



EASTERN MEDITERRANEAN UNIVERSITY
University Curriculum Committee

Program Information

Program Title	Tourism and Hospitality Operations (Travel Stream)		Program code	51
Faculty / School	School of Tourism and Hospitality Management	Department		

Level	<input checked="" type="checkbox"/> 2-Year Associate	<input type="checkbox"/> 3-Year Assoc.	<input type="checkbox"/> Bachelor	<input type="checkbox"/> Master (No Thesis)	<input type="checkbox"/> Master (Thesis)	<input type="checkbox"/> PhD
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Catalog Information

Program Description
<p>The mission of The School of Tourism and Hospitality Management is to prepare intellectually-developed experts and an occupational work force that will answer the long term needs of the world tourism sector and all its fields, to educate people who are sensitive to the environment and nature, and to prepare qualified administrators or leaders for the world tourism sector.</p> <p>The aim of the Associate of Applied Sciences Program is to prepare students for supervisory positions in the hospitality and travel industries. The new curriculum is revised to meet the demands of the industry today, and to respond to the demands which will arise as the industry develops; students are trained in innovative approaches to the concept of tourism and hospitality and exposed to new ideas and concepts to prepare them for the future. Upon completion, they will be able to select from a wide range of career paths, and the specialized training provided by their studies will give them clear advantages in the developing sectors of the economy. In view of the practically-oriented nature of the tourism and hospitality industry, 60 days of industrial experience in both branches of the program are required as partial fulfillment of graduation requirements; industrial experience both ensures continuing collaboration with the industry, and guarantees that graduates of the programs enter the workforce with sound practical as well as theoretical knowledge of tourism and hospitality management.</p> <p>The TedQual Quality Assurance Certification System for Education, and programs specialized in Tourism created by the World Tourism Organization through WTO-THEMIS Foundation in 1988, were developed with the aim of contributing to the achievement of quality and efficiency in Tourism Education and Training. The TedQual Certification System is the most internationally accepted quality assurance system for Tourism Education and Training. The two-year tourism and hospitality management program of the School of Tourism and Hospitality Management has been approved by World Tourism Organization-THEMIS Foundation for TedQual Certification.</p> <p>Considering the needs of the tourism sector, the school emphasizes both practical training as well as theoretical education. To serve this purpose, the demo kitchen, the internationally recognized computer programs Fidelio, Galileo, and Amadeus all aim to provide students with practical knowledge and an education which matches the needs of the scientific and technological era. Students who choose the hospitality management stream, have the opportunity to do their internship in 5- and 4-star hotels, such as, Hilton, Sheraton, Swissotel, Marriott, Radisson SAS Hotels, and they are offered jobs in these organizations as soon as they graduate. Students who choose the travel management stream, have the opportunity to do their internship in the travel agencies, airlines and tour operators, like Cyprus Turkish Airlines, Turkish Airlines, ETS, Asyatur, Jolly Tour, Oger Tour, and they are also offered jobs in these organizations as soon as they graduate.</p>

Full Curriculum
UC = University Core (like critical thinking, History etc.); UC-M = University core in Mathematics; UC-PN = University Core in Physical/Natural Sciences; UC – AH = University Core in Arts and Humanities; UC-SB = University core in Social and Behavioral Sciences; UE-M = University Elective in Mathematics; UE-PN = University Elective in Physical/Natural Sciences; UE-MPN = University elective in Math or Physical / Natural Sciences; UE – AH = University Elective in Arts and Humanities; UE-SB = University Elective in Social and Behavioral Sciences; FC = Faculty Core; AC = Area Core; AE = Area Elective;

Semester	Ref Code	Course Code	Full Course Title	Course Category	Credit				Prerequisites	Co-requisites
					Lec	Lab	Tut	Tot		
1		STHM101	Introduction to Tourism and Leisure industry	FC	3	0	0	3		
1		GEED111	General Survey of Knowledge-I	UC	3	0	0	3		
1		CINT101	Computer Information Technology	UC	3	0	0	3		
1		ENGL191	Communication in English	UC	3	1	0	3		
1		STHM107	Basic German I	FC	3	0	0	3		
1		TURK100/TURK199	Communication in Turkish I	UC	3	0	0	3		
1		GEED101	SPIKE 1	UC	0	0	0	0		
2		TOUR102	Lodging and Travel Operations	AC	3	0	0	3		

