



EASTERN MEDITERRANEAN UNIVERSITY
 University Curriculum Committee
Program Revision Proposal Form

(Latest update: 09/05/2005)

Part I. Program Information

Program Title	Tourism and Hospitality Management (Hospitality Stream)	Program code	52
Faculty / School	School of Tourism and Hospitality Management	Department	

Level	<input type="checkbox"/> 2-Year Associate	<input type="checkbox"/> 3-Year Assoc.	<input checked="" type="checkbox"/> Bachelor	<input type="checkbox"/> Master (No Thesis)	<input type="checkbox"/> Master (Thesis)	<input type="checkbox"/> PhD
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Academic year of first implementation	Fall 2005	Anticipated number of semesters needed for full transition	8	Number of students which will be affected by this revision	None
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Part II. Overall statement of justification for revision

Explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.

The aim of the revision was to harmonize with the university's ideology on General Education; to reduce the workload of the students and thus give them more time to study and update the curriculum in order to keep up with the latest trends.

Part III. Summary of Program Revision

Changes

Check the appropriate box and fill in the number of changes in the field supplied under the column heading "Total". Please use "Course Revision / Termination Form" or "New Course Proposal Form" if the properties of only a single course is changed (changes 4-10 below)

1.	<input type="checkbox"/>	Program title change		
2.	<input type="checkbox"/>	Diploma degree change		
3.	<input type="checkbox"/>	Teaching language change.		
4.	<input checked="" type="checkbox"/>	Course code modification	Total number of courses with course code modification:	40
5.	<input checked="" type="checkbox"/>	Course title revision	Total number of courses with course title revision:	14
6.	<input checked="" type="checkbox"/>	Course description revision	Total number of courses with course description revision:	10
7.	<input checked="" type="checkbox"/>	Catalog course credit description modification	Total number of courses with credit description modification:	7
8.	<input type="checkbox"/>	Prerequisite – corequisite change	Total number of courses with prerequisite / corequisite change:	0
9.	<input checked="" type="checkbox"/>	Addition / replacement / deletion of courses	Total number of new courses... <input type="text" value="2"/> and deleted courses	8
10.	<input checked="" type="checkbox"/>	Shift in the semesters of courses	Total number of courses having shift in their semesters	9
11.	<input type="checkbox"/>	Splitting into or modification of streams		
12.	<input type="checkbox"/>	Other. Please describe: <input type="text"/>		

Part IV. Comparative list of old and new curriculum

Comparative Condensed Curriculum

Complete the table by listing the full sequence of courses, by semester, in the old curriculum and new curriculum. Leave the "course code" and "total credit" columns blank for the elective courses, and write "Area elective" or "University elective" in the "course title" column of such courses. Differentiate between a prerequisite and a co-requisite, write "P" or "C" in parenthesis next to the course code. Use abbreviation for course titles to fit in the column width, if necessary. Insert additional rows or delete empty rows if necessary.

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Sem	Old Curriculum				New Curriculum			
	Course Code	Course Title	Tot Crd	Prereq. Co-req.	Course Code	Course Title	Tot Crd	Prereq. Co-req.
1	THO 111	Introduction to Tourism Industry	3		STHM101	Introduction to Tourism and Leisure industry	3	
1	THO 113	Introduction to Management	3		GEED111	Critical Thinking Skills-I	3	
1	THO 213	Mediterranean Tourism Product	2		CINT 101	Computer and Information Technology	3	
1	THO 117	Introduction to Computer Applications	3		-	Communication in English	3	
1	EFL 105 EFL 115 EFL 125	Basic Communication Skills I/ Mainstream Communication Skills I/ Advanced Communication Skills I	4		STHM107	Basic German-I	3	
1	THO 103	Basic German -I	3		TURK100/ TURK199	Communication in Turkish	3	
1	TURK100	Introduction to Turkish	0		GEED101	SPIKE-I	0	
2	THO 112	Travel and Tour Operations	2		TOUR102	Lodging and Travel Operations	3	
2	THO 114	Lodging Operations	2		GEED112	Critical Thinking Skills-II	3	
2	THO 115	Interpersonal Skills	2		MATH168	Mathematics and Statistics	3	
2	THO 118	Computer & Information Systems	3	THO 117	-	Communication in English	3	XX
2	EFL 106 EFL 116 EFL 126	Basic Communication Skills II/ Mainstream Communication Skills II/ Advanced Communication Skills II	4	EFL 105 EFL 115 EFL 125	STHM108	Basic German-II	3	STHM107
2	THO 104	Basic German -II	3	THO 103	STHM100	Industrial Training-I	0	
2	THO 100	Industrial Training	0		GEED102	SPIKE-II	0	
3	THO 231	Front Office Operations	3		TOUR211	Front Office Operations	3	
3	THO 116	Mathematics & Statistics	3		TOUR213	Food Production-I	3	
3	THO 235	Food Production-I	3		TOUR215	Food & Beverage Operations	3	
3	THO 237	Hospitality Computerization Systems (FIDELIO)	3		STHM205	English for Tourism and Leisure-I	3	XX
3	THO 205 THO 245 THO 255	Basic English for Tourism I/ Mainstream English for Tourism I/ Advanced English for Tourism I	4	EFL 106 EFL 116 EFL 126	STHM207	German for Tourism and Leisure-I	3	STHM108
3	THO 203	Intermediate German for Tourism I	3	THO 104	GEED201	SPIKE-III	0	
4	THO 232	Housekeeping Operations	3		TOUR212	Housekeeping Operations	3	
4	THO 234	Cost Analysis & Control	3		TOUR 214	Food Production-II	3	TOUR213
4	THO 236	Food Production-II	3	THO 235	TOUR216	Hospitality Computerization Systems (FIDELIO)	3	
4	THO 238	Food & Beverage Operations	3		STHM206	English for Tourism and Leisure-II	3	STHM205
4	THO 206 THO 246 THO 256	Basic English for Tourism II/ Mainstream English for Tourism II/ Advanced English for Tourism II	4	THO 205 THO 245 THO 255	STHM208	German for Tourism and Leisure-II	3	STHM207
4	THO 204	Intermediate German for Tourism II	3	THO 203	GEED202	SPIKE-IV	0	
5	THM 311	Human Resources Management	3		TOUR311	Cost Analysis & Control	3	
5	THM 313	Essentials of Economics	3		MGMT307	Introduction to Tourism and Leisure Management	3	
5	THM 315	Principles of Accounting	3		MRKT303	Marketing for Tourism and Leisure Industry-I	3	

5	THM 317	Principles of Marketing	3		ACCT305	Hospitality Accounting-I	3	
5	THM 335	Food Science and Nutrition	3		TOUR307	Ecology and Environment	3	
5	THM XXX	Elective	3		GEED301	SPIKE-V	0	
6	THM 316	Tourism and Hospitality Accounting	3	THM 315	TOUR312	Food & Beverage Management	3	
6	THM 314	Ethics and Social Issues of Tourism	3		TOUR302	Geography of Tourism	3	
6	THM 312	Geography of Tourism	3		STHM304	Marketing for Tourism and Leisure Industry-II	3	MRKT303
6	THM 318	Marketing for the Hospitality Industry	3	THM 317	STHM306	Hospitality Accounting-II	3	ACCT305
6	THM 332	Food & Beverage Management	3		UE-AH	University Elective Art and Humanities	3	
6	THM XXX	Elective	3		STHM200	Industrial Training-II	0	
6	THM 300	Industrial Training	0		GEED302	SPIKE-VI	0	
7	THM 411	Tourism Law	3		STHM401	Legal and Ethical Issues in Tourism and Leisure	3	
7	THM 413	Tourism Economics	3	THM 313	MGMT403	Human Resources Management For Service Industry	3	
7	THM 415	Ecology & Environment	3		ECON475	Tourism Economics	3	
7	THM 417	Research Methods	3		AE	Area Elective	3	
7	THM XXX	Elective	3		UE-AH	University Elective Art and Humanities	3	
8	THM 412	Tourism Policy and Planning	3		TOUR402	Tourism Policy and Planning	3	
8	THM 414	Research Project	3	THM 417	TOUR404	Sociology of Tourism	3	
8	THM 416	Financial Decision Making	3	THM 316	FINA408	Finance for Hospitality Industry	3	
8	THM XXX	Elective	3		AE	Area Elective	3	
8	THM XXX	Elective	3		AE	Area Elective	3	
8	HIST200	History of Turkish Reforms	0		HIST200/ HIST299	History of Turkish Reforms	2	

Comparative Statistics

Supply the following figures: Total numbers and percentages of the courses and their credits in different categories. Also show the distribution of courses and their credits among semesters in the curriculum

Courses:	Total				Percentage of total					
	Number		Credits		Number		Credits			
	Old	New	Old	New	Old	New	Old	New		
	All Courses	48	40	138	120		100		100	
University core courses		11		33		27.5		27.5		
Faculty core courses		13		39		32.5		32.5		
Area core courses		11		33		27.5		27.5		
Area electives		3		9		7.5		7.5		
University electives		2		6		5		5		
Courses offered by the hosting department		32		96		80		80		
Courses offered by other departments		8		24		20		20		

Semesters	Semesters																Average	
	1		2		3		4		5		6		7		8		Old	New
	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New				
Number of courses per semester	6	5	7	5	6	5	6	5	6	5	7	5	5	5	6	5	50	40
Number of credits per semester	18	15	16	15	19	15	19	15	18	15	18	15	15	15	15	15	138	120

Part V. Details of Revision

Fill in the appropriate sections (tables) below. Delete any irrelevant (unfilled) tables to save space.

1. Program Title Change

Fill in this part if applicable. Write the full titles of old and new programs without any abbreviations.

