



EASTERN MEDITERRANEAN UNIVERSITY
University Curriculum Committee

Program Revision Proposal Form

(Latest update: 10/05/2005)

Part I. Program Information

Program Title	INTERNATIONAL FINANCE	Program code	19
Faculty / School	BUSINESS AND ECONOMICS	Department	BANKING AND FINANCE

Level	<input type="checkbox"/> 2-Year Associate	<input type="checkbox"/> 3-Year Assoc.	<input checked="" type="checkbox"/> Bachelor	<input type="checkbox"/> Master (No Thesis)	<input type="checkbox"/> Master (Thesis)	<input type="checkbox"/> PhD
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Academic year of first implementation	2008-2009	Anticipated number of semesters needed for full transition	2	Number of students which will be affected by this revision	60
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Part II. Overall statement of justification for revision

Explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.

During the major curriculum restructuring three years ago, Department of Banking and Finance has replaced "BNFN 404- Credit Analysis and Lending" with "FINA 404- Small Business Finance". The new course however found to be too specialized and too advanced for an undergraduate level course. This issue was discussed in detail in Departmental Meeting 4/2007-2008, 23 January 2008 and it was decided that it would be better to change this course back to BANK 404 – Credit Analysis and Lending, in order to give students foundation in bank lending principles and practices, and cover part of small business finance within the new course, as it was done before.

Part III. Summary of Program Revision

Changes

Check the appropriate box and fill in the number of changes in the field supplied under the column heading "Total". Please use "Course Revision / Termination Form" or "New Course Proposal Form" if the properties of only a single course is changed (changes 4-10 below)

1.	<input type="checkbox"/>	Program title change		
2.	<input type="checkbox"/>	Diploma degree change		
3.	<input type="checkbox"/>	Teaching language change.		
4.	<input type="checkbox"/>	Course code modification	Total number of courses with course code modification:	<input type="text"/>
5.	<input type="checkbox"/>	Course title revision	Total number of courses with course title revision:	<input type="text"/>
6.	<input type="checkbox"/>	Course description revision	Total number of courses with course description revision:	<input type="text"/>
7.	<input type="checkbox"/>	Catalog course credit description modification	Total number of courses with credit description modification:	<input type="text"/>
8.	<input checked="" type="checkbox"/>	Prerequisite – corequisite change	Total number of courses with prerequisite / corequisite change:	1
9.	<input checked="" type="checkbox"/>	Addition / replacement / deletion of courses	Total number of new courses... <input type="text"/> and deleted courses	<input type="text"/>
10.	<input type="checkbox"/>	Shift in the semesters of courses	Total number of courses having shift in their semesters	<input type="text"/>
11.	<input type="checkbox"/>	Splitting into or modification of streams		
12.	<input type="checkbox"/>	Other. Please describe:	<input type="text"/>	