2		TOUR321	Travel Agency Operations	AC	3	0	0	3		
2		MATH168	Mathematics and Statistics	UC-M	3	0	0	3		
2		ENGL192	Communication in English	UC	3	1	0	3	XX	
2		STHM108	Basic German II	FC	3	0	0	3	STHM107	
2		STHM100	Industrial Training-I	FC	0	0	0	0		
2		GEED102	SPIKE II	UC	0	0	0	0		
3		TOUR221	Transportation Systems	AC	3	0	0	3		
3		TOUR223	Fares and Ticketing	UC-M	3	0	0	3		
3		TOUR225	Gaming and Entertainment Operations	AC	3	0	0	3		
3		STHM205	English for Tourism and Leisure-I	FC	3	1	0	3		
3		STHM207	German for Tourism and Leisure-I	FC	3	0	0	3	STHM108	
3		GEED103	SPIKE III	UC	0	0	0	0		
4		TOUR202	Event and Program Planning	AC	3	0	0	3		
4		TOUR224	Basic Guiding Principles	AC	3	0	0	3		
4		TOUR226	Computerized Reservation Systems (GALILEO)	AC	3	0	0	3		
4		STHM206	English for Tourism and Leisure-II	FC	3	1	0	3	STHM205	
4		STHM208	German for Tourism and Leisure-II	FC	3	0	0	3	STHM207	
4		GEED104	SPIKE IV	UC	0	0	0	0		
4		HIST200/HIST299	History of Turkish Reforms	UC	2	0	0	2		

Course Descriptions – I - English: All compulsory courses offered by the department of the program

1.	<p>STHM101 Introduction to Tourism and Leisure Industry</p> <p>This course introduces the basics of tourism to students. This course also provides an excellent grounding for the other courses that will be studied in subsequent years. Students develop an understanding of the terminology, concepts, and procedures used in the tourism and hospitality industries</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro to Tourism and Leisure Category: FC Course Teaching Language: English</i> <i>Keywords: Destination, Hospitality and Culture</i></p>
2.	<p>GEED111 Critical Thinking Skills-I</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Critical Thinking Skills 1 Category: UC Course Teaching Language: English</i></p>
3.	<p>CINT101 Computers and Information Technology</p> <p>Computers in our lives, using the computer , input, output and storage devices, devices system and application, software, networks, internet and the world wide web, installing, using office tools, privacy, crime and ethics.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. to Comp. Applications Category: UC Course Teaching Language: English</i> <i>Keywords: Information Technology(IT), Word, Excel</i></p>
4.	<p>ENGL191 Communication In English</p> <p>The aim of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.</p> <p><i>Credits: (3 / 1) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Basic Communication Skills I Category: UC Course Teaching Language: English</i> <i>Keywords: Academic English, Language Structures, Lexis.</i></p>
5.	<p>STHM107 Basic German I</p> <p>This course is an introduction course for the German Language, with emphasis on practicing intonation, pronunciation, use of abasic grammar. The course stresses usage and grammar through exercises focus on general subjects.</p> <p>Course outline</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Basic German I Category: FC Course Teaching Language: German</i></p>

	<i>Keywords: Vocabulary, Pronunciation, Grammar and Intonation</i>		
6.	TURK100/TURK199	Communication in Turkish-I	
	<i>Credits: (3)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Communication in Turkish</i>		<i>Category: UC Course</i> <i>Teaching Language: Turkish</i>
7.	GEED101	SPIKE1	
	<i>Credits: (0)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: SPIKE1</i>		<i>Category: UC Course</i>
8.	TOUR102	Lodging and Travel Operations	
	The aim of this course to provide a basic understanding of the lodging and food service industry by tracing the industry's growth and development, by reviewing the organization of hotel/food and beverage operations, and by focusing on industry opportunities and future trends.		
	<i>Credits: (3)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Lodging and Travel Operations</i>		<i>Category: AC Course</i> <i>Teaching Language: English</i>
	<i>Keywords: Hotels, Travel, Operations, Hospitality</i>		
9.	TOUR321	Travel Agency Operations	
	A basic insight to the organizational and operational aspect of a travel agency, specifically it will introduce students to the multidimensional facts of travel agency managements such as negotiations and the provisions of services and travel products.		
	<i>Credits: (3)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Travel Agency Operations</i>		<i>Category: AC Course</i> <i>Teaching Language: English</i>
	<i>Keywords: Tours, Excursions, Itinerary Planning</i>		
10.	MATH168	Mathematics and Statistics	
	This course has specifically been designed for students studying Tourism and Hospitality management. The main aim of the course is to acquaint the students with basic principles of mathematics and statistics and enable them to apply those tools and methods to solve problems related to their subject		
	<i>Credits: (3)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Mathematics and Statistics</i>		<i>Category: UC-M Course</i> <i>Teaching Language: English</i>
	<i>Keywords: Functions, Descriptives, Frequencies, Equations</i>		
11.	ENGL192	Communication in English	
	The aim of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the continuing development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.		
	<i>Credits: (3/1)</i>	<i>Prerequisites:</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Basic Communication in English</i>		<i>Category: UC Course</i> <i>Teaching Language: English</i>
	<i>Keywords: Writing, Reading, Speaking and Listening</i>		
12.	STHM108	Basic German-II	
	In this course Students will be introduced primarily into listening, vocabulary, writing, speaking, and pronunciation and secondarily into grammar. They will be able to hold basic conversations and ask and answer basic questions.		
	<i>Credits: (3)</i>	<i>Prerequisites: STHM 107</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Basic German II</i>		<i>Category: FC Course</i> <i>Teaching Language: German</i>
	<i>Keywords: Writing, Speaking and Grammar</i>		
13.	STHM100	Industrial Training-I	
	<i>Credits: (0)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Industrial Training I</i>		<i>Category: FC Course</i>
14.	GEED102	SPIKE-II	
	<i>Credits: (0)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: SPIKE II</i>		<i>Category: UC Course</i>
15.	TOUR221	Transportation Systems	
	Transport is one of the most important factors which has contributed to the international development of tourism. This course examines the airline passenger transport and varies abbreviations in terms of airlines, different types of transportation systems, their temporal and spatial distribution, and the opportunities and constraints affecting their development.		
	<i>Credits: (3)</i>	<i>Prerequisites: None</i>	<i>Co-requisites: None</i>
	<i>Abbreviated Title: Transportation Systems</i>		<i>Category: AC Course</i> <i>Teaching Language: English</i>
	<i>Keywords: Airlines, Railways, Sea lines</i>		

16.	<p>TOUR223 Fares and Ticketing</p> <p>This course introduces the tour operating and travel retailing business together with the organization of air fares, issuing of tickets, reservation systems, promotional fares and IATA regulations.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: Fares and Ticketing Category: AC Course Teaching Language: English</i></p> <p><i>Keywords: Fares, Regulations, Ticket, IATA</i></p>
17.	<p>TOUR225 Gaming and Entertainment Operations</p> <p>The aim of the course is to introduce School of Tourism & Hospitality Students , to the structure, organization, Economic and social impacts of casinos in the tourism industry. It also intends to introduce students the guidelines and hints involved in participating and managing show-animations.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: Gaming and Entertainment Operations Category: AC Course Teaching Language: English</i></p> <p><i>Keywords: Casinos, Animations, Show</i></p>
18.	<p>STHM205 English for Tourism and Leisure-I</p> <p>This course is intended for students who are at an upper-intermediate level of English. Students will continue to develop their range and competence in the language skills of their academic discipline and profession. The main emphasis is placed on listening and speaking skills of students necessary for effective professional communication.</p> <p><i>Credits: (3 / 1) Prerequisites: EFL 106 Co-requisites: None</i></p> <p><i>Abbreviated Title: English for Tourism and Leisure-I Category: FC Course Teaching Language: English</i></p> <p><i>Keywords: Communication, Listening, Speaking</i></p>
19.	<p>STHM207 German for Tourism and Leisure-I</p> <p>There will be a development of receptive and productive skills introduced in basic German courses. Advanced reading, Vocabulary building, Idiomatic expressions and forms used in everyday language.</p> <p><i>Credits: (3) Prerequisites: STHM 108 Co-requisites: None</i></p> <p><i>Abbreviated Title: German For Tourism I Category: FC Course Teaching Language: German</i></p> <p><i>Keywords: Conversations, Grammar, Writing Skills</i></p>
20.	<p>GEED201 SPIKE-III</p> <p><i>Credits: (0) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: SPIKE II Category: UC Course</i></p>
21.	<p>TOUR202 Event and Program Planning</p> <p>The aim of the course is to introduce the structure, organization, trends & significance of events in the travel business. It also intends to introduce students to the guidelines and hints involved in participating and managing an international conference.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: Event and Program Planning Category: AC Course Teaching Language: English</i></p> <p><i>Keywords: Events, Conferences, Festivals, Sports</i></p>
22.	<p>TOUR224 Basic Guiding Principles</p> <p>Guiding is one of the most important sectors which have great contribution to the introduction of the country to tourists. A tourist guide can shortly be described as a trained and knowledgeable person who takes the responsibility of tourists for their comfortable stay in the country they are visiting, from the moment of their arrival until the time of their departure.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: Basic Guiding Principles Category: AC Course Teaching Language: English</i></p> <p><i>Keywords: Tourist, Guide, Heritage.</i></p>
23.	<p>TOUR226 Computerized Reservation Systems</p> <p>This course aims to introduce Galileo System, widely utilized by aviation industry and travel agencies and which provides for the industry the information for reservation, ticketing and air fares, accommodation, car rental and general data for countries, cities and air ports, expediting air transportation and surface transportation for the sectors application.</p> <p><i>Credits: (3) Prerequisites: None Co-requisites: None</i></p> <p><i>Abbreviated Title: CRS Galileo Category: AC Course Teaching Language: English</i></p> <p><i>Keywords: Air Availability, Hotel and Car Reservation, Fares, IATA, Timatic, Ticket Production</i></p>
24.	<p>STHM206 English for Tourism and Leisure-II</p> <p>The aim of this course is to equip students with general and specific terminology and expressions which will help them communicate efficiently in their field. The main emphasis is placed on the strategies necessary for effective professional communication.</p> <p><i>Credits: (3/1) Prerequisites: STHM 205 Co-requisites: None</i></p> <p><i>Abbreviated Title: English For Tourism II Category: FC Course Teaching Language: English</i></p> <p><i>Keywords: Communication, Terminology, Writing Skills</i></p>
25.	<p>STHM208 German for Tourism and Leisure-II</p> <p>The aim of the course is to develop writing skills and processes in introductory German courses. Practice takes place in the form of short conversations on tourism related subjects as well as on general subjects such as work and the cultural sphere. Grammar is developed through situational conversations in various contexts.</p> <p><i>Credits: (3) Prerequisites: STHM207 Co-requisites: None</i></p>