Existing program title:

New title:

Rationale

2. Program Degree Change

Fill in this part if applicable. Write the universally accepted degrees, like "Bachelor of Science, BS" in the row designated as "English" and degrees in YÖK system like "Ön Lisans" in the row designated as "Turkish"

	Old Degree		New Degree	
	Full name	Abbreviation	Full name	Abbreviation
English				
Turkish				

Rationale

3. Teaching Language Change

Fill in this part if applicable.

Existing teaching language:

Proposed teaching Language:

Coverage:

Whole program

Only for the courses:

Rationale

4. Course Code Change

Fill in this part if only code of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

	Old Code	New Code	Rationale
1.	THO 111	STHM101	To fulfill the requirements of the university curriculum
2.	THO 113	MGMT307	To fulfill the requirements of the university curriculum
3.	THO 117		To fulfill the requirements of the university curriculum
4.	EFL 105 EFL 115 EFL 125		To fulfill the requirements of the university curriculum
5.	THO 103	STHM107	To fulfill the requirements of the university curriculum
6.	TURK100	TURK100/ TURK199	To fulfill the requirements of the university curriculum
7.	THO 112	TOUR102	To fulfill the requirements of the university curriculum
8.	EFL 106 EFL 116 EFL 126		To fulfill the requirements of the university curriculum
9.	THO 104	STHM108	To fulfill the requirements of the university curriculum
10.	THO 100	STHM100	To fulfill the requirements of the university curriculum

11.	THO 231	TOUR211	To fulfill the requirements of the university curriculum
12.	THO 116	MATH168	To fulfill the requirements of the university curriculum
13.	THO 235	TOUR213	To fulfill the requirements of the university curriculum
14.	THO 237	TOUR216	To fulfill the requirements of the university curriculum
15.	THO 205 THO 245 THO 255	STHM205	To fulfill the requirements of the university curriculum
16.	THO 203	STHM207	To fulfill the requirements of the university curriculum
17.	THO 232	TOUR212	To fulfill the requirements of the university curriculum
18.	THO 234	TOUR311	To fulfill the requirements of the university curriculum
19.	THO 236	TOUR214	To fulfill the requirements of the university curriculum
20.	THO 238	TOUR215	To fulfill the requirements of the university curriculum
21.	THO 206 THO 246 THO 256	STHM206	To fulfill the requirements of the university curriculum
22.	THO 204	STHM208	To fulfill the requirements of the university curriculum
23.	THM 311	MGMT403	To fulfill the requirements of the university curriculum
24.	THM 315	ACCT305	To fulfill the requirements of the university curriculum
25.	THM 317	MRKT303	To fulfill the requirements of the university curriculum
26.	THM 316	STHM306	To fulfill the requirements of the university curriculum
27.	THM 314	TOUR404	To fulfill the requirements of the university curriculum
28.	THM 312	TOUR302	To fulfill the requirements of the university curriculum
29.	THM 318	STHM304	To fulfill the requirements of the university curriculum
30.	THM 332	TOUR312	To fulfill the requirements of the university curriculum
31.	THM 300	STHM200	To fulfill the requirements of the university curriculum
32.	THM 411	STHM401	To fulfill the requirements of the university curriculum
33.	THM 413	ECON475	To fulfill the requirements of the university curriculum
34.	THM 415	STHM307	To fulfill the requirements of the university curriculum
35.	THM 412	TOUR402	To fulfill the requirements of the university curriculum
36.	THM 416	FINA408	To fulfill the requirements of the university curriculum
37.	HIST200	HIST200/H IST299	To fulfill the requirements of the university curriculum
38.	THM XXX	UE-AH	To fulfill the requirements of the university curriculum
39.	THM XXX	UE-AH	To fulfill the requirements of the university curriculum
40.	THM XXX	AE	To fulfill the requirements of the university curriculum
41.	THM XXX	AE	To fulfill the requirements of the university curriculum
42.	THM XXX	AE	To fulfill the requirements of the university curriculum

Further remarks

5. Course Title Changes

Fill in this part if only title of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

Course	Full Title (No Abbreviation)	Transcript Title
1.	STHM101 English	Introduction to Tourism and Leisure Industry
	Turkish	Turizme Giriş
	Rationale:	To accommodate leisure program
		Int.to Tourism and Leisure Industry
		Turizme Giriş

2.	MGMT307	English	Introduction to Tourism and Leisure Management	Int to Tourism and Leisure Mgmt
		Turkish	İşletmeye Giriş	İşletmeye Giriş
		Rationale:	To accommodate leisure program	
3.	TOUR102	English	Lodging and Travel Operations	Lodging and Travel Operations
		Turkish	Konaklama ve Seyahat Hizmetleri	Konaklama ve Seyahat Hizmetleri
		Rationale:	In order to reflect the content combination of the two courses	
4.	MRKT303	English	Marketing for Tourism and Leisure Industry-I	Marketing for Tourism & Leisure Ind-I
		Turkish	Turizm Pazarlaması-I	Turizm Pazarlaması-I
		Rationale:	To accommodate leisure program	
5.	STHM304	English	Marketing for Tourism and Leisure Industry-II	Marketing for Tourism & Leisure Ind-II
		Turkish	Turizm Pazarlaması-II	Turizm Pazarlaması-II
		Rationale:	To accommodate leisure program	
6.	ACCT305	English	Hospitality Accounting-I	Hospitality Accounting-I
		Turkish	Konaklama Muhasebesi-I	Konaklama Muhasebesi-I
		Rationale:	To accommodate leisure program	
7.	STHM206	English	Communiaction in English-II	Communication in English-II
		Turkish	İletişim İngilizcesi-II	İletişim İngilizcesi-II
		Rationale:	To accommodate leisure program	
8.	STHM401	English	Legal and Ethical Issues in Tourism and Leisure	Legal & Ethical Issues
		Turkish	Turizm Hukuğu ve Etik	Turizm Hukuğu ve Etik
		Rationale:	To accommodate leisure program	
9.	MGMT403	English	Human Resources Management for Service Industry	Human Resources Management
		Turkish	Hizmet İşletmelerinde İnsan Kaynakları Yönetimi	İnsan Kaynakları Yönetimi
		Rationale:	To accommodate leisure program	
10.	FINA408	English	Finance for Hospitality Industry	Finance for Hospitality Industry
		Turkish	Finansal Yönetim	Finansal Yönetim
		Rationale:	To accommodate leisure program	
11.	STHM205	English	English for Tourism and Leisure-I	English for Tour. & Leis-I
		Turkish	Turizm İngilizcesi-I	Turizm İngilizcesi-I
		Rationale:	To accommodate leisure program	
12.	STHM206	English	English for Tourism and Leisure-II	English for Tour. & Leis.-II
		Turkish	Turizm İngilizcesi-II	Turizm İngilizcesi-II
		Rationale:	To accommodate leisure program	
13.	STHM207	English	German Tourism and Leisure-I	German Tourism and Leisure-I
		Turkish	Turizm Almancası-I	Turizm Almancası-I
		Rationale:	To accommodate leisure program	
14.	STHM208	English	German Tourism and Leisure-II	German Tourism and Leisure-II
		Turkish	Turizm Almancası-II	Turizm Almancası-II
		Rationale:	To accommodate leisure program	
Further remarks				

6. Change in the Course Descriptions

Fill in this part if the description (content) of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. The new course content shall be attached in the later sections of this form.

Course	Rationale
1. STHM101	In accordance with GE changes, two courses were combined.
2. TOUR102	In accordance with GE changes, two courses were combined.
3. MGMT307	To accommodate Leisure program
4. MRKT303	To accommodate Leisure program
5. STHM304	To accommodate Leisure program
6. STHM401	To accommodate Leisure program
7. STHM205	To accommodate Leisure program
8. STHM206	To accommodate Leisure program
9. STHM207	To accommodate Leisure program
10. STHM208	To accommodate Leisure program
Further remarks	

7. Change in the Course Credit Descriptions

Fill in this part if the description of a course credit (Lecture / Lab / Tutorial / Total) is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

Course Code	Old				New				Rationale				
	Lec	Lab	Tut	Tot	Lec	Lab	Tut	Tot					
1. EFL 105	4	1	0	4	3	1	0	3	To fulfill the requirements of the university curriculum				
2. TURK100 /TURK199	2	0	0	0	3	0	0	3	To fulfill the requirements of the university curriculum				
3. TOUR102	2	0	0	2	3	0	0	3	To fulfill the requirements of the university curriculum				
4. EFL 106	4	1	0	4	3	1	0	3	To fulfill the requirements of the university curriculum				
5. STHM205	4	1	0	4	3	1	0	3	To fulfill the requirements of the university curriculum				
6. STHM206	4	1	0	4	3	1	0	3	To fulfill the requirements of the university curriculum				
7. HIST200/HIST299	2	0	0	0	2	0	0	2	To fulfill the requirements of the university curriculum				
By these changes, the total number of credits on the curriculum ...									Didn't change.	Increased by:		decreased by:	13
Further remarks													
The total credits figure is reduced by 13 – this reflects both the above changes and the deleted courses.													

8. Change in the Prerequisites – Co-requisites

Fill in this part if the prerequisites / co-requisites of a course are modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. (Replace "P" with "C" in the second column if a course is a co-requisite of the course specified in the first column.)

Course Code	Pre / Co	Old	New	Rationale
1.	P			
2.	P			
3.	P			

4.		P			
5.					
Further remarks					

9. Addition / Replacement / Deletion of Courses in the curriculum

Fill in this part if a new course is added to the curriculum as either an additional course, as a replacement for an existing course, or if the course will be totally removed from the curriculum. Add extra rows for additional courses or remove blank rows. The new course contents shall be attached in the later sections of this form.

(For additional new courses: leave "old course" column blank. For totally deleted courses: leave "new course" column blank. For courses replaced by a new course: fill in both "new course" and "old course" columns.)

