııım kararları. Pazarlama iletişimi. Pazarlama araştırması. Pazarlamada yeni, modern yaklaşımlar.

| Kredi: (3/0/0) 3 | Önkoşul: Yok | Yankoşul: Yok |
| :--- | :---: | :--- |
| Dersin Kısa Adı: Pazarlamaya Giriş | Kategorisi: Üniversite Temel Dersi (SB) | Eğitim Dili: İngilizce |
| Anahtar Kelimeler: Pazarlama Kavramı, Ürün Gelişimi, Hedef Pazarlama, Pazar Bölümlendirmesi |  |  |
| Dersi veren Bölüm: İşletme |  |  | Dersi veren Bölüm: İşletme

Bilgisayar dünyasına giriş olan bu ders, hayatımızda büyük rolu olan bilgisayarların donanımı, işleyişi, popüler yazıılım paketleri, Windows işletim sistemi, bilgisayar ağları ve internet kullanımı hakkındakı konuları içermektedir.

Kredi: (2/0/2)3 Önkoşul: Yok Yankoşul: Yok
Dersin Kısa Adı: Bilğisayara Giriş Kategorisi: Üniversite Ana Dersi Eğitim Dili: İngilizce
Anahtar Kelimeler:
Dersi veren Bölüm: Bilgisayar Teknolojisi Yüksek Okulu

## Part VI. Consultations

| Other Academic Units Involved in Teaching (Other Academic Contributors/Owners) <br> List the names of the academic units which are going to offer indicated courses. The approval (i.e., initials) of the listed academic unit heads is necessary. Please exclude area or GE elective courses. Add additional rows if necessary. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Academic Unit | Courses to be offered by this academic unit | Total Number | Total Credits | Approval (Date and initials) |
| 1. | Dep. of Mathematic | Math. and Geometry for Designers | 1 | 3 |  |
| 2. |  | Computer Literacy | 1 | 3 |  |
| 3. | Dep. of Physics | Physics | 1 | 3 |  |
| 4. | Dep. of Business Adm. | Introduction to Marketing | 1 | 3 |  |
| 5. | Dep. of Economics | Introduction to Economics | 1 | 3 |  |
| 6. | Dep. of Mechanical Engineering | Manufacturing Techniques | 1 | 3 |  |
| Total: |  |  | 6 | 18 |  |

## GE Department

Consult and get approval concerning the compliance of the proposed curriculum with the existing GE policy.
Recommendations and other remarks:

| GE Department Head (Name) | Assoc. Prof. Dr. Johann Pillai | Date |  | Signature |
| :--- | :--- | :--- | :--- | :--- |

## Rector's Office: Vice Rector for Student Affairs

Consult and get approval concerning the compliance of the proposed curriculum with existing student recruitment policies
Recommendations and other remarks:

| Vice Rector (Name) | Assist. Prof. Dr. Şamil Erdoğan | Date |  | Signature |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Rector's Office: Budget and Planning Office

Consult and get approval about the compliance of the proposed curriculum to the existing budget and planning policies.
Recommendations and other remarks:

| Name and Duty | Vice Rector: <br> Assoc. Prof. Dr. Mustafa Dağbaşı | Date |  | Signature |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

Part VII. Approval of the Founding Department Chair (and Founding Department Board if any)

| Founding Department <br> Chair, Title and Name |  | Signature |  | Date |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Founding Board <br> Meeting Date |  | Meeting <br> Number |  | Decision <br> Number |  |

Part VIII. Approval of Faculty/School Board

| Board Meeting Date | 29.09 .2004 | Meeting <br> Number | 24 | Decision <br> Number | FK 04/24-2 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| Dean/Director <br> Title and Name | Assoc. Prof. Dr. Can Kumbaracıbaşı | Signature | Date | 26.05 .05 |
| :--- | :--- | :--- | :--- | :--- |

## Part IX. Evaluation of University Curriculum Committee



## Part X. Approval of Senate

| Senate Meeting Date | 08.06 .2005 | Meeting <br> Number | 241 | Decision <br> Number |
| :--- | :--- | :--- | :--- | :--- |
| Rector <br> Title and Name | Prof. Dr. Halil Güven | Signature |  | Date |


| Program Title: | INDUSTRIAL DESIGN |  |  | Date Recieved: | May 10, 2005 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Preliminary Evaluation Date: | May 10, 2005 | Subcommittee Evaluation Date: | May 27, 2005 | UCC Evaluation Date: | June 3, 2005 |


| Review item | OK | Remarks / Recommendations |
| :---: | :---: | :---: |
| Submission: |  |  |
| Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...) | $\checkmark$ | Not the very latest version of the form (ok since submitted before the final version of the form was available). |
| Deadlines <br> (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester) | $\checkmark$ |  |
| Board Approvals <br> (Department Board, Faculty/School Board) | $\checkmark$ |  |
| Consultations <br> (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required) | $\checkmark$ |  |
| Curriculum: |  |  |
| Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), $2-3$ from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses) | $\checkmark$ | The University Core requirements are fulfilled. There is a total of 23 Area courses ( 17 compulsory and 6 elective). Total number of courses is 41 (excluding summer practice, SPIKE, HIST and TURK courses). |
| Coherence and relevance of justifications in general <br> (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.) | $\checkmark$ |  |
| Appropriateness of course coding ( 4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters) | $\checkmark$ |  |
| Format and length of course titles and descriptions <br> ( 60 characters; hyphenated use of roman numerals ( "-1", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title) | $\checkmark$ |  |
| Course contents <br> (Max. 2000 characters; concise and clear language; no overlap with similar courses) | $\checkmark$ | Further editing of catalog descriptions is necessary. Proper sentences should be avoided. Phrases and short descriptions should be used instead. Turkish catalog descriptions should be prepared for some external courses (GEED111, MATH191, etc.). |
| Calculation of the credits of the individual courses and the total credit of the program <br> (Credit $=\mathrm{Lec}+1 / 2$ (labtut), the digits after the decimal point of the resultant number is dropped) | $\checkmark$ |  |


| Consistency of the use of credits in different sections of the form |  | $\checkmark$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Compliance of the course credit descriptions with   <br> policies   <br> (mailly 3 credit courses; seminar and professional orientation   <br> courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)  $\quad \sqrt{ } \quad$ There are some 6 credit courses. |  |  |  |  |
| Total credit or student work load appropriateness (Total of $403-4$ credit courses excluding SPIKE, Turkish and History, 120-145 total credits) |  | $\checkmark$ | Total number of credited courses is 43 and credit accumulation is 152 (including credits from TURK, HIST, etc.). |  |
| Reasonable distribution of courses among semesters <br> (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History) |  | $\checkmark$ | Fine for Industrial Design Department. |  |
| Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible) |  | $\checkmark$ |  |  |
| Appropriateness of academic ownership of the courses <br> (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department) |  | $\checkmark$ |  |  |
|  | Justifiable minimum overlap among similar courses <br> (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional) | $\checkmark$ |  |  |
| Accreditation: |  |  |  |  |
| Compliance with the requirements of YÖK |  | $\sqrt{ }$ |  |  |
| Compliance with the requirements of ABET or any other accreditation body if applicable |  | N.A. |  |  |
| Implementation: |  |  |  |  |
| Sufficiency of human resources |  |  | Rector's Office approval given |  |
| Sufficiency of physical resources |  |  | Rector's Office approval given |  |
| Justified budget and financing |  |  | Rector's Office approval given |  |
| Proper initiation semester |  | $\checkmark$ |  |  |
| Existence of the implementation guide |  | $\checkmark$ |  |  |
| Additional Remarks: |  |  |  |  |
| Overall: |  |  |  |  |
| Recommend without reservation |  | minor corrections/recommendations indicated above $\quad \square$ Not recommended |  |  |