Part IV. Comparative list of old and new curriculum

Comparative Condensed Curriculum								
<i>Complete the table by listing the full sequence of courses, by semester, in the old curriculum and new curriculum. Leave the "course code" and "total credit" columns blank for the elective courses, and write "Area elective" or "University elective" in the "course title" column of such courses. Differentiate between a prerequisite and a co-requisite, write "P" or "C" in parenthesis next to the course code. Use abbreviation for course titles to fit in the column width, if necessary. Insert additional rows or delete empty rows if necessary.</i>								
Old Curriculum					New Curriculum			
Sem	Course Code	Course Title	Tot Crd	Prereq. Co-req.	Course Code	Course Title	Tot Crd	Prereq. Co-req.
1	ECON 101	Introduction to Economics-I	3		ECON 101	Introduction to Economics-I	3	
1	ENGL 191	Basic Academic English-I	3		ENGL 191	Basic Academic English-I	3	
1	MATH 103	Mathematics for Busines and Econ. -I	3		MATH 103	Mathematics for Busines and Econ. -I	3	
1	MGMT 171	Introduction to Information Technology-I	3		MGMT 171	Introduction to Information Technology-I	3	
1	GEED 111	General Survey of Knowledge -I	3		GEED 111	General Survey of Knowledge -I	3	
1	TURK180/TURK199	Communication in Turkish	3		TURK180/TURK199	Communication in Turkish	3	
1	GEED 101	Spike-I	0		GEED 101	Spike-I	0	
2	ECON 102	Introduction to Economics-II	3	ECON 101	ECON 102	Introduction to Economics-II	3	ECON 101
2	ENGL192	Basic Academic English-II	3	EFL 103	ENGL 192	Basic Academic English-II	3	EFL 103
2	GEED 112	General Survey of Knowledge -I	3		GEED 112	General Survey of Knowledge -I	3	
2	MGMT 172	Introduction to Information Technology-II	3	MGMT 171	MGMT 172	Introduction to Information Technology-II	3	MGMT 171
2	UE-AH01	Uni. Elective – Arts & Humanities - I	3		UE-AH01	Uni. Elective – Arts & Humanities - I	3	
2	HIST280/HIST299	History of Turkish Reforms	2		HIST280/HIST299	History of Turkish Reforms	2	
2	GEED 102	Spike-II	0		GEED 102	Spike-II	0	
3	STAT 201	Statistics-I	3	MATH 103	STAT 201	Statistics-I	3	MATH 103
3	MGMT 101	Introduction to Business I	3		MGMT 101	Introduction to Business I	3	
3	INTL 101	Introduction to Global Politics	3		INTL 101	Introduction to Global Politics	3	
3	UE – PN	Uni. Elective – Physical and Natural Sciences	3		UE – PN	Uni. Elective – Physical and Natural Sciences	3	
3	ACCT 201	Principles of Accounting-I	3		ACCT 201	Principles of Accounting-I	3	
3	GEED 201	Spike-III	0		GEED 201	Spike-III	0	
4	POLS 104	Introduction to Political Science	3		POLS 104	Introduction to Political Science	3	
4	ECON 202	Intermediate Macroeconomics	3	ECON 102	ECON 202	Intermediate Macroeconomics	3	ECON 102
4	UE-AH02	Uni. Elective – Arts & Humanities - II	3		UE-AH02	Uni. Elective – Arts & Humanities - II	3	
4	MGMT 202	Organizational Behavior	3		MGMT 202	Organizational Behavior	3	
4	MGMT 211	Business Communication	3		MGMT 211	Business Communication	3	
4	GEED 202	Spike-IV	0		GEED 202	Spike-IV	0	
5	BANK 301	Commercial Bank Management	3		BANK 301	Commercial Bank Management	3	
5	FINA 301	Financial Management	3		FINA 301	Financial Management	3	
5	BANK 303	International Banking	3		BANK 303	International Banking	3	
5	ECON 321	International Economics-I	3	ECON 202	ECON 321	International Economics-I	3	ECON 202
5	INTL 405	International Political Economy	3		INTL 405	International Political Economy	3	
5	GEED 301	Spike-V	0		GEED 301	Spike-V	0	
6	FINA 302	Money and Banking	3		FINA 302	Money and Banking	3	
6	FINA 308	International Finance	3	FINA 301	FINA 308	International Finance	3	FINA 301

6	MGMT 308	International Business	3	FINA 301	MGMT 308	International Business	3	FINA 301
6	AE 01	Area Elective I	3		AE 01	Area Elective I	3	
6	AE 02	Area Elective II	3		AE 02	Area Elective II	3	
6	BANK 400	Internship	0		BANK 400	Internship	0	
6	GEED 302	Spike-VI	0		GEED 302	Spike-VI	0	
7	FINA 411	Exchange Rate Economics and Theory	3	FINA 301	FINA 411	Exchange Rate Economics and Theory	3	FINA 301
7	FINA 425	Investments	3	FINA 301	FINA 425	Investments	3	FINA 301
7	BANK 406	Corporate Banking Law	3		BANK 406	Corporate Banking Law	3	BANK 303
7	AE 03	Area Elective III	3		AE 03	Area Elective III	3	
7	AE 04	Area Elective IV	3		AE 04	Area Elective IV	3	
8	FINA 430	Globalization and Financial Markets	3		FINA 430	Globalization and Financial Markets	3	
8	FINA 404	Small Business Finance	3		BANK 404	Credit Analysis and Lending	3	
8	FINA 405	e-Finance	3		FINA 405	e-Finance	3	
8	AE 05	Area Elective V	3		AE 05	Area Elective V	3	
8	AE 06	Area Elective VI	3		AE 06	Area Elective VI	3	
8								