Semestr	New Course	New Course Title	Old Course	Rationale	
1.	1	GEED101	SPIKE-I		To fulfill university curriculum requirements
2.	2	GEED102	SPIKE-II		To fulfill university curriculum requirements
3.	3	GEED201	SPIKE-III		To fulfill university curriculum requirements
4.	4	GEED202	SPIKE-IV		To fulfill university curriculum requirements
5.	5	GEED301	SPIKE-V		To fulfill university curriculum requirements
6.	6	GEED302	SPIKE-VI		To fulfill university curriculum requirements
7.	1	GEED111	Critical Thinking Skills-I		To fulfill university curriculum requirements
8.	2	GEED112	Critical Thinking Skills-II		To fulfill university curriculum requirements
9.	6	UE-AH	University Elective	THM XXX	To fulfill university curriculum requirements
10.	7	UE-AH	University Elective	THM XXX	To fulfill university curriculum requirements
11.	1	STHM101	Introduction to Tourism and Leisure Industry	THO 111	To accommodate to leisure program
12.	2	TOUR102	Lodging and Travel Operations	THO 112	To accommodate to leisure program
13.	1			THO 213	For adaptation to the new university curriculum structure
14.	2			THO 114	For adaptation to the new university curriculum structure
15.	2			THO 115	For adaptation to the new university curriculum structure
16.	2			THO 118	For adaptation to the new university curriculum structure
17.	5			THM 313	For adaptation to the new university curriculum structure
18.	5			THM 335	For adaptation to the new university curriculum structure
19.	7			THM 417	For adaptation to the new university curriculum structure
20.	8			THM 414	For adaptation to the new university curriculum structure

Total number of new courses including replacements...	12	and deleted courses including replacements	12
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Total number of courses...	<input checked="" type="checkbox"/> didn't change (check).	decreased by:		increased by:	
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Number...	and list of courses being already offered in EMU
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Are there similar courses with overlapping content already being offered in EMU?	<input checked="" type="checkbox"/> NO	YES. If yes, then justify below:
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Code	Similar / Overlapping Course(s)	Justification
1.		
2.		
3.		

Further remarks

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10. Semester Shifts

Fill in this part if the semester of a course on the curriculum has changed. Write the sequence number of the semester in the curriculum (1-8) rather than Fall /Spring. Add extra rows for additional courses or remove blank rows.

	Course Code	Old Sem	New Sem	Rationale
1.	MGMT307	1	5	In order to accommodate the changes in the university curriculum
2.	TOUR215	4	3	In order to accommodate the changes in the university curriculum
3.	TOUR216	3	4	In order to accommodate the changes in the university curriculum
4.	TOUR311	4	5	In order to accommodate the changes in the university curriculum
5.	AE	5	7	In order to accommodate the changes in the university curriculum
6.	MGMT403	5	7	In order to accommodate the changes in the university curriculum
7.	TOUR404	6	8	In order to accommodate the changes in the university curriculum
8.	TOUR307	7	5	In order to accommodate the changes in the university curriculum
9.	MATH168	3	2	In order to accommodate the changes in the university curriculum

Further remarks

11. Splitting into / Modification of / Merging Streams

Fill in this part if the program is splitted into tracks, or the existing streams are modified or merged. Write NONE into "Courses in old curriculum" if the program is split into two or more streams. Write NONE into "courses in new curriculum" column if two or more streams are merged.

	Stream Title	Courses in old curriculum	Courses in new curriculum
1.			
2.			
3.			
4.			

Rationale

12. Unclassified Changes

Fill in this part if there is a change which can not be classified in any of the changes described in above sections.

Brief description of the change	
Rationale	

Part VI. Resource and Cost Analysis

Human Resources										
Explain the sufficiency or the need of the teaching or technical staff necessary for implementation of the proposed changes										
Number of existing staff					Number of staff to be hired after the full transition to the proposed curriculum?					
			Faculty members = 8						Faculty members = 0	
			Instructors = 13						Instructors = 0	
			Assistants = 7						Assistants = 0	
			Technical staff = 2						Technical staff = 5	
			Administrative staff = 4						Administrative staff = 5	
Further remarks on human resources (if any)										
For educational facilities as required in the resource section adequate technical or administrative staff should be recruited.										

Physical Resources										
Explain the sufficiency or the need of the physical resources to implement the proposed curriculum										
Is there any need for:						IF YES, Anticipated values of:			IF NO	
						Size (m ²)	Cost (USD)	First use date	Host building	
			A new building?	YES	X	NO				
			New classrooms?	YES	X	NO				
			New laboratories / studios ?	X	YES	NO				
			Special lecture halls?	YES	X	NO				
Further remarks on physical resources (if any).										
Clarify especially any ADDITIONAL large or unusual resource demands, possible fixed expenditures like chemicals, lab or studio equipments, computers etc to maintain educational activities, not including the regular maintenance costs of the building. Also mention the possibilities of utilizing and sharing the resources of existing academic units.										
* To maintain educational activities practically and effectively there is an urgent need for an educational hotel .										

Part VII. Implementation Guide for existing students

Equivalence chart for the remaining courses			
Identify the equivalence of the remaining courses of existing students. For example write the new course "CHEM332" into "equivalence" column if it is going to replace "CHEM321" in the old curriculum. Or one may write "Area elective" or "University Elective" for a totally deleted course in the old curriculum. Presence of consecutive courses (like Analysis I & II), or prerequisite / co-requisites may necessitate alternative equivalent courses, exemptions or conditions for equivalency.			
	Course	Equivalence	Alternatives / Exemptions or Conditions
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

Part VIII. Catalog Information

Provide the information for the revised curriculum in sections "Program Description", "Full Curriculum" and "Course Descriptions" which will be printed in the course catalog and the on-line catalog of the University.

Program Description

Describe the program from several points of view like the mission, goals, objectives, focus and strengths of the program, opportunities for the graduates from an academic perspective. A brief historical perspective may be appropriate. Concise description of sub disciplines or areas of focus may be added. Also summarize lab / studio / workshop information as well as any summer practice or internship if any.

SCHOOL OF TOURISM AND HOSPITALITY MANAGEMENT
Tourism and Hospitality Management
Bachelor of Science Program

Tourism has shown consistent growth worldwide during the last four decades, and it is expected to be the largest global industry in the beginning of the 21st century and the largest generator of jobs. Globally, tourism is expected to yield 328 million jobs by 2010.

This development has made it necessary for Northern Cyprus, Turkey and some Middle East countries to come to terms with a tourism sector, which has changed from a relatively minor economic activity into a vigorous and exciting new area. No sector can grow soundly without human resources, requiring individuals adequately trained and educated in the appropriate skills at all occupational levels. The undergraduate programs of the School of Tourism and Hospitality Management have been established and revised to respond to these needs.

The mission of The School of Tourism and Hospitality Management is to prepare intellectually-developed experts and an occupational work force that will answer the long term needs of the world tourism sector and all its fields, to educate people who are sensitive to the environment and nature, and to prepare qualified administrators or leaders for the world tourism sector.

The aim of the Bachelor of Science Program is to prepare students for senior administrative positions in the hospitality and travel industries. The new curriculum has been revised to meet the demands of the industry today and to respond to the demands which will arise as the industry develops; students are trained in innovative approaches to the concept of tourism and hospitality and exposed to new ideas and concepts to prepare them for the future. Upon completion, they will be able to select from a wide range of career paths, and the specialized training provided by their studies will give them clear advantages in the developing sectors of the economy. In view of the practically-oriented nature of the tourism and hospitality industry, 120 days of industrial experience in both branches of the program are required as partial fulfillment of graduation requirements; industrial experience both ensures continuing collaboration with the industry, and guarantees that graduates of the programs enter the workforce with sound practical as well as theoretical knowledge of tourism and hospitality management.

The TedQual Quality Assurance Certification System for Education, and programs specialized in Tourism created by the World Tourism Organization through WTO-THEMIS Foundation in 1988, were developed with the aim of contributing to the achievement of quality and efficiency in Tourism Education and Training. The TedQual Certification System is the most internationally accepted quality assurance system for Tourism Education and Training. The four-year tourism and hospitality management program of the School of Tourism and Hospitality Management have been approved by the World Tourism Organization-THEMIS Foundation for TedQual Certification.

Considering the needs of tourism sector, the school emphasizes both practical training as well as theoretical education. To serve this purpose, the demo kitchen, the internationally recognized computer programs Fidelio, Galileo, and Amadeus all aim to provide students with practical knowledge and an education which matches the needs of the scientific and technological era. Students who choose the hospitality management stream have the opportunity to do their internship in 5- and 4-star hotels, such as, Hilton, Sheraton, Swissotel, Marriott, Radisson SAS Hotels, and they are offered jobs in these organizations as soon as they graduate. Students who choose the travel management stream have the opportunity to do their internship in the travel agencies, airlines and tour operators, like Cyprus Turkish Airlines, Turkish Airlines, ETS, Asyatur, Jolly Tour, Oger Tour, and they are also offered jobs in these organizations as soon as they graduate.