	<i>Abbreviated Title: German For Tourism II</i> <i>Keywords: Conversations, Grammar, Writing Skills</i>	<i>Category: FC Course</i>	<i>Teaching Language: German</i>
26.	GEED202 SPIKE IV <i>Credits: (0) Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Spike IV Category: UC Course</i>		
27.	HIST 200/HIST 299 History of Turkish Reforms <i>Credits: 2 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Hist. of Turkish Reforms Category: UC Course Teaching Language: Turkish / English</i>		

Course Descriptions – I - Turkish: All core courses offered by the department of the program
Ders Tanımları – I – Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

1.	STHM101 Turizme Giriş Bu dersin amacı, turizmin temel düşüncesini öğrencilere aşılacaktır. Bu derste ayrıca, diğer derslere temel oluşturulacak turizm ve konaklama endüstrisine ait konu ve kavramlar da irdelenecektir. <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizme Giriş Kategorisi: FC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Güzergah, Ağırlama, Kültür</i>
2.	GEED111 Eleştirel Düşünme Yetiler- I <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Eleştirel Düşünme Yet. I Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: XXXXXX, XXXXXX</i>
3.	CINT101 Bilgisayar ve İletişim Teknolojileri Bu dersin amacı, öğrencilere bilgisayarın önemi ile beraber temel bilgileri öğretmektir. Temel Windows uygulamalarından word ve powerpoint kullanımı öğretilenektir. <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Bilgisayara Giriş Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Bilgi Teknolojisi Word, Excel</i>
4.	İngilizce Dilinde İletişim-I Bu ders brinci dönem başlangıç düzeyi akademik ingilizcelerini dersidir. Dersin amacı öğrencilerin kelime ve akademik ingilizcelerini pekiştirme ve geliştirmedir. Dersteki öncelik okuma, yazma ve dinleme becerilerini geliştirmektir. <i>Kredi: 3 / 1 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: İngilizce Dilinde İletişim I Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Akademik İngilizce, Dil Yapısı</i>
5.	STHM107 Temel Almanca- I Almancaya giriş öğrencilerin telafuzunu ve temel almaca bilgisini öğretmeyi amaçlayan bir derstir. Dersin önceliği gramer ve kullanımı öğretmektir. <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Temel Almanca I Kategorisi: FC Dersi Eğitim Dili: Almanca</i> <i>Anahtar Kelimeler: Vurgulama, Telafuz, Gramer</i>
6.	TURK100/TURK199 Türkçe İletişim <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Türkçe İletişim Kategorisi: UC Dersi Eğitim Dili: Turckce</i> <i>Anahtar Kelimeler: XXXXXX, XXXXXX</i>
7.	GEED101 Spike-I <i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: SPIKE I Kategorisi: UC Dersi</i>
8.	TOUR102 Konaklama ve Seyahat Hizmetleri Bu ders konaklama ve seyahat sektörlerinin gelişimi ile otel hizmetleri ve yiyecek ve içecek hizmetlerinin organizasyonu ve yapısını incelemektedir. <i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Konaklama Hizmetleri Kategorisi: AC Dersi Eğitim Dili: İngilizce</i>

	<i>Anahtar Kelimeler: Oteller, Seyahat, Hizmet, Ağır lama</i>
9.	<p>TOUR321 Seyahat Acentesi Hizmetleri</p> <p>Bu dersin amacı, seyahat acentalarının onemi, yapisi, organizasyonu ve sundugu hizmetleri öğrencilere aktarmaktır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Macera Sporları ve Rekreasyon Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Tur, Günübirlık, Gezi Planlama</i></p>
10.	<p>MATH168 Matematik Ve İstatistik</p> <p>Bu derste, matematik ve istatistiğin temellerinin kavranması ve ilgili yöntemlerin kullanılarak turizm ve otelcilik alanında uygulama yapılmasını kapsamaktadır.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Matematik ve İstatistik Kategorisi: UC-M Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Fonksiyonlar, Frekans, Denklemler</i></p>
11.	<p>EFL İngilizce Dilinde İletişim II</p> <p>Bu dersin amacı İngilizce bilgisini ve akademik dil ve konuşma becerilerini daha da geliştirmektir.</p> <p><i>Kredi: 3 / 1 Önkoşul: EFL105 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: İngilizce Dilinde İletişim II Kategorisi: UC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Akademik İngilizce, Dil Yapısı</i></p>
12.	<p>STHM108 Temel Almanca-II</p> <p>Bu derste öğrenciler öncelikle dinleme, kelime yazma, konuşma ve telafuz becerileriyle birlikte gramer bilgilerini geliştireceklerdir. Amaç temel bir diyalogu gerçekleştirebilmek, soru sormak ve cevap vermektir.</p> <p><i>Kredi: 3 Önkoşul: STHM107 Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Temel Almanca II Kategorisi: FC Dersi Eğitim Dili: Almanca</i></p> <p><i>Anahtar Kelimeler: Yazma, Konuşma, Gramer</i></p>
13.	<p>STHM100 Sektör Stajı-I</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Sektör Stajı I Kategorisi: UC Dersi Eğitim Dili: İngilizce</i></p>
14.	<p>GEED102 Spike-II</p> <p><i>Kredi: 0 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: SPIKE II Kategorisi: UC Dersi</i></p>
15.	<p>TOUR221 Ulaştırma Sistemleri</p> <p>Bu ders, havayolu ulaştırma sistemlerinin yanı sıra diğer ulaştırma sistemlerinin yapısı ve organizasyonunu incelemektedir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Ulaştırma Sistemleri Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Havayolları, Demiryolları, Denizyolları</i></p>
16.	<p>TOUR223 Biletleme</p> <p>Bu dersin amacı, öğrencilere IATA (Uluslararası Havayolu Taşımacılığı Birliği)'nin kural ve düzenlemeleri doğrultusunda biletleme ve fiyatlandırma konularını öğretmektir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Biletleme Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: : Ücret Düzenleme, Bilet, IATA</i></p>
17.	<p>TOUR225 Şans Oyunları Ve Eğlence Hizmetleri</p> <p>Bu dersin amacı, öğrencilere şans oyunları ve kumarhane yönetiminin yapısı ve organizasyonu ile bu işletmelerin turizm endüstrisi üzerindeki sosyal ve ekonomik etkilerini öğretmektir. Bu derste ayrıca, şov ve animasyon yönetimi ile ilgili temel bilgi ve kavramlara yönelik konular irdelenecektir.</p> <p><i>Kredi: 3 Önkoşul: Yok Yankoşul: Yok</i></p> <p><i>Dersin Kısa Adı: Sans Oyunu.Ve Eğl.Yön. Kategorisi: AC Dersi Eğitim Dili: İngilizce</i></p> <p><i>Anahtar Kelimeler: Kumarhane, Animasyon, Şov</i></p>
18.	<p>STHM205 Turizm İngilizcesi-I</p> <p>Bu ders ileri düzeyde İngilizcesi olan öğrencilerin akademik konuşma becerilerini geliştirmek üzerinedir. A maç öğrencilerin profesyonel bir İngilizce kullanmaları ve kelime dağarcıklarını zenginleştirmeleridir. Her hafta yapılacak konuşma sınıflarında ve bilgisayarla desteklenecek laboratuvarlarda öğrencilerin öğrenimlerini zenginleştirme şansı bulacaklar.</p>

	<p><i>Kredi: 3 / 1</i> <i>Önkoşul: EFL106</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizm İngilizcesi I</i> <i>Kategorisi: FC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: İletişim, Dinleme, Konuşma</i></p>
19.	<p>STHM207 Turizm Almancası-I Bu derste ileri düzeyde okuma, kelime geliştirme ve günlük kullanılan dil geliştirilecektir. İleri düzeyde ve üretici bir almaca hedeflenecek ve geliştirilecektir.</p> <p><i>Kredi: 3</i> <i>Önkoşul: STHM108</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizm Almancası I</i> <i>Kategorisi: FC Dersi</i> <i>Eğitim Dili: Almanca</i> <i>Anahtar Kelimeler: Konuşma, Gramer, Yazma Yetileri</i></p>
20.	<p>GEED201 Spike-III <i>Kredi: 0</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: SPIKE III</i> <i>Kategorisi: UC Dersi</i></p>
21.	<p>TOUR202 Etkinlik Yönetimi Bu dersin amacı, öğrencilere etkinliklerin yapısı ve organizasyonu ile bu etkinliklerin seyahat endüstrisindeki önemi ve yeniliklerini öğretmektir. Bu derste ayrıca, uluslararası konferansların düzenlenmesi ile ilgili temel öğretiler yer almaktadır.</p> <p><i>Kredi: 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Etkinlik Yönetimi</i> <i>Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Etkinlik, Konferans, Festival, Spor</i></p>
22.	<p>TOUR224 Rehberliğe Giriş Bu dersin amacı turist rehberinin sahip olması gereken vasıfların yanı sıra, turlar esnasında rehberin görev ve sorumluluklarının öğretilmesidir.</p> <p><i>Kredi: 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Rehberliğe giriş</i> <i>Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Turist, Rehber, Miras</i></p>
23.	<p>TOUR226 Bilgisayar Rezervasyon Sistemleri Bu ders, seyahat, havayolları endüstrisi ile araç kiralama firmaları tarafından kullanılan GALIEO bilgisayar destekli rezervasyon sisteminin öğrencilere aktarılmasını kapsamaktadır.</p> <p><i>Kredi: 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Bil. Rez. Sis. Galileo</i> <i>Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Otel ve Araç Rezervasyonu, IATA, Bilet Kesme</i></p>
24.	<p>STHM206 Turizm İngilizcesi-II Bu dersin amacı, İngilizcede yer alan turizm terminolojilerini öğretme ve profesyonel iletişim becerilerini geliştirektir.</p> <p><i>Kredi: 3 / 1</i> <i>Önkoşul: STHM205</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizm İngilizcesi II</i> <i>Kategorisi: FC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: İletişim Terminoloji Yazma Becerisi</i></p>
25.	<p>STHM208 Turizm Almancası-II Bu dersin amacı başlangıç düzeyinde öğretilen almancaı geliştirmektedir. Kısa diyaloglar, turizm amaçlı konuşmalar, kültürel konular ve grameri geliştirmek dersin temel amacıdır.</p> <p><i>Kredi: 3</i> <i>Önkoşul: STHM207</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Turizm Almancası II</i> <i>Kategorisi: FC Dersi</i> <i>Eğitim Dili: Almanca</i> <i>Anahtar Kelimeler: Konuşma, Gramer, Yazma Becerisi</i></p>
26.	<p>GEED202 Spike-IV <i>Kredi: 0</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: SPIKE IV</i> <i>Kategorisi: UC Dersi</i></p>
27.	<p>HIST200/HIST299 Türk Devrimi Tarihi <i>Kredi: 2</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Türk Devrimi Tarihi</i> <i>Kategorisi: UC Dersi</i> <i>Eğitim Dili: Türkçe/İngilizce</i></p>