Comparative Statistics

Supply the following figures: Total numbers and percentages of the courses and their credits in different categories. Also show the distribution of courses and their credits among semesters in the curriculum

Courses:	Total				Percentage of total													
	Number		Credits		Number		Credits											
	Old	New	Old	New	Old	New	Old	New										
All Courses																		
University core courses																		
Faculty core courses																		
Area core courses																		
Area electives																		
University electives																		
Courses offered by the hosting department																		
Courses offered by other departments																		
Semesters	Semesters														Average			
	1		2		3		4		5		6		7		8		Old	New
	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New		
Number of courses per semester																		
Number of credits per semester																		

Part V. Details of Revision

Fill in the appropriate sections (tables) below. Delete any irrelevant (unfilled) tables to save space.

1. Program Title Change

Fill in this part if applicable. Write the full titles of old and new programs without any abbreviations.

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Existing program title: <input style="width: 90%;" type="text"/>	New title: <input style="width: 90%;" type="text"/>
Rationale	

2. Program Degree Change				
<i>Fill in this part if applicable. Write the universally accepted degrees, like "Bachelor of Science, BS" in the row designated as "English" and degrees in YÖK system like "Ön Lisans" in the row designated as "Turkish"</i>				
	Old Degree		New Degree	
	Full name	Abbreviation	Full name	Abbreviation
English	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
Turkish	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
Rationale				

3. Teaching Language Change	
<i>Fill in this part if applicable.</i>	
Existing teaching language: <input style="width: 90%;" type="text"/>	Proposed teaching Language: <input style="width: 90%;" type="text"/>
Coverage: <input type="checkbox"/> Whole program <input type="checkbox"/> Only for the courses:	<input style="width: 90%;" type="text"/>
Rationale	

4. Course Code Change			
<i>Fill in this part if only code of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.</i>			
	Old Code	New Code	Rationale
1.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
2.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
3.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
4.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
5.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
6.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
7.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
8.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
9.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
10.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
11.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
12.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
13.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
14.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
Further remarks			

5. Course Title Changes

Fill in this part if only title of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

Course	Full Title (No Abbreviation)	Transcript Title
1.		
2.		
3.		
4.		
5.		
Further remarks		

6. Change in the Course Descriptions

Fill in this part if the description (content) of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. The new course content shall be attached in the later sections of this form.

Course	Rationale
1.	
2.	
3.	
4.	
5.	
Further remarks	

7. Change in the Course Credit Descriptions

Fill in this part if the description of a course credit (Lecture / Lab / Tutorial / Total) is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

	Course Code	Old				New				Rationale
		Lec	Lab	Tut	Tot	Lec	Lab	Tut	Tot	
1.										
2.										
3.										
4.										
5.										

By these changes, the total number of credits on the curriculum ... Didn't change. Increased by: decreased by:

Further remarks

8. Change in the Prerequisites – Co-requisites

Fill in this part if the prerequisites / co-requisites of a course are modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. (Replace "P" with "C" in the second column if a course is a co-requisite of the course specified in the first column.)

	Course Code	Pre / Co	Old	New	Rationale
2.		P			
3.		P			
4.		P			
5.					

Further remarks

9. Addition / Replacement / Deletion of Courses in the curriculum

Fill in this part if a new course is added to the curriculum as either an additional course, as a replacement for an existing course, or if the course will be totally removed from the curriculum. Add extra rows for additional courses or remove blank rows. The new course contents shall be attached in the later sections of this form.

(For additional new courses: leave "old course" column blank. For totally deleted courses: leave "new course" column blank. For courses replaced by a new course: fill in both "new course" and "old course" columns.)

Semestr	New Course	New Course Title	Old Course	Rationale	
1.	8	BANK 404	Credit Analysis and Lending	FINA 404	We replaced FINA 404 with BANK 404 because this is a banking course not a finance course and we need to give students basic credit analysis skills. Please also see section PART II for further justification.
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					

Total number of new courses including replacements... and deleted courses including replacements

Total number of courses... didn't change (check). decreased by: increased by:

Number... and list of courses being already offered in EMU

Are there similar courses with overlapping content already being offered in EMU? NO YES. If yes, then justify below:

	Code	Similar / Overlapping Course(s)	Justification
1.			
2.			
3.			
4.			
5.			

Further remarks

10. Semester Shifts

Fill in this part if the semester of a course on the curriculum has changed. Write the sequence number of the semester in the curriculum (1-8) rather than Fall /Spring. Add extra rows for additional courses or remove blank rows.

Course Code	Old Sem	New Sem	Rationale
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			

Further remarks

11. Splitting into / Modification of / Merging Streams

Fill in this part if the program is splitted into tracks, or the existing streams are modified or merged. Write NONE into "Courses in old curriculum" if the program is split into two or more streams. Write NONE into "courses in new curriculum" column if two or more streams are merged.

	Stream Title	Courses in old curriculum	Courses in new curriculum
1.			
2.			
3.			
4.			

Rationale

12. Unclassified Changes

Fill in this part if there is a change which can not be classified in any of the changes described in above sections.

Brief description of the change

Rationale

Part VI. Resource and Cost Analysis

Human Resources									
<i>Explain the sufficiency or the need of the teaching or technical staff necessary for implementation of the proposed changes</i>									
Number of existing staff					Number of staff to be hired after the full transition to the proposed curriculum?				
Further remarks on human resources (if any)									
There will be no need for any resources, since the same lecturer will be teaching the new course instead of the old course.									

Physical Resources										
<i>Explain the sufficiency or the need of the physical resources to implement the proposed curriculum</i>										
Is there any need for:					IF YES, Anticipated values of:			IF NO		
					Size (m ²)	Cost (USD)	First use date	Host building		
	A new building?									
	New classrooms?									
	New laboratories / studios ?									
	Special lecture halls?									
Further remarks on physical resources (if any).										
<i>Clarify especially any ADDITIONAL large or unusual resource demands, possible fixed expenditures like chemicals, lab or studio equipments, computers etc to maintain educational activities, not including the regular maintenance costs of the building. Also mention the possibilities of utilizing and sharing the resources of existing academic units.</i>										

Part VII. Implementation Guide for existing students

Equivalence chart for the remaining courses

Identify the equivalence of the remaining courses of existing students. For example write the new course "CHEM332" into "equivalence" column if it is going to replace "CHEM321" in the old curriculum. Or one may write "Area elective" or "University Elective" for a totally deleted course in the old curriculum. Presence of consecutive courses (like Analysis I & II), or prerequisite / co-requisites may necessitate alternative equivalent courses, exemptions or conditions for equivalency.

	Course	Equivalence	Alternatives / Exemptions or Conditions
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

Part VIII. Catalog Information

Supply the information for the proposed curriculum in sections "Program Description" and "Course Descriptions" which will be printed in the next printed or on-line catalog of the University.

Program Description

Describe the program from several points of view like the mission, goals, objectives, focus and strengths of the program, opportunities for the graduates from an academic perspective. A brief historical perspective may be appropriate. Concise description of sub disciplines or areas of focus may be added. Also summarize lab / studio / workshop information as well as any summer practice or internship if any.

Course Descriptions – I - English: All compulsory courses offered by the department of the program

Type the catalog course description of each course in English in the following order: course content, course credits, prerequisites and co-requisites, Abbreviated Title, Category of the course, teaching language, and keywords. The information supplied will be copied and pasted to the catalog.

- **Course code:** Replace CODEXXX with the course code
- **Course title:** Replace Full Course Title with the course title.
- **Course outline:** Replace Course outline with statements of the course outline. Avoid using multiple paragraphs. Do not keep the text "Course outline" as a heading.
- **Credits:** Replace L, L, T and X with corresponding numbers for lecture, lab, tutorial and total course credit, respectively.
- **Prerequisites and co-requisites:** Delete "None" and replace XXXXXX with the corresponding course code.
- **Course category:** XXXXXXXX with any of "University Core", "Faculty / School Core", "Area Core", "Area Elective", or "University Elective"
- **Abbreviated title:** This is going to be used in preparation of transcripts or registration forms. Replace XXXXXXXXXXXXXXXXXXXX with a shorter version of the full title.
- **Teaching language:** Replace XXXXX with the teaching language
- **Keywords:** Replace XXXXXX, XXXXXX with words other than the ones available in the title and course outline which helps to identify the course.

The total text length should not exceed 2000 characters.

1.	BANK 301	Commercial Bank Management	<p>Introduction to the banks and their services; organization and structure of banks; financial statements of a bank; measuring and evaluation of bank performance; asset and liability management and hedging against interest rate risk, and the management of the bank's investment function and liquidity position.</p> <p><i>Credits: (3 / 0 / 1) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Comm. Bank Mgmt. Category: AC Teaching Language: English</i> <i>Keywords: banks, assets, credit, options, swaps</i></p>
2.	FINA 301	Financial Management	<p>Introduction to financial management, Financial statements, taxes and cash flows. Introduction to valuation: Time value of money; capital structure decisions; the cost of capital; short-term and long-term financing; dividend policy and working capital management. Net present value and other investment criteria and learning how to make capital investment decisions.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Fin. Mgmt. Category: AC Teaching Language: English</i></p>

	<i>Keywords: interest rates, financial statements, investment</i>
3.	<p>BANK 303 International Banking</p> <p>The course aims to give the students a good understanding of what international banking is in a globalizing world. The methods and techniques of international trade finance and the risk aversion methods of banks in international financial environment are being examined. Topics include : Money Transfers, Collection, Letters of Credit.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Int. Banking Category: AC Teaching Language: English</i> <i>Keywords: banking relationships, foreign trade, letter of credit</i></p>
4.	<p>FINA 302 Money and Banking</p> <p>This course presents the students underlying economic explanations for why the financial system is organized as it is and to teach them functions of the financial system in the economy. It focuses on the role of interest rates, financial markets and institutions.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Money and Banking Category: FC Teaching Language: English</i> <i>Keywords: money, risk, interest rates, time value of money</i></p>
5.	<p>FINA 308 International Finance</p> <p>This course studies the global financial environment. It examines the international monetary system, exchange rate regimes occurred in the past starting with gold standard, and then fixed and fluctuating exchange rates; contemporary exchange rate regimes, exchange rate determination, international financial markets and transactions in foreign exchange markets. Other topics include exchange rate determination, balance of payment, foreign currency derivatives and other hedging activities against foreign exchange risks through international financial instruments.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: FINA 301 Co-requisites: None</i> <i>Abbreviated Title: Int. Finance. Category: AC Teaching Language: English</i> <i>Keywords: FEX, balance of payments, options, futures</i></p>
6.	<p>BANK 406 Corporate Banking Law</p> <p>The course tries to introduce students the Laws of International Trade. Understanding the International Sale Transactions and Payment in International Sales. Types of Credit and the Legal Aspects of the Contracts Created by the Issue of a Credit will also be taught in this course.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: BANK 303 Co-requisites: None</i> <i>Abbreviated Title: Corp. Bank. Law Category: AC Teaching Language: English</i> <i>Keywords: sale contracts, international trade, forms of carriage</i></p>
7.	<p>FINA 411 Exchange Rate Economics and Theory</p> <p>The course mainly aims to examine the exchange rate policies and issues of exchange rate determination with fixed, flexible and sticky prices, international monetary system, previous and contemporary exchange rate regimes and policies starting with the gold standard, and then fixed and fluctuating exchange rates. The case studies will be provided for real life applications throughout the chapters.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: FINA 301 Co-requisites: None</i> <i>Abbreviated Title: Exch. Rate Econ. And Theory Category: AC Teaching Language: English</i> <i>Keywords: FEX, currency regimes, floating, peg</i></p>
8.	<p>FINA 425 Investments</p> <p>This course aims to increase the understanding of capital markets and financial instruments. Focus will be on three modules, which are equity markets, fixed income markets, and derivative markets (options and futures). The following major topics will be covered: Elements of Investments, Fixed-income securities, Security Analysis, Derivative Assets.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: FINA 301 Co-requisites: None</i> <i>Abbreviated Title: Princ. Of Inv. Category: AC Teaching Language: English</i> <i>Keywords: securities, investment, bonds, stocks</i></p>
9.	<p>FINA 405 e-Finance</p> <p>This course introduces the Electronic Commerce and the New Economy environment. Technology Overview and Law Overview. Economic Principles: Households, Firms and Industries. New Types of Product and Services and new types of Firms. Also topics like Organization of Markets and Payments, Customization and Bundling will be covered.</p> <p><i>Credits: (2 / 2 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: e-Finance Category: AC Teaching Language: English</i> <i>Keywords: Technology, intermediaries, pricing, electronic finance, commerce.</i></p>
10.	<p>FINA 430 Globalization and Financial Markets</p> <p>Globalization of the Economic environment and of Financial Markets. Global Finance and Capital Markets.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i></p>

	<p>Abbreviated Title: <i>Glob. And Fin. Markets</i> Keywords: <i>integration, globalization, FDI</i></p> <p>Category: <i>AC</i> Teaching Language: <i>English</i></p>
11.	<p>BANK 404 Credit Analysis and Lending</p> <p>Recent techniques of credit analysis and the lending functions of commercial banks. Lending as the primary business activity of commercial banks. The course will analyze the structure of credit risk in banks and examine how a bank should organize to manage the risk of credit operations to minimize losses. Specifically, the course will teach how to assess loan applications, create loan agreements, and monitor loan performance, and price and rate loans. Part of the course will examine lending techniques for small businesses.</p> <p>Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Small Bus. Fin.</i> Category: <i>AC</i> Teaching Language: <i>English</i> Keywords: <i>credit evaluation, lending, interest rates</i></p>

Course Descriptions – II - English : All compulsory courses offered by other academic units	
1.	<p>ECON 101 Introduction to Economics-I</p> <p>Elementary microeconomics. The economic problem. Supply and demand. Elasticity. Marginal analysis of consumers' and firms' behavior. The theory of profit maximization. Analysis of markets. Pricing in competitive and non-competitive markets.</p> <p>Credits: (3/0/1) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Intro. To Econ I</i> Category: <i>FC</i> Teaching Language: <i>English</i> Keywords: <i>Microeconomics, demand, supply, equilibrium, utility, diminishing marginal utility, production, cost, competition, monopoly, oligopoly, factor markets</i> Department offering the course: <i>Department of Economics</i></p>
2.	<p>ENGL 191 Basic Academic English-I</p> <p>ENGL 191 is a first semester Basic Academic English course for students at the Faculty of Business and Economics. The purpose of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.</p> <p>Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Basic English</i> Category: <i>UC</i> Teaching Language: <i>English</i> Keywords: <i>cultural differences, class discussions, writing skills</i> Department offering the course: <i>School of Foreign Languages</i></p>
3.	<p>MATH 103 Mathematics for Business and Economics I</p> <p>First degree-equations in one variable. Second degree-equations in one variable. Inequalities and their solutions. Absolute value relationship. Rectangular coordinate system. Linear equations; Graphical characteristics, slope-intercept form, determination of the equation of a straight line. Systems of linear equations; Gaussian elimination method, selected applications. Functions; types of functions, graphical representation of functions. Linear functