| Report No | $: 6$ |
| :--- | :--- |
| Report Date | $: 27 / 06 / 2005$ |

## Reports for the Faculty of Communication Programs' Proposals:

1. Radio-TV-Film (Program revision)
2. Journalism (Program revision)
3. Public Relations and Advertising (Program revision)
4. Visual Arts and Communications Design (New program)

UCC Checklist for the Evaluation of the Program Revision Proposals

| Program Title: | RADIO-TV-FILM |  | Date Recieved: | $\mathbf{2 2 / 0 6 / 0 5}$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Preliminary <br> Evaluation Date: | $\mathbf{2 2 / 0 6 / 0 5}$ | Subcommittee <br> Evaluation Date: | June 23,2005 | UCC Evaluation <br> Date: | June 27,2005 |


| Review item | OK | Remarks / Recommendations |
| :---: | :---: | :---: |
| Submission: |  |  |
| Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...) | $\checkmark$ |  |
| Deadlines <br> (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester) | $\checkmark$ |  |
| Board Approvals <br> (Department Board, Faculty/School Board) | $\checkmark$ |  |
| Consultations <br> (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required) | X | Human resources are required. Vice-rector approval is missing. |
| Curriculum: |  |  |
| Compliance with the core curriculum policy <br> (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses) | $\checkmark$ |  |
| Coherence and relevance of justifications in general <br> (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations | $\checkmark$ |  |


| regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.) |  |  |
| :---: | :---: | :---: |
| Appropriateness of course coding <br> (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters) | $\sqrt{ }$ |  |
| Format and length of course titles and descriptions ( 60 characters; hyphenated use of roman numerals ("- I ", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title) | $\checkmark$ |  |
| Course contents <br> (Max. 2000 characters; concise and clear language; no overlap with similar courses) | $\sqrt{ }$ |  |
| Calculation of the credits of the individual courses and the total credit of the program <br> (Credit $=$ Lec $+1 / 2$ (lab+tut), the digits after the decimal point of the resultant number is dropped) | $\checkmark$ |  |
| Consistency of the use of credits in different sections of the form | $\checkmark$ |  |
| Compliance of the course credit descriptions with policies <br> (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit) | $\checkmark$ |  |
| Total credit or student work load appropriateness (Total of $403-4$ credit courses excluding SPIKE, Turkish and History, 120-145 total credits) | $\sqrt{ }$ |  |
| Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History) | $\checkmark$ |  |
| Reasonable prerequisites and co-requisites <br> (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible) | $\sqrt{ }$ |  |
| Appropriateness of academic ownership of the courses (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department) | $\sqrt{ }$ |  |
| Justifiable minimum overlap among similar courses (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional) | $\checkmark$ |  |
| Accreditation: |  |  |
| Compliance with the requirements of YÖK | $\sqrt{ }$ |  |
| Compliance with the requirements of ABET or any other accreditation body if applicable | $\sqrt{ }$ |  |
| Implementation: |  |  |
| Sufficiency of human resources | X | Human resources are required ( 7 new academic staff, 1 technical, 1 administrative staff). Vice-rector approval is missing. |
| Sufficiency of physical resources | $\checkmark$ |  |


| Justified budget and financing |  |  |
| :--- | :--- | :--- |
| Proper initiation semester | X | See above |
| Existence of the implementation guide | $\sqrt{ }$ | $2005-2006$ Fall |
| Additional Remarks: |  |  |
| UCC appreciates the meticulous work done by the Facu/ty and the department and fully supports the proposed <br> revisions: UCC acknowledges the goodwill and compromises shown while accommodating the GE system into their <br> program. |  |  |
| Overall: |  |  |
| $X$ Recommend without reservation | $\square$ Recommend with minor corrections/recommendations indicated above |  |

## RADIO-TV-FILM

## University Curriculum Committee

GE Checklist

COURSE REQUIREMENTS

| Category | Notation | Suggested | Proposed | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| A- University Courses |  |  |  |  |
| Overall | UX or UX-YYY$\mathrm{X}=\mathrm{C} \text { (core) or }$E (Elective) | 21 | 23 | All University Courses (University Core or University Elective) including SPIKE |
|  |  | 15 | 17 | Excluding SPIKE |
|  |  | 13 | 15 | Excluding SPIKE, Turkish and History |
| University Core Courses | UC | 13 | 13 | 6 Spike +2 English +1 Turkish + 1 <br> History +2 Critical thinking+ 1 Computer |
|  |  | 7 | 7 | Without SPIKE |
| University Elective Courses | UE or UE-YYY | Min 3 | 3 | See the next row |
| Additional Requirements: |  |  |  |  |
| University courses in: <br> 1. Math and Physical/ <br> Natural \& Sciences <br> Mathematics <br> Physical/Nat. Sci <br> 2. Arts and Humanities <br> 3. Social/ Behavioral Sciences <br> TOTAL in AH and SB <br> TOTAL in these 3 categories <br> ELECTIVES that can be choosen from |  |  |  |  |
|  | UX-M or UXPN or UX-MPN | Min 3 | 3 | UX-M + UX-PN + UX-MPN = 3 |
|  | UX-M | Min 1 | 1 |  |
|  | UX-PN | Min 1 | 2 |  |
|  | UX-AH | 2 or $3+$ | 3 | " + " means that it may be more than 3 if the condition in the next row is satisfied |
|  | UX-SB | 2 or $3+$ | 4 |  |
|  |  | Min 5 | 7 | UX-AH + UX-SB = 5 |
|  | UX-YYY + UE | Min 8 | 10 | $\begin{aligned} & \text { UX-M+UX-PN + UX-MPN + UX-AH + UX- } \\ & S B+U E=8 \end{aligned}$ |
|  | UE or UE-YYY | Min 3 | 3 | UE + UE-YYY = 3 |


| these 3 categories |  |  |  |  |
| :--- | :--- | :---: | :---: | :--- |
| B - Faculty Core Courses | FC | Min 5 | 5 |  |
| C - Area Core Courses | AC | 12 to16+ | 12 | AC $+A E=20$ <br> The number of AC and AE courses may <br> vary in such a way that their sum is 20 |
| D - Area Elective Courses | AE | $4+/-$ | 8 |  |

## CREDIT REQUIREMENTS

| Requirement | Suggested | Proposed | Remark |
| :--- | :---: | :---: | :--- |
| Min credits | 120 | 120 | Without SPIKE, History, Turkish |
| Max credits | 145 |  | Without SPIKE, History, Turkish |

SUGGESTED COURSE LOAD REQUIREMENTS (Assuming all courses are 3 credits or more)

| Requirement | Suggested | Proposed | Remark |
| :--- | :--- | :---: | :--- |
| Total number of courses | Max 40 | 40 | Without SPIKE, Turkish and History |
| Courses per semester | Max 5 | 5 | Excluding SPIKE, Turkish and History |

## UCC Checklist for the Evaluation of the Program Revision Proposals

| Program Title: | JOURNALISM |  | Date Recieved: | $\mathbf{2 2 / 0 6 / 0 5}$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Preliminary <br> Evaluation Date: | $\mathbf{2 2 / 0 6 / 0 5}$ | Subcommittee <br> Evaluation Date: | June 23, 2005 | UCC Evaluation <br> Date: | June 27, 2005 |


| Review item | OK | Remarks / Recommendations |
| :---: | :---: | :---: |
| Submission: |  |  |
| Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...) | $\checkmark$ |  |
| Deadlines <br> (Initiation: no later than 2 semesters; Senate Approval: no later than 3 | $\checkmark$ |  |
| Board Approvals <br> (Department Board, Faculty/School Board) | $\checkmark$ |  |
| Consultations <br> (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required) | $\checkmark$ |  |
| Curriculum: |  |  |
| Compliance with the core curriculum policy <br> (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a | $\checkmark$ |  |


| University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses) |  |  |
| :---: | :---: | :---: |
| Coherence and relevance of justifications in general <br> (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.) | $\sqrt{ }$ |  |
| Appropriateness of course coding <br> (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters) | $\checkmark$ |  |
| Format and length of course titles and descriptions ( 60 characters; hyphenated use of roman numerals ("-1", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title) | $\sqrt{ }$ |  |
| Course contents <br> (Max. 2000 characters; concise and clear language; no overlap with similar courses) | $\sqrt{ }$ |  |
| Calculation of the credits of the individual courses and the total credit of the program <br> (Credit $=\operatorname{Lec}+1 / 2($ lab+tut $)$, the digits after the decimal point of the resultant number is dropped) | $\checkmark$ |  |
| Consistency of the use of credits in different sections of the form | $\checkmark$ |  |
| Compliance of the course credit descriptions with policies <br> (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPI KE is 0 credit, HIST 200 is 2 credit) | $\checkmark$ |  |
| Total credit or student work load appropriateness (Total of 403 -4 credit courses excluding SPI KE, Turkish and History, 120-145 total credits) | $\checkmark$ |  |
| Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History) | $\checkmark$ |  |
| Reasonable prerequisites and co-requisites <br> (Very limited number of courses should be assigned as "prerequisite" <br> or "co requisite". Prerequisites should be limited to sequential courses <br> if possible) | $\checkmark$ |  |
| Appropriateness of academic ownership of the courses (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department) | $\checkmark$ |  |
| Justifiable minimum overlap among similar courses (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional) | $\sqrt{ }$ |  |
| Accreditation: |  |  |
| Compliance with the requirements of YÖK | $\checkmark$ |  |
| Compliance with the requirements of ABET or any other accreditation body if applicable | $\checkmark$ |  |


| Implementation: |  |  |  |
| :---: | :---: | :---: | :---: |
| Sufficiency of human resources | $\checkmark$ |  |  |
| Sufficiency of physical resources | $\checkmark$ |  |  |
| Justified budget and financing | $\checkmark$ |  |  |
| Proper initiation semester | $\checkmark$ | 2005-2006 Fall |  |
| Existence of the implementation guide | $\checkmark$ |  |  |
| Additional Remarks: |  |  |  |
| UCC appreciates the meticulous work done by the Faculty and the department and fully supports the proposed revisions. UCC acknowledges the goodwill and compromises shown while accommodating the GE system into their program. |  |  |  |
| Overall: |  |  |  |
| $\boldsymbol{x}$ Recommend without reservation $\quad \square$ Re | Recommend with minor corrections/recommendations indicated above |  | Not recommended |

## JOURNALISM

## University Curriculum Committee

GE Checklist

COURSE REQUIREMENTS

| Category | Notation | Suggested | Proposed | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| A- University Courses |  |  |  |  |
| Overall | UX or UX-YYY$\begin{aligned} & x=C \text { ( (ore) or } \\ & E(\text { (Elective) } \end{aligned}$ | 21 | 23 | All University Courses (University Core or University Elective) including SPIKE |
|  |  | 15 | 17 | Excluding SPIKE |
|  |  | 13 | 15 | Excluding SPIKE, Turkish and History |
| University Core Courses | UC | 13 | 13 | 6 Spike + 2 English + 1 Turkish + 1 <br> History +2 Critical thinking+ 1 Computer |
|  |  | 7 | 7 | Without SPIKE |
| University Elective Courses | UE or UE-YYY | Min 3 | 3 | See the next row |
| Additional Requirements: |  |  |  |  |
| University courses in: <br> 4. Math and Physical/ Natural \& Sciences <br> Mathematics <br> Physical/Nat. Sci <br> 5. Arts and Humanities <br> 6. Social/ Behavioral |  |  |  |  |
|  | UX-M or UX- <br> PN or UX-MPN | Min 3 | 3 | UX-M + UX-PN + UX-MPN = 3 |
|  | UX-M | Min 1 | 1 |  |
|  | UX-PN | Min 1 | 2 |  |
|  | UX-AH | 2 or $3+$ | 3 | " + " means that it may be more than 3 if the condition in the next row is satisfied |
|  | UX-SB | 2 or $3+$ | 4 |  |


| Sciences |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL in AH and SB |  | Min 5 | 7 | UX-AH + UX-SB = 5 |
| TOTAL in these 3 categories | UX-YYY + UE | Min 8 | 10 | $\begin{aligned} & \text { UX-M+UX-PN + UX-MPN + UX-AH + UX- } \\ & \text { SB + UE = } 8 \end{aligned}$ |
| ELECTIVES that can be choosen from these 3 categories | UE or UE-YYY | Min 3 | 3 | UE + UE-YYY = 3 |
| B - Faculty Core Courses | FC | Min 5 | 5 |  |
| C - Area Core Courses | AC | 12 to16+ | 13 | $A C+A E=20$ |
| D - Area Elective Courses | AE | 4 +/- | 8 | The number of AC and AE courses may vary in such a way that their sum is 20 |

## CREDIT REQUIREMENTS

| Requirement | Suggested | Proposed | Remark |
| :--- | :---: | :---: | :--- |
| Min credits | 120 | 120 | Without SPIKE, History, Turkish |
| Max credits | 145 |  | Without SPIKE, History, Turkish |

SUGGESTED COURSE LOAD REQUIREMENTS (Assuming all courses are 3 credits or more)

| Requirement | Suggested | Proposed | Remark |
| :--- | :--- | :---: | :--- |
| Total number of courses | Max 40 | 41 | Without SPIKE, Turkish and History |
| Courses per semester | Max 5 | 5 | Excluding SPIKE, Turkish and History |

## UCC Checklist for the Evaluation of the Program Revision Proposals

Public Relations and Advertising

| Program Title: | Public Relations and Advertising |  | Date Recieved: | 22/06/05 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Preliminary <br> Evaluation Date: | $\mathbf{2 2 / 0 6 / 0 5}$ | Subcommittee <br> Evaluation Date: | $\mathbf{2 3 / 0 6 / 0 5}$ | UCC Evaluation <br> Date: | June 27,2005 |


| Review item | OK | Remarks / Recommendations |
| :--- | :--- | :--- |
| Submission: | $\sqrt{\|l\|}$ |  |
| Format in general (completeness of the forms) <br> (Latest version of the most proper form; No blank spaces left <br> etc...) | $\sqrt{\|l\|}$ |  |
| Deadlines <br> (Initiation: no later than 2 semesters; Senate Approval: no <br> later than 3 months before implementation semester) | $\sqrt{ }$ |  |
| Board Approvals <br> (Department Board, Faculty/School Board) | $\sqrt{ }$ |  |

## Consultations

(Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required)

Rector's Office (Financing) is missing for the human resource requirements

## Curriculum:

Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of wich is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)

## Coherence and relevance of justifications in

 general(The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)

## Appropriateness of course coding

(4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters)

## Format and length of course titles and descriptions

(60 characters; hyphenated use of roman numerals ("-I", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)

## Course contents

(Max. 2000 characters; concise and clear language; no overlap with similar courses)

Calculation of the credits of the individual courses and the total credit of the program (Credit = Lec $+1 / 2$ (lab+tut), the digits after the decimal point of the resultant number is dropped)

Consistency of the use of credits in different sections of the form

## Compliance of the course credit descriptions

 with policies(mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)

Total credit or student work load appropriateness

(Total of $403-4$ credit courses excluding SPIKE, Turkish and History, 120-145 total credits)

Reasonable distribution of courses among semesters
(Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)

Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible)

Appropriateness of academic ownership of the courses
(The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department)

Justifiable minimum overlap among similar courses
(A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional)

|  |  |
| :--- | :--- |
| $\checkmark$ |  |
| $\checkmark$ |  |
| $\checkmark$ |  |
|  |  |
|  |  |
|  |  |

## Accreditation:

Compliance with the requirements of YÖK
Compliance with the requirements of ABET or any other accreditation body if applicable

|  |  |
| :--- | :--- |
|  |  |
|  |  |

## Implementation:

Sufficiency of human resources

Sufficiency of physical resources
Justified budget and financing
Proper initiation semester
Existence of the implementation guide

| $\mathbf{X}$ | Substantial increase in staff required (11 new faculty <br> member +5 new instructors + 1 technical staff <br> member +1 administrative staff member). |
| :---: | :--- |
| $\sqrt{ }$ |  |
| $X$ | See above |
| $\sqrt{ }$ | $2005-6$ |
| $\sqrt{ }$ |  |

## Additional Remarks:

UCC appreciates the meticulous work done by the Faculty and the department and fully supports the proposed revisions. UCC acknowledges the goodwill and compromises shown while accommodating the GE system into their program.

## Overall:

Recommend with minor corrections/recommendations indicated above

## University Curriculum Committee

GE Checklist

COURSE REQUIREMENTS

| Category | Notation | Suggested | Proposed | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| A- University Courses |  |  |  |  |
| Overall | UX or UX-YYY <br> $\mathrm{X}=\mathrm{C}$ (core) or <br> E (Elective) | 21 | 23 | All University Courses (University Core or University Elective) including SPIKE |
|  |  | 15 | 17 | Excluding SPIKE |
|  |  | 13 | 15 | Excluding SPIKE, Turkish and History |
| University Core Courses | UC | 13 | 13 | 6 Spike +2 English +1 Turkish +1 <br> History +2 Critical thinking+ 1 Computer |
|  |  | 7 | 7 | Without SPIKE |
| University Elective Courses | UE or UE-YYY | Min 3 | 3 | See the next row |
| Additional Requirements: |  |  |  |  |
| University courses in: <br> 1. Math and Physical/ Natural \& Sciences <br> Mathematics <br> Physical/Nat. Sci <br> 2. Arts and Humanities <br> 3. Social/ Behavioral Sciences <br> TOTAL in AH and SB <br> TOTAL in these 3 categories <br> ELECTIVES that can be choosen from these 3 categories |  |  |  |  |
|  | UX-M or UX- <br> PN or UX-MPN | Min 3 | 3 | UX-M + UX-PN + UX-MPN = 3 |
|  | UX-M | Min 1 | 2 |  |
|  | UX-PN | Min 1 | 1 |  |
|  | UX-AH | 2 or $3+$ | 3 | " + " means that it may be more than 3 if the condition in the next row is satisfied |
|  | UX-SB | 2 or $3+$ | 4 |  |
|  |  | Min 5 | 7 | UX-AH + UX-SB = 5 |
|  | UX-YYY + UE | Min 8 | 10 | $\begin{aligned} & \text { UX-M+UX-PN + UX-MPN + UX-AH + UX- } \\ & S B+U E=8 \end{aligned}$ |
|  | UE or UE-YYY | Min 3 | 3 | UE + UE-YYY = 3 |
| B - Faculty Core Courses | FC | Min 5 | 5 |  |
| C - Area Core Courses | AC | 12 to16+ | 12 | $A C+A E=20$ <br> The number of $A C$ and $A E$ courses may vary in such a way that their sum is 20 |
| D - Area Elective Courses | AE | 4 +/- | 8 |  |

CREDIT REQUIREMENTS

| Requirement | Suggested | Proposed | Remark |
| :--- | :--- | :--- | :--- |


| Min credits | 120 | 120 | Without SPIKE, History, Turkish |
| :--- | :--- | :--- | :--- |
| Max credits | 145 |  | Without SPIKE, History, Turkish |

SUGGESTED COURSE LOAD REQUIREMENTS (Assuming all courses are 3 credits or more)

| Requirement | Suggested | Proposed | Remark |
| :--- | :--- | :---: | :--- |
| Total number of courses | Max 40 | 40 | Without SPIKE, Turkish and History |
| Courses per semester | Max 5 | 5 | Excluding SPIKE, Turkish and History |

## UCC Checklist for the Evaluation of the Program Revision Proposals Visual Arts and Visual Communication Design (VACD)

| Program Title: | Visual Arts and Visual Communication Design |  | Date Recieved: | $\mathbf{2 2 / 0 6 / 0 5}$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Preliminary <br> Evaluation Date: | $\mathbf{2 2 / 0 6 / 0 5}$ | Subcommittee <br> Evaluation Date: | $\mathbf{2 3 / 0 6 / 0 5}$ | UCC Evaluation <br> Date: | June 27, 2005 |


| Review item | OK | Remarks / Recommendations |
| :---: | :---: | :---: |
| Submission: |  |  |
| Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...) | $\checkmark$ |  |
| Deadlines <br> (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester) | $\sqrt{ }$ |  |
| Board Approvals <br> (Department Board, Faculty/School Board) | $\checkmark$ |  |
| Consultations <br> (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required) | X | Rector's Office (Financing) is missing for the human resource requirements |
| Curriculum: |  |  |
| Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three | $\checkmark$ |  |

categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)

Coherence and relevance of justifications in general (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)

Appropriateness of course coding (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters)

Format and length of course titles and descriptions (60 characters; hyphenated use of roman numerals ("I", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)

Course contents
(Max. 2000 characters; concise and clear language; no overlap with similar courses)

Calculation of the credits of the individual courses and the total credit of the program
(Credit = Lec $+1 / 2$ (lab+tut), the digits after the decimal point of the resultant number is dropped)

Consistency of the use of credits in different sections of the form

Compliance of the course credit descriptions with policies
(mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)

Total credit or student work load appropriateness (Total of $403-4$ credit courses excluding SPIKE, Turkish and History, 120-145 total credits)

Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)

Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites



## Visual Arts and Communication Design (VACD)

## University Curriculum Committee

GE Checklist

COURSE REQUIREMENTS

| Category | Notation | Suggested | Proposed | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| A- University Courses |  |  |  |  |
| Overall | UX or UX-YYY <br> $\mathrm{X}=\mathrm{C}$ (core) or <br> E (Elective) | 21 | 23 | All University Courses (University Core or University Elective) including SPIKE |
|  |  | 15 | 17 | Excluding SPIKE |
|  |  | 13 | 15 | Excluding SPIKE, Turkish and History |
| University Core Courses | UC | 13 | 13 | $\begin{aligned} & 6 \text { Spike }+2 \text { English }+1 \text { Turkish }+1 \\ & \text { History }+2 \text { Critical thinking+ } 1 \\ & \text { Computer } \end{aligned}$ |
|  |  | 7 | 7 | Without SPIKE |
| University Elective Courses | UE or UE-YYY | Min 3 | 3 | See the next row |
| Additional Requirements: |  |  |  |  |
| University courses in: <br> 4. Math and Physical/ Natural \& Sciences <br> Mathematics <br> Physical/Nat. Sci <br> 5. Arts and Humanities <br> 6. Social/ Behavioral Sciences <br> TOTAL in AH and SB <br> TOTAL in these 3 categories <br> ELECTIVES that can be choosen from these 3 categories |  |  |  |  |
|  | $\begin{aligned} & \text { UX-M or UX- } \\ & \text { PN or UX-MPN } \end{aligned}$ | Min 3 | 3 | UX-M + UX-PN + UX-MPN = 3 |
|  | UX-M | Min 1 | 1 |  |
|  | UX-PN | Min 1 | 2 |  |
|  | UX-AH | 2 or $3+$ | 4 | " + " means that it may be more than 3 if the condition in the next row is satisfied |
|  | UX-SB | 2 or $3+$ | 3 |  |
|  |  | Min 5 | 7 | UX-AH + UX-SB = 5 |
|  | UX-YYY + UE | Min 8 | 10 | $\begin{aligned} & \text { UX-M+UX-PN + UX-MPN + UX- } \\ & \text { AH + UX-SB }+ \text { UE }=8 \end{aligned}$ |
|  | UE or UE-YYY | Min 3 | 3 | UE + UE-YYY = 3 |
| B - Faculty Core Courses | FC | Min 5 | 5 |  |
| C - Area Core Courses | AC | 12 to16+ | 12 | $A C+A E=20$ |
| D - Area Elective Courses | AE | 4 +/- | 8 | The number of AC and AE courses may vary in such a way that their sum is 20 |

## CREDIT REQUIREMENTS

| Requirement | Suggested | Proposed | Remark |
| :--- | :---: | :---: | :--- |
| Min credits | 120 | 120 | Without SPIKE, History, Turkish |


| Max credits | 145 |  | Without SPIKE, History, Turkish |
| :--- | :--- | :--- | :--- |

SUGGESTED COURSE LOAD REQUIREMENTS (Assuming all courses are 3 credits or more)

| Requirement | Suggested | Proposed | Remark |
| :--- | :--- | :---: | :--- |
| Total number of courses | Max 40 | 40 | Without SPIKE, Turkish and History |
| Courses per semester | Max 5 | 5 | Excluding SPIKE, Turkish and History |


| Hacer ADAOĞLU (Faculty of Law) | Şamil ERDOĞAN (Rector's Office, Student Affairs) |
| :---: | :---: |
| Guita FARIVARSADRI (Faculty of Architecture) | Özay GÜRTUĞ (Rector's Office, Academic Affairs) (On leave) |
| Mustafa İLKAN <br> (School of Computing \& Technology) | Süleyman İRVAN <br> (Faculty of Communication \& Media Studies) <br> (Subcommittee member for FCOM) |
| Turhan KAYMAK (Faculty of Business \& Economics) | Hasan KILIÇ (School of Tourism \& Hospitality Management) |
| Seval NiYAZi <br> (School of Foreign Languages) | Ülker Vancı OSAM (Faculty of Education) (Subcommittee Chair for FCOM) |
| Hakan ÖZAKTAŞ (Faculty of Engineering) | $\begin{gathered} \text { Lorraina PINNEL } \\ \text { (Faculty of Arts \& Sciences) } \\ \text { (Subcommittee member for FCOM) } \end{gathered}$ |
| Osman YILMAZ (Committee Chair) |  |