Full Curriculum

Complete the table by listing the sequence of courses, by semester that students in the program will take. Use the following abbreviations to fill in the course category: **UC** = University Core (like critical thinking, History etc.); **UC-M** = University core in Mathematics; **UC-PN** = University Core in Physical/Natural Sciences; **UC - AH** = University Core in Arts and Humanities; **UC-SB** = University core in Social and Behavioral Sciences; **UE-M** = University Elective in Mathematics; **UE-PN** = University Elective in Physical/Natural Sciences; **UE-MPN** = University elective in Math or Physical / Natural Sciences; **UE - AH** = University Elective in Arts and Humanities; **UE-SB** = University Elective in Social and Behavioral Sciences; **FC** = Faculty Core; **AC** = Area Core; **AE** = Area Elective;

Semester	Ref Code	Course Code	Full Course Title	Course Category	Credit				Prerequisites	Co-requisites
					Lec	Lab	Tut	Tot		
1		STHM101	Introduction to Tourism and Leisure industry	FC	3	0	0	3		
1		GEED111	Critical Thinking Skills-I	UC	3	0	0	3		
1		CINT	Computer and Information Technology	UC	3	0	0	3		
1		-	Communication in English-	UC	3	1	0	3		
1		STHM107	Basic German-I	FC	3	0	0	3		
1		TURK100/TURK199	Communication in Turkish	UC	3	0	0	3		
1		GEED101	SPIKE-I	UC	0	0	0	0		

2		TOUR102	Lodging and Travel Operations	AC	3	0	0	3		
2		GEED112	Critical Thinking Skills-II	UC	3	0	0	3		
2		MATH168	Mathematics and Statistics	UC-M	3	0	0	3		
2		-	Communication in English	UC	3	1	0	3	XX	
2		STHM108	Basic German-II	FC	3	0	0	3	STHM107	
2		STHM100	Industrial Training-I	FC	0	0	0	0		
2		GEED102	SPIKE-II	UC	0	0	0	0		
3		TOUR211	Front Office Operations	AC	3	0	0	3		
3		TOUR213	Food Production-I	AC	3	1	0	3		
3		TOUR215	Food & Beverage Operations	AC	3	0	0	3		
3		STHM205	English for Tourism and Leisure-I	FC	3	1	0	3	XX	
3		STHM207	German for Tourism and Leisure-I	FC	3	0	0	3	STHM108	
3		GEED201	SPIKE-III	UC	0	0	0	0		
4		TOUR212	Housekeeping Operations	AC	3	0	0	3		
4		TOUR 214	Food Production-II	AC	3	1	0	3	TOUR213	
4		TOUR216	Hospitality Computerization Systems (FIDELIO)	AC	3	0	0	3		
4		STHM206	English for Tourism and Leisure-II	FC	3	1	0	3	THO 205	
4		STHM208	German for Tourism and Leisure-II	FC	3	0	0	3	STHM207	
4		GEED202	SPIKE-IV	UC	0	0	0	0		
5		TOUR311	Cost Analysis & Control	UC-M	3	0	0	3		
5		MGMT307	Introduction to Tourism and Leisure Management	FC	3	0	0	3		
5		MRKT303	Marketing For Tourism and Leisure Industry-I	UC-SB	3	0	0	3		
5		ACCT305	Hospitality Accounting-I	FC	3	0	1	3		
5		TOUR307	Ecology and Environment	UC-PN	3	0	0	3		
5		GEED301	SPIKE-V	UC	0	0	0	0		
6		TOUR312	Food & Beverage Management	AC	3	0	0	3		
6		TOUR302	Geography of Tourism	AC	3	0	0	3		
6		STHM304	Marketing for Tourism and Leisure Industry-II	FC	3	0	0	3	MRKT303	
6		STHM306	Hospitality Accounting-II	FC	3	0	1	3	ACCT305	
6		UE-AH	University Elective Art and Humanities	UE – AH	3	0	0	3		
6		STHM200	Industrial Training-II	FC	0	0	0	0		
6		GEED302	SPIKE-VI	UC	0	0	0	0		
7		STHM401	Legal and Ethical Issues in Tourism and Leisure	UC-SB	3	0	0	3		
7		MGMT403	Human Resources Management For Service Industry	FC	3	0	0	3		
7		ECON475	Tourism Economics	UC-SB	3	0	0	3		
7		AE	Area Elective	AE	3	0	0	3		
7		UE-AH	University Elective Art and Humanities	UE – AH	3	0	0	3		
8		TOUR402	Tourism Policy and Planning	AC	3	0	0	3		
8		TOUR404	Sociology of Tourism	AC	3	0	0	3		
8		FINA408	Finance for Hospitality Industry	FC	3	0	0	3		
8		AE	Area Elective	AE	3	0	0	3		
8		AE	Area Elective	AE	3	0	0	3		
8		HIST200/HI ST299	History of Turkish Reforms	UC	2	0	0	2		

Course Descriptions – I - English: All compulsory courses offered by the department of the program

Type the catalog course description of each course in English in the following order: course content, course credits, prerequisites and co-requisites, Abbreviated Title, Category of the course, teaching language, and keywords. The information supplied will be copied and pasted to the catalog.

- **Course code:** Replace **CODEXXX** with the course code
- **Course title:** Replace **Full Course Title** with the course title.
- **Course Outline:** Replace Course outline with statements of the course outline. Avoid using multiple paragraphs. Do not keep the text "Course outline" as a heading.
- **Credits:** Replace L, L, T and X with corresponding numbers for lecture, lab, tutorial and total course credit, respectively.
- **Prerequisites and co-requisites:** Delete "None" and replace XXXXXX with the corresponding course code.
- **Course Category:** XXXXXXXX with any of "University Core", "Faculty / School Core", "Area Core", "Area Elective", or "University Elective"
- **Abbreviated title:** This is going to be used in preparation of transcripts or registration forms. Replace XXXXXXXXXXXXXXXX with a shorter version of the full title.
- **Teaching language:** Replace XXXXX with the teaching language
- **Keywords:** Replace XXXXXX, XXXXXX with words other than the ones available in the title and course outline which helps to identify the course.

The total text length should not exceed 2000 characters.

1.	<p>STHM101 Introduction to Tourism and Leisure Industry</p> <p>This course introduces the basics of tourism to students. This course also provides an excellent grounding for the other courses that will be studied in subsequent years. Students develop an understanding of the terminology, concepts, and procedures used in the tourism and hospitality industries</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Tourism and Leisure Category: FC Course Teaching Language: English</i> <i>Keywords: Destination, Hospitality, Culture</i></p>
2.	<p>GEED111 Critical Thinking Skills-I</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Critical Thinking Skills I Category: UC Course Teaching Language: English</i> <i>Keywords: XXXXXX, XXXXXX</i></p>
3.	<p>CINT Computer Information Technology</p> <p>Computers in our lives, using the computer , input, output and storage devices, devices system and application, software, networks, internet and the world wide web, installing, using office tools, privacy, crime and ethics.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Comp. Application Category: UC Course Teaching Language: English</i> <i>Keywords Information technology(IT), Word, Power Point</i></p>
4.	<p>= Communication in English</p> <p>The aim of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.</p> <p><i>Credits: (3 / 1) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Basic Communication Skills I Category: UC Course Teaching Language: English</i> <i>Keywords: Academic English, language structure, lexis</i></p>
5.	<p>STHM107 Basic German-I</p> <p><i>This course is an introduction course for the German language, with emphasis on practicing intonation, pronunciation, use of basic grammar. This course stresses usage and grammar focused on general subjects.</i></p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Basic German -I Category: FC Course Teaching Language: German</i> <i>Keywords: Intonation, Pronunciation, Grammar</i></p>
6.	<p>TURK100 / TURK199 Communication in Turkish-I</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Communication in Turkish I Category: UC Course Teaching Language: Turkish</i></p>

	<i>Keywords: Turkish, linguistic</i>	
7.	GEED101 SPIKE-I	
	<i>Credits: (0) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Spike-I Category: UC Course</i>	
8.	STHM102 Lodging and Travel Operations	
	<i>The aim of this course is to provide a basic understanding of the lodging and food service industry by tracing the industry's growth and development, by reviewing the organization of hotel/food and beverage operations, and by focusing on industry opportunities and future trends.</i>	
	<i>Abbreviated Title: Lodging and Travel Operation Category: AC Course Teaching Language: English</i>	
	<i>Keywords: Hotels, Travel, Operations, Hospitality</i>	
9.	GEED101 Critical Thinking Skills-I	
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Critical Thinking Skills-II Category: UC Course Teaching Language: English</i>	
10.	MATH168 Mathematics and Statistics	
	<i>This course has specifically been designed for students studying Tourism and Hospitality management. The main aim of the course is to acquaint the students with basic principles of mathematics and statistics and enable them to apply those tools and methods to solve problems related to their subject.</i>	
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Mathematics and Statistics Category: UC - M Course Teaching Language: English</i>	
	<i>Keywords: Functions, Descriptive, Frequencies, Equations</i>	
11.	- Communication in English	
	<i>The aim of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the continuing development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.</i>	
	<i>Credits: (3 / 1) Prerequisites: Co-requisites: None</i>	
	<i>Abbreviated Title: Basic Communication in English Category: UC Course Teaching Language: English</i>	
	<i>Keywords: writing, reading, speaking, listening</i>	
12.	STHM108 Basic German-II	
	<i>In this course, students will be introduced primarily into listening, vocabulary, writing, speaking, and pronunciation and secondarily into grammar. They will be able to hold basic conversations and ask and answer basic questions.</i>	
	<i>Credits: (3) Prerequisites: STHM 107 Co-requisites: None</i>	
	<i>Abbreviated Title: Basic German -II Category: FC Course Teaching Language: German</i>	
	<i>Keywords: writing, speaking and grammar</i>	
13.	STHM108 Industrial Training	
	<i>Credits: (0) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Industrial Training Category: FC Course</i>	
14.	GEED102 SPIKE-II	
	<i>Credits: (0) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Spike-II Category: UC Course</i>	
	<i>Keywords: XXXXXX, XXXXXX</i>	
15.	TOUR211 Front Office Operations	
	<i>This course intends to provide the students with the analysis and discussion of front office operations and management based upon the guest cycle, front office accounting, night audit, and revenue management.</i>	
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i>	
	<i>Abbreviated Title: Front Office Management Category: AC Course Teaching Language: English</i>	
	<i>Keywords: Reservation, Registration, Occupancy</i>	
16.	TOUR213 Food Production-I	

	<p>This course provides the student with the basic introduction of theory and practice of professional cooking. Topics will be presented in a continuous, logical sequence, the course being organized as continuum.</p> <p><i>Credits: (3 / 1) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Food Production-I Category: AC Course Teaching Language: English</i> <i>Keywords: Cooking, Recipes, Operations</i></p>
17.	<p>TOUR215 Food and Beverage Operations</p> <p>This course is designed to explore and analyze the food and beverage service management that focuses on the technical and management skills needed to be successful in food and beverage service management. Current and future issues affecting F & B service industry are addressed</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Food and Beverage Operations Category: AC Course Teaching Language: English</i> <i>Keywords: Service, Restaurant, Skills</i></p>
18.	<p>STHM205 English for Tourism and Leisure-I</p> <p>This course is intended for students who are at an upper-intermediate level of English. Students will continue to develop their range and competence in the language skills of their academic discipline and profession. The main emphasis is placed on listening and speaking skills of students necessary for effective professional communication.</p> <p><i>Credits: (3 / 1) Prerequisites: EFL 106 Co-requisites: None</i> <i>Abbreviated Title: English for Tourism and Leisure-I Category: FC Course Teaching Language: English</i> <i>Keywords: Communication, Listening, Speaking</i></p>
19.	<p>STHM207 German for Tourism and Leisure-I</p> <p>There will be a development of receptive and productive skills introduced in basic German courses. Advanced reading, vocabulary building, idiomatic expressions and forms used in everyday language/</p> <p><i>Credits: (3) Prerequisites: STHM 108 Co-requisites: None</i> <i>Abbreviated Title: German for Tourism and Leisure-I Category:FC Course Teaching Language: German</i> <i>Keywords:Conversations, Grammar, Writing skills</i></p>
20.	<p>GEED201 SPIKE-III</p> <p><i>Credits: (0) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Spike-III Category :CU Course</i></p>
21	<p>TOUR212 Housekeeping Operations</p> <p>This course presents a systematic approach to managing housekeeping operations and provides a thorough overview, from the big picture of maintaining a quality staff, planning, and organizing, to the technical details of cleaning each area of a hospitality facility.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Housekeeping Operations Category: AC Course Teaching Language: English</i> <i>Keywords: Cleaning, Rooms, Supervision</i></p>
22.	<p>TOUR214 Food Production-II</p> <p><i>This course further develops the basic requirement for unsupervised professional catering. Topics will be presented in a continuous, logical sequence, the course being organized as a continuum. The course is based on student centered self/guided study, student's active participation and acceptance of responsibility for their own learning is essential success.</i></p> <p><i>Credits: (3 / 1) Prerequisites: TOUR 213 None Co-requisites: None</i> <i>Abbreviated Title: Food Production-II Category: AC Course Teaching Language: English</i> <i>Keywords: Recipes, Advanced cooking</i></p>
23	<p>TOUR216 Hospitality Computerization Systems</p> <p>FIDELIO Front Office and F&B programs are designed to create professionals who enjoy working in a fast-paced environment. It is also intends to increase student's implementation for effective communication in tourism industry. This course will help students to learn how to use Fidelio Front Office and F&B applications.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: HCS FIDELIO Category: AC Course Teaching Language: English</i> <i>Keywords: Fidelio, reservation, costing</i></p>
24.	<p>STHM206 English for Tourism and Leisure-II</p> <p>The aim of this course is to equip students with general and specific terminology and expressions which will helped them communicate efficiently in their field. The main emphasis is placed on the strategies necessary for effective professional communication.</p> <p><i>Credits: (3 / 1) Prerequisites: STHM 205 Co-requisites: None</i> <i>Abbreviated Title: English for Tourism II Category: FC Course Teaching Language: English</i></p>

	<i>Keywords: Communication, Terminology, Writing Skills</i>		
25.	STHM208	German for Tourism and Leisure-II	<p>The aim of the course is to develop writing skills and processes in introductory German courses. The practice takes place in the formal short conversations on tourism related subjects as well as on general subjects such as work and culture sphere. Grammar is develop through situational conversations in various contexts.</p> <p><i>Credits: (3) Prerequisites: STHM 207 Co-requisites: None</i> <i>Abbreviated Title: German For Tourism II Category: FC Course Teaching Language: German</i> <i>Keywords: Conversations, grammar, writing skills</i></p>
26.	GEED202	SPIKE-IV	<p><i>Credits: (0) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Spike-IV Category: UC Course</i></p>
27.	TOUR311	Cost Analysis and Control	<p>The aim of this course to provide the students with the principles and procedures involved in an effective food and beverage control system, including standards determination, the operating budget, cost-volume-profit analysis and cost control, menu pricing, theft prevention, and food and beverage cost report applications.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Cost Analysis & Control Category: UC-M Course Teaching Language: English</i> <i>Keywords: food cost, purchasing, pricing, labor cost</i></p>
28.	MGMT307	Introduction to Tourism and Leisure Management	<p>This course aims to provide the basic understanding and appreciation of the nature and functioning of a business enterprise on a national and international scale. As such, the course will emphasize basic concepts and issues peculiar to the effective organization and management of business enterprises in tourism environment.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Tour and Leis. Mgmt Category: FC Course Teaching Language: English</i> <i>Keywords management, organization, tourism</i></p>
29.	MRKT303	Marketing for Tourism and Leisure Industry-I	<p>This course intends to introduce the basic principles of marketing as a major business function with an overview of the marketing system, marketing concept, marketing research, market segmentation, market analysis, and marketing program.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Marketing for Tour. And Leis. I Category: FC Course Teaching Language: English</i> <i>Keywords: marketing, segmentation, marketing mix</i></p>
30.	ACCT305	Hospitality Accounting- I	<p>This course has been designed to give the students a foundation for accounting practices and procedures. The examples and illustrations will originate from Lodging Operations. Topics will be presented in a continuous, logical sequence.</p> <p><i>Credits: (3/1) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Hospitality Accounting II Category: FC Course Teaching Language: English</i> <i>Keywords: bookkeeping, accounting cycle, financial statement</i></p>
31.	TOUR307	Ecology and Environment	<p>This course has been designed to provide a general understanding about ecology and environment, different aspects of the ecosystems, different features of the ecological issues, human interaction and impact, and how tourism sector affects the environment. An overview of environmental characteristics of various destinations will be discussed.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Ecology and Environment Category: UC-PN Course Teaching Language: English</i> <i>Keywords: ecosystems, energy, environment</i></p>
32.	GEED301	SPIKE-V	<p><i>Credits: (0) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Spike-V Category: UC Course</i></p>
33.	TOUR312	Food and Beverage Management	

	<p>The purpose is to examine the wide range of subject areas that come within the orbit of operational food and beverage management and to relate these to the applications applied within the five broad sections of the catering industry, that is, fast food and popular catering; hotels and quality restaurants; function catering; contract catering and welfare catering.</p> <p>Credits: (3) Prerequisites: None Co-requisites: None Abbreviated Title: Food and Beverage Mgmt Category: AC Course Teaching Language: English Keywords: catering, restaurants, management</p>
34.	<p>TOUR302 Geography of Tourism</p> <p>This course intends to provide students of tourism with knowledge and understanding of world geography in general and geography of tourism activities in particular. Geography of tourism is an essential course to learn the geographical factors influencing the shape/ form of tourism, its development and structure, and most significantly, to understand the patterns of tourists flow spatially (i.e., to different places). Spatial characteristics of destinations are closely related to geographical locations in terms of tourism development and activities. The processes that each destination experiences, and theories, which explain these processes, are also discussed in this course.</p> <p>Credits: (3) Prerequisites: None Co-requisites: None Abbreviated Title: Geography of Tourism Category: AC Course Teaching Language: English Keywords: activities, destination, tourist movement</p>
35.	<p>STHM304 Marketing for Tourism and Leisure Industry-II</p> <p>This course intends to lay the groundwork for an understanding of marketing principles and to reveal how these principles are applied in marketing generally and in the tourism and hospitality industry in particular.</p> <p>Credits: (3) Prerequisites: STHM 303 Co-requisites: None Abbreviated Title: Marketing for Tour. And Leis. Industry II Category: FC Course Teaching Language: English Keywords: hospitality, marketing research and analysis</p>
36.	<p>STHM306 Hospitality Accounting-II</p> <p>Tourism and hospitality course is designed to give the students the basis for making management decision with the use of accounting information. This is a study of accounting methods and techniques necessary for managers, for analysis, control and planning of their businesses. The topics are structured as a continuation of the course "introduction to accounting" to cover the financial statements, the way they can be interpreted and analyzed. It also gives a basis for planning of the business by using revenue and cost principles. A participative course design is utilized. The accounting theory in relation to the tourism and hospitality industry is the main focus. Problem solving and practical examples will follow the theory section of the class.</p> <p>Credits: (3) Prerequisites: STHM 305 Co-requisites: None Abbreviated Title: Hospitality Accounting Category: FC Course Teaching Language: English Keywords: Financial statements, financial statement analysis , ratio, breakeven analysis</p>
38.	<p>STHM200 Industrial Training-II</p> <p>Credits: (0) Prerequisites: None Co-requisites: None Abbreviated Title: Industrial Training Category: FC</p>
39.	<p>GEED302 SPIKE-VI</p> <p>Credits: (0) Prerequisites: None Co-requisites: None Abbreviated Title: Spike-VI Category: UC Course</p>
40.	<p>STHM401 Legal and Ethical Issues in Tourism and Leisure</p> <p>The aim of the course is to understand the legal environment in which tourism or a hospitality management organization must function. This course examines those aspects of law that relate to the operation of tourism and hospitality management organizations, domestic and international. The first part of the course covers the general aspects of sources of law, legal persons, societies and business associations and law of obligations. The second part of the course examines regulations related to the organization of tourism sector, promotion of tourism, contracts applied in tourism law and legal rights and duties of innkeepers and guests.</p> <p>Credits: (3) Prerequisites: None Co-requisites: None Abbreviated Title: Legal and Ethical Issues Category: FC Course Teaching Language: English Keywords: law, ethics, values, norms,</p>
41.	<p>MGMT403 Human Resources Management For Service Industry</p> <p>The purpose of this course is to help future managers develop the tools needed to successfully lead and manage their organization's Human Resources. These tools comprise knowledge and understanding of the different functions of Human Resource Management; and the vital role played by Human Resource in the tourism and hospitality industry; as well as skills for effectively handling employee-related issues.</p> <p>Credits: (3) Prerequisites: None Co-requisites: None Abbreviated Title: Human Resource Mgmt Category: FC Course Teaching Language: English Keywords: Recruitment, selection, training, evaluation, leadership. supervision</p>

42.	ECON475 Tourism Economics	The aim of this course is to enlighten the students with some fundamental concepts in micro and macroeconomics. Supply and Demand analysis, production, costs and prices are some of the topics which will be discussed. Having successfully completed the course the students will be equipped with sufficient theoretical background and necessary tools that will allow them to analyze and interpret issues related to economics in general and tourism environment.
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Tourism Economics Category: FC Course Teaching Language: English</i> <i>Keywords: supply, demand, balance of payment, stability</i>	
43.	TOUR402 Tourism Policy and Planning	Tourism Policy and Planning aims to provide the basic knowledge about 'planning' and its historical evolution. In this course, the emphasis will be on planning techniques and their application to tourism industry for establishing a framework to achieve 'proactive' planning rather than 'reactive' planning processes. The main emphasis is on tourism development and issues specific to tourism industry through planning decisions and policy formulation.
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Tourism Policy and Planning Category: AC Course Teaching Language: English</i> <i>Keywords: development, sustainability, policies</i>	
44.	TOUR404 Sociology of Tourism	This course is designed to provide a socio-cultural examination of tourism in society. The importance is given to the nature of changes in the quality of life of residents of tourist destinations as a result of the socio and cultural impacts of tourism. The course also covers key areas such as politics and tourism, gender relations and sexuality, crime and international security issues.
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Sociology of Tourism Category: AC Course Teaching Language: English</i> <i>Key words: Socio-cultural issues, gender, security</i>	
45.	FINA408 Finance for Hospitality Industry	This is an introduction course to understanding the principles and practices of Financial Management. The course is designed to incorporate three learning elements of the subject. First element understands the mechanism and theories of financial management which is at the core of the course. Secondly, industry specific environment, which understands the market oriented hospitality businesses, is another focus. Finally, the money and capital markets of the country, Turkey and TRNC, in relation to international financial markets are studied.
	<i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Finance for Hospitality Industry Category: FC Course Teaching Language: English</i> <i>Keywords: time value of money, interest, market, financial market</i>	
46.	HIST200/ HIST299 History of Turkish Reforms	
	<i>Credits: (2) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: History of Turkish Reforms Category: UC Course Teaching Language: Turkish / English</i>	

Course Descriptions – I - Turkish: All core courses offered by the department of the program
Ders Tanımları – I – Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

- **Ders Kodu:** DERSXXX 'in ders kodu ile değiştirin
- **Ders Adı:** "Tam Ders Adı" yazısını silip dersin tam adını yazınız.
- **Ders İçeriği:** "Ders içeriği..." yazısını silip dersin içeriğini yazınız. Çoklu paragraflardan kaçınınız. Ve sonunda bir satır boşluk kalmasını sağlayınız.
- **Dersin Kredisi:** L, L, T ve X harfleri yerine sırasıyla ders, lab, tutorial ve dersin toplam kredilerini karşılık gelecek şekilde yazınız..
- **Ön ve yan koşullar:** "None" kelimesini siliniz ve XXXXXX yerine dersin ön veya yan koşul dersini yazınız.
- **Dersin kategorisi:** XXXXXXXX yerine "Üniversite Ana", "Fakülte / Okul Ana", "Alan Ana", "Alan Seçmeli", veya "Üniversite Seçmeli" ibarelerinden birini yazınız.
- **Dersin Kısa Adı:** Bu bilgi ders çizelgesi (transkript) veya kayıt formlarında kullanılacaktır. XXXXXXXXXXXXXXXX yerine dersin kısa adını yazınız.
- **Eğitim Dili:** XXXXX yerine dersin eğitim dilini yazınız.
- **Anahtar Kelimeler:** XXXXXX, XXXXXX yerine dersi tanımlamakta yararlı olacak ve derin adı ile içeriğinde yer almayan kelimeleri yazınız.

Toplam metin uzunluğu 2000 basamağı geçemez.

1.	STHM101 Turizme Giriş	Bu dersin amacı, turizmin temel düşüncesini öğrencilere aşılmasıdır. Bu derste ayrıca, diğer derslere temel oluşturulacak turizm ve konaklama endüstrisine ait konu ve kavramlar da irdelenecektir.
	<i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizme Giriş Kategorisi: FC Dersi Eğitim Dili: İngilizce</i>	

	<i>Anahtar Kelimeler: Güzergah, Ağırlama, Kültür</i>		
2.	GEED111	Eleştirel Düşünme Yetileri-I	
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Eleştirel Düşünme Yet. I</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: XXXXXX, XXXXXX</i>		
3.	CINT	Bilgisayar ve İletişim Teknolojileri	
	Bu dersin amacı, öğrencilere bilgisayarın önemi ile beraber temel bilgileri öğretmektir. Temel Windows uygulamalarından word ve powerpoint kullanımı öğretilenektir.		
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Bilgisayara Giriş</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Bilgi Teknolojisi Word, Power Point</i>		
4.	-	İngilizce Dilinde İletişim-I	
	Bu ders başlangıç düzeyinde akademik ingilizce dersi. Dersin amacı öğrencilerin kelime dağarcığı ile akademik ingilizcelelerini pekiştirme ve geliştirmedir. Derste öncelikle okuma, yazma ve dinleme becerileri geliştirilecektir.		
	<i>Kredi: 3 / 1</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: İngilizce Dilinde İletişim I</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Akademik İngilizce, Dil Yapısı</i>		
5.	STHM107	Temel Almanca-I	
	Almancaya giriş, öğrencilerin telafuzunu ve temel almanca bilgisini öğretmeyi amaçlayan bir derstir. Dersin önceliği gramer ve dil kullanımını öğretmektir.		
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Temel Almanca I</i>	<i>Kategorisi: FC Dersi</i>	<i>Eğitim Dili: Almanca</i>
	<i>Anahtar Kelimeler: Vurgulama, Telaffuz, Gramer</i>		
6.	TURK100/TURK199	Türkçe İletişim	
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Türkçe İletişim</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: Turckce</i>
	<i>Anahtar Kelimeler: XXXXXX, XXXXXX</i>		
7.	GEED101	SPIKE-I	
	<i>Kredi: 0</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: SPIKE-I</i>	<i>Kategorisi: UC Dersi</i>	
8.	TOUR102	Konaklama ve Seyahat Hizmetleri	
	Bu ders konaklama sektörü ve sektörün gelişimi ile otel hizmetleri ve yiyecek ve içecek hizmetlerinin organizasyonu ve yapısını incelemektedir.		
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Konaklama Hizmetleri</i>	<i>Kategorisi: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Oteller, Seyahat, Hizmet, Ağırlama</i>		
9.	GEED111	Eleştirel Düşünme Yetileri-II	
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Eleştirel Düşünme Yetileri II</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: XXXXXX, XXXXXX</i>		
10.	MATH168	Matematik ve İstatistik	
	Bu derste, matematik ve istatistiğin temellerinin kavranması ve ilgili yöntemlerin kullanılarak turizm ve otelcilik alanında uygulama yapılmasını kapsamaktadır.		
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: Matematik ve İstatistik</i>	<i>Kategorisi: UC-M Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Fonksiyonlar, Frekans, Denklemler</i>		
11.	-	İngilizce Dilinde İletişim-II	
	Bu dersin amacı İngilizce bilgisini ve akademik dil ve konuşma becerilerini daha da geliştirmektir.		
	<i>Kredi: 3 / 1</i>	<i>Önkoşul: EFL105</i>	<i>Yankoşul: Yok</i>
	<i>Dersin Kısa Adı: İngilizce Dilinde İletişim II</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Yazma, Okuma, Konuşma, Dinleme</i>		
12.	STHM108	Temel Almanca-II	
	Bu derste öğrenciler öncelikle dinleme, kelime yazma, konuşma ve telafuz becerileriyle birlikte gramer bilgilerini geliştireceklerdir. Dersin diğer amaçları, temel bir diyalogu gerçekleştirebilmek, soru sormak ve cevap vermektir.		

	<i>Kredi: 3</i>	<i>Önkoşul: STHM107</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Temel Almanca II</i>		<i>Kategori: FC Dersi</i>	<i>Eğitim Dili: Almanca</i>
	<i>Anahtar Kelimeler: Yazma, Konuşma, Gramer</i>			
14.	STHM100	Sektör Stajı I		
	<i>Kredi: 0</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Sektör Stajı I</i>		<i>Kategori: UC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
13.	GEED102	SPIKE-II		
	<i>Kredi: 0</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: SPIKE-II</i>		<i>Kategori: UC Dersi</i>	
15.	TOUR211	Önbüro Hizmetleri		
	Bu ders kapsamında öğrenciler ön büro hizmetleri ve yönetimi çerçevesinde, konaklama süreci, ön büro muhasebe işlemleri, raporlama ve gelir yönetimi analizi konularını kavrayacaktır.			
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Önbüro Hizmetleri</i>		<i>Kategori: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Rezervasyon, Kayıt, Doluluk</i>			
16.	TOUR213	Yiyecek Üretimi I		
	Bu derste öğrenciler, temel pişirme yöntemlerini kullanmak suretiyle farklı ülke mutfaklarından değişik yemekler yapmasını, ayrıca, et suları ile sos yapımları ve sebze doğrama usullerini öğrenecektir.			
	<i>Kredi: 3 / 1</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Yiyecek Üretimi</i>		<i>Kategori: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Pişirme, Reçete, Hizmet</i>			
17.	TOUR215	Yiyecek ve İçecek Hizmetleri		
	Bu ders yiyecek ve içecek hizmetleri ile bu hizmetlerin analizini ve bu hizmetlerin sunumunda gerekli olan teknik ve idari bilgi ve beceri gerekliliklerini kapsamaktadır.			
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Yiyecek ve İçecek Hizmetleri</i>		<i>Kategori: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Servis, Restoran, Beceri</i>			
18.	STHM205	Turizm İngilizcesi-I		
	Bu ders ileri düzeyde ingilizcesi olan öğrencilerin akademik konuşma becerilerini geliştirmek üzerinedir. Amaç öğrencilerin profesyonel bir ingilizce kullanmaları ve kelime dağarcıklarını zenginleştirmeleridir. Her hafta yapılacak konuşma sınıflarında ve bilgisayarla desteklenecek laboratuvarlarda öğrenciler öğrenimlerini zenginleştirme şansını bulacaklardır.			
	<i>Kredi: 3 / 1</i>	<i>Önkoşul: EFL106</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Turizm İngilizcesi I</i>		<i>Kategori: FC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: İletişim, Dinleme, Konuşma</i>			
19.	STHM207	Turizm Almancası-I		
	Bu derste ileri düzeyde okuma, kelime geliştirme ve günlük kullanılan dil geliştirilecektir. İleri düzeyde ve üretici bir almaca hedeflenecek ve geliştirilecektir.			
	<i>Kredi: 3</i>	<i>Önkoşul: STHM108</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Turizm Almancası I</i>		<i>Kategori: FC Dersi</i>	<i>Eğitim Dili: Almanca</i>
	<i>Anahtar Kelimeler: Konuşma, Gramer, Yazma Becerileri</i>			
20.	GEED201	SPIKE-III		
	<i>Kredi: 0</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: SPIKE-III</i>		<i>Kategori: UC Dersi</i>	
21.	TOUR212	Kat Hizmetleri		
	Bu ders kat hizmetleri yönetimini sistem yaklaşımı açısından inceleyecek olup, ayrıca, nitelikli personel, planlama ve organizasyon açısından kat hizmetleri yönetimi ile oda ve diğer mekan temizliğinin teknik ayrıntıları irdelenecektir.			
	<i>Kredi: 3</i>	<i>Önkoşul: Yok</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Kat Hizmetleri</i>		<i>Kategori: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Temizlik, Odalar, Yönetim</i>			
22.	TOUR214	Yiyecek Üretimi-II		
	Bu derste öğrenciler, TOUR213 kodlu Yiyecek Üretimi I dersinde öğrendikleri pişirme yöntemlerini kullanarak, balık ve deniz ürünleri, dana, sığır ve kuzu etleri ile kümes hayvanlarından örnek menüler hazırlayacaktır.			
	<i>Kredi: 3 / 1</i>	<i>Önkoşul: TOUR213</i>	<i>Yankoşul: Yok</i>	
	<i>Dersin Kısa Adı: Yiyecek Üretimi</i>		<i>Kategori: AC Dersi</i>	<i>Eğitim Dili: İngilizce</i>
	<i>Anahtar Kelimeler: Reçete, İleri Seviye Pişirme</i>			
23.	TOUR216	Konaklama Bilgisayar Sistemleri		
	Bu derste öğrenciler, otelcilik bilgisayar paket programı olan FIDELIO'nun Odalar Bölümü ile Yiyecek ve İçecek Bölümü Modüllerinin			

	<p>kullanımını, gerçek veriler kullanmak suretiyle öğrenecekler ve bu suretle sonuçların ve raporların analizi de gerçekleştirilecektir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Konaklama Bilgisayar Sistemleri Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Fidelio, Rezervasyon, Maliyetleme</i></p>
24.	<p>STHM206 Turizm İngilizcesi-II</p> <p>Bu dersin amacı ingilizcede yer alan turizm terminolojilerini öğretme ve profesyonel iletişim becerilerini geliştirmektir.</p> <p><i>Kredi: 3 / 1 Önkoşul: STHM205 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm İngilizcesi II Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: İletişim, Terminoloji, Yazma Becerisi</i></p>
25.	<p>STHM208 Turizm Almancası-II</p> <p>Bu dersin amacı başlangıç düzeyinde öğretilen almancayı geliştirmektedir. Kısa diyaloglar, turizm amaçlı konuşmalar, kültürel konular ve grameri geliştirmek dersin temel amacıdır.</p> <p><i>Kredi: 3 Önkoşul: STHM207 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Almancası I Kategorisi: FC Dersi Eğitim Dili: Almanca</i></p> <p><i>Anahtar Kelimeler: Konuşma, Gramer, Yazma Becerisi</i></p>
26.	<p>GEED202 SPIKE-IV</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: SPIKE-IV Kategorisi: UC Dersi</i></p>
27.	<p>TOUR311 Maliyet Analizi ve Kontrolü</p> <p>Bu dersin amacı yiyecek ve içecek standartlarının belirlenmesi, standart maliyet araçlarının kullanımıyla maliyet control süreci (mönü planlama-tahminleme-satın alma-tesellüm-depolama-dağıtım-üretim-servis-gelir) sonucunda maliyetlerin hesaplanarak aylık maliyet raporu ve analizinin yapılmasıdır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Maliyet Analizi ve Kontrolü Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Yiyecek Maliyeti, Satınalma, Fiyatlama, Personel Maliyeti</i></p>
28.	<p>MGMT307 İşletmeye Giriş</p> <p>Bu ders, iş ve ekonomi sisteminin nitelik ve özellikleri, küreselleşme ve uluslararası işletmecilik, girişimcilik ve küçük işletmeler, yönetici türleri ve becerileri, işletmelerin yönetimi, işletmelerin örgütlenmesi ve yönetim fonksiyonları konularını kapsamaktadır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: İşletmeye Giriş Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Yönetim, Organizasyon, Turizm</i></p>
29.	<p>MRKT303 Turizm Pazarlaması-I</p> <p>Bu dersin amacı, temel pazarlama öğelerini pazarlama sistemlerinin işletmelerin ana işlevleri arasında ele alarak, pazarlama araştırması, pazar ayırımı, pazar bölümlendirme ve pazarlama programları yönlerini incelemektir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Pazarlaması Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Pazar Analizi, Pazar Bölümlendirme, Pazarlama Sistemi</i></p>
30.	<p>ACCT305 Konaklama Muhasebesi-I</p> <p>Bu ders, öğrencilere muhasebe uygulamaları ve prosedürleri ile ilgili ışık tutmaktadır. Örnekler otelcilik sektöründen verilecektir.</p> <p><i>Kredi: 3 / 1 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Konaklama Muhasebesi I Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Muhasebe, Finansal Dökümanlar</i></p>
31.	<p>STHM307 Ekoloji Ve Çevre</p> <p>Bu ders, öğrencilere ekoloji ve çevre konularında farklı ekosistem yapıları, farklı ekolojik özellikler, insan etkisi ve turizmin çevreye olan etkisi hakkında bilgi sağlayacaktır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Ekoloji ve Çevre Kategorisi: UC-PN Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Ekosistem, Enerji, Çevre</i></p>
32.	<p>GEED301 SPIKE-V</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: SPIKE-V Kategorisi: UC Dersi</i></p>
33.	<p>TOUR312 Yiyecek ve İçecek Yönetimi</p> <p>Bu ders, toplu yemek üretimi, fast food işletmeleri, restoran, bar ve benzeri yiyecek ve içecek işletmelerinin yönetim ve organizasyonunu irdelemektedir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Yiyecek ve İçecek Yönetimi Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Toplu Yemek Üretimi, Restoran, Yönetim</i></p>
34.	<p>STHM302 Turizm Coğrafyası</p>

	<p>Bu ders turizm öğrencilerine dünya coğrafyası hakkında genel bilgi ve turizm coğrafyasıyla ilgili kısmiaktivitelerle ilgili bilgi sağlama amaçlıdır. Turizm coğrafyası turizm şekillenmesini etkileyen coğrafi faktörlerin öğrenilmesi açısından gerekli bir ders olup; turizmin gelişmesi ve yapılandırılması açısından ve daha da önemlisi bölgelere göre turist akışının anlaşılması için de önemlidir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Coğrafyası Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Etkinlik, Güzergah, Turist Akımı</i></p>
35.	<p>STHM304 Turizm Pazarlaması-II</p> <p>Bu dersin amacı, turizm ve otelcilik sektöründe uygulanan pazarlama unsurlarının gözden geçirilmesi ve anlaşılmasıdır.</p> <p><i>Kredi: 3 Önkoşul: MRKT303 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Pazarlaması II Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Ağırlama, Pazarlama Araştırması ve Analizi</i></p>
36.	<p>STHM306 Konaklama Muhasebesi-II</p> <p>Bu dersin amacı öğrencilere yönetici olarak karar verme aşamasında muhasebe bilgisini kullanarak yol göstermektir. Ayrıca, bu ders işletmelerin analiz, kontrol ve planlamalarında, yöneticilere gerekli olan muhasebe yöntem ve tekniklerini konu edinir.</p> <p><i>Kredi: 3 / 1 Önkoşul: ACCT305 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Konaklama Muhasebesi II Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Başabaş Noktası Analizi</i></p>
37.	<p>STHM200 Sektör Stajı-II</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Sektör Stajı II Kategorisi: UC Dersi Eğitim Dili: İngilizce</i></p>
38.	<p>GEED302 SPIKE-VI</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: SPIKE-VI Kategorisi: UC Dersi</i></p>
39.	<p>STHM401 Turizm Hukuğu ve Etik</p> <p>Bu ders, turizm sektöründe yasal olayları inceler, ayrıca ahlak ve değer yargıları ile etik kavramının ahlaki boyutları da ders kapsamındadır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Hukuğu ve Etik Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Hukuk, Etik, Yasa, Değer, Ahlak</i></p>
40.	<p>MGMT403 İnsan Kaynakları Yönetimi</p> <p>Bu ders, geleceğin yöneticilerinde, çalıştıkları kurum içerisinde insan kaynakları yönetimini başarılı bir şekilde yapabilmeleri için gerekli olan unsurların geliştirilmesini sağlar. Bu unsurlar, insan kaynakları yönetiminin farklı işlevleri hakkında bilgi ve anlayışa dayalı olup; insan kaynaklarının turizm ve otelcilik endüstrisindeki hayati öneminin ve çalışanlarla ilgili konuların etkili bir şekilde ele alınmasıdır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: İnsan Kaynakları Yönetimi Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler İstihdam, Liderlik, Kontrol,</i></p>
41.	<p>ECON475 Turizm Ekonomisi</p> <p>Bu dersin ana amacı, mikro ve makroekonomik içeriklerin öneminin öğrencilere aktarılabilmesidir. Arz ve talep analizleri, üretim, maliyet ve fiyatlar ders içerisinde tartışılacak konulardan bazılarıdır. Bu dersi başarılı bir şekilde tamamlayan öğrenciler, ekonomi konusunda analiz ve yorum yapabilecek şekilde teorik destekli görüşlere sahip olacaklardır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Ekonomisi Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: : Arz, Talep, Ödemeler Dengesi, Durağanlık</i></p>
43.	<p>TOUR402 Turizm Politika ve Planlaması</p> <p>Bu ders, turizmin kalkınması anlayışını güderek planlama teknikleri ve politika uygulama süreçleri hakkında bilgi vermeyi amaçlar.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Politika ve Planlaması Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Geliştirme, Sürdürülebilirlik, Politika</i></p>
44.	<p>TOUR404 Turizm Sosyolojisi</p> <p>Bu dersin konusu; turizmin toplum içerisinde sosyo-kültürel açıdan incelenmesidir. Turizmin sosyal ve kültürel etkilerinin toplum içerisinde yaşam kalitesinde yarattığı değişikliklere önem verilmiştir. Ayrıca turizmde politika, cinsiyet ilişkileri, suç, ve ulusal güvenlik konularında dersin kapsamı içinde yer almaktadır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Turizm Sosyolojisi Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Sosyal Kültürel Olgular, Cinsiyet</i></p>
45.	<p>FINA408 Finansal Yönetim</p> <p>Bu dersin amacı, finansal çalışma ve finansal yönetim konularına yönelik anlayışı sağlamaktır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Finansal Yönetim Kategorisi: FC Dersi Eğitim Dili: İngilizce</i></p>

	<i>Anahtar Kelimeler: Paranın Zaman Değeri, Faiz, Pazar, Finansal Pazar</i>			
46.	HIST200/HIST299 Türk Devrimi Tarihi			
	<i>Kredi: 2</i>	<i>Önkoşul: Yok</i>	<i>Yanakoşul: Yok</i>	
	<i>Dersin Kısa Adı: Alan Seçmeli Dersi</i>	<i>Kategorisi: UC Dersi</i>	<i>Eğitim Dili: Türkçe / İngilizce</i>	

Part IV. Consultations

Other academic units (academic owners) affected by this revision					
<i>Approval (i.e., initials) of the listed academic unit heads which somehow are affected by the proposed changes is necessary. Please exclude area or University elective courses. Add additional rows if necessary.</i>					
	Academic Unit	Courses to be taught by this academic unit	Total Number	Total Credits	Approval (Date and initials)
1.	General Education Department	Critical Thinking Skills-I	1	3	
2.	General Education Department	Critical Thinking Skills-II	1	3	
3.	School of Computer Technologies	Introduction to Computer Applications	1	3	
4.	SFL	Communication in English	1	3	
5.	SFL	Communication in English	1	3	
6.	Department of Mathematics	Mathematics and Statistics	1	3	
7.	Department of Turkish Language and Literature	Communication in Turkish	1	3	
8.		History of Turkish Reforms	1	2	
<i>Total:</i>			8	23	

GE Department					
<i>Consult and get approval about the compliance of the proposed changes to the existing GE policy.</i>					
<u>Recommendations and other remarks:</u>					
GE Department Head (Name)		Date		Signature	

Rector's Office: Vice Rector for Student Affairs					
<i>Consult and get approval for compliance of the proposed changes with the existing student recruitment policies IF THE TITLE OR DIPLOMA DEGREE OF THE PROGRAM HAS BEEN CHANGED.</i>					
<u>Recommendations and other remarks:</u>					
Vice Rector (Name)		Date		Signature	

Rector's Office: Budget and Planning Office					
<i>Consult and get approval for the compliance of the proposed changes with the existing budget and planning policies IF ADDITIONAL HUMAN OR PHYSICAL RESOURCES are needed.</i>					
<u>Recommendations and other remarks:</u>					
Name and Duty		Date		Signature	

Part IX. Approval of the Department Board

Founding Department Chair, Title and Name		Signature		Date	
Founding Board Meeting Date		Meeting Number		Decision Number	

Part X. Approval of the Faculty/School Board

Board Meeting Date		Meeting Number		Decision Number	
Dean/Director Title and Name		Signature		Date	

Part XI. Evaluation of University Curriculum Committee

UCC Checklist for the Evaluation of the Program Revision Proposals

Program Title:	Tourism and Hospitality Management (Hospitality Stream)			Date Received:	May 17, 2005
Preliminary Evaluation Date:	May 20, 2005	Subcommittee Evaluation Date:	Jun 2, 2005	UCC Evaluation Date:	May 6, 2005

Review item	OK	Remarks / Recommendations
<i>Submission:</i>		
Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...)		
Deadlines (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester)		
Board Approvals (Department Board, Faculty/School Board)		
Consultations (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required)		
<i>Curriculum:</i>		
Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)		<ul style="list-style-type: none"> • There are 2 UE courses rather than 3 • Some University courses chosen from SB subcategory seems to be departmental courses • Majority (13) of the field courses were specified as "FC" rather than "AC". FC courses should be around 5. • "TOUR311 - Cost Analysis and Control" course has been specified as UC-M which seems to be odd.
Coherence and relevance of justifications in general (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)		
Appropriateness of course coding (4 letter field code; 3 letter numeric code; no space; no sub discipline)		

based field codes; odd third digits for fall semesters)		
Format and length of course titles and descriptions (60 characters; hyphenated use of roman numerals ("I", "II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)		
Course contents (Max. 2000 characters; concise and clear language; no overlap with similar courses)		
Calculation of the credits of the individual courses and the total credit of the program (Credit = Lec + ½ (lab+tut), the digits after the decimal point of the resultant number is dropped)		
Consistency of the use of credits in different sections of the form		
Compliance of the course credit descriptions with policies (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)		
Total credit or student work load appropriateness (Total of 40 3-4 credit courses excluding SPIKE, Turkish and History, 120-145 total credits)		
Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)		
Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible)		
Appropriateness of academic ownership of the courses (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department)		
Justifiable minimum overlap among similar courses (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional)		
Accreditation:		
Compliance with the requirements of YÖK		
Compliance with the requirements of ABET or any other accreditation body if applicable		
Implementation:		
Sufficiency of human resources		5 administrative and 5 technical staff are being requested to maintain this program. Rector's Office approval given
Sufficiency of physical resources		Urgent need of an Educational Hotel is being requested. Rector's Office approval given.
Justified budget and financing		
Proper initiation semester		
Existence of the implementation guide	x	There is no implementation guide
Additional Remarks:		
Overall:		

GE Checklist - Tourism and Hospitality Management (Hospitality Stream)

COURSE REQUIREMENTS

Category	Notation	Suggested	Proposed	Remarks
A- University Courses				
Overall	UX or UX-YYY	21	21	All University Courses (University Core or University Elective) including SPIKE
	X= C (core) or E (Elective)	15	15	Excluding SPIKE
		13	13	Excluding SPIKE, Turkish and History
University Core Courses	UC	13	13	6 Spike + 2 English + 1 Turkish + 1 History + 2 Critical thinking+ 1 Computer
		7	7	Without SPIKE
University Elective Courses	UE or UE-YYY	Min 3	2	See the next row
<i>Additional Requirements:</i>				
University courses in:				
1. Math and Physical/ Natural & Sciences	UX-M or UX-PN or UX-MPN	Min 3	3	UX-M + UX-PN + UX-MPN = 3
Mathematics	UX-M	Min 1	2	
Physical/Nat. Sci	UX-PN	Min 1	1	
2. Arts and Humanities	UX-AH	2 or 3 +	2	"+" means that it may be more than 3 if the condition in the next row is satisfied
3. Social/ Behavioral Sciences	UX-SB	2 or 3 +	3	
TOTAL in AH and SB		Min 5	5	
TOTAL in these 3 categories	UX-YYY + UE	Min 8	8	UX-M+UX-PN + UX-MPN + UX-AH + UX-SB + UE = 8
ELECTIVES that can be chosen from these 3 categories	UE or UE-YYY	Min 3	2	UE + UE-YYY = 3
B - Faculty Core Courses	FC	Min 5	13	
C – Area Core Courses	AC	12 to16+	11	AC+AE=20
D – Area Elective Courses	AE	4 +/-	3	The number of AC and AE courses may vary in such a way that their sum is 20

CREDIT REQUIREMENTS

Requirement	Suggested	Proposed	Remark
Min credits	120	120	Without SPIKE, History, Turkish
Max credits	145		Without SPIKE, History, Turkish

COURSE LOAD REQUIREMENTS (Assuming all courses are 3 credits or more)

Requirement	Suggested	Proposed	Remark
Total number of courses	Max 40	40	Without SPIKE, Turkish and History
Courses per semester	Max 5	5	Excluding SPIKE, Turkish and History

Part XII. Approval of Senate

Senate Meeting Date		Meeting Number		Decision Number	
Rector Title and Name		Signature		Date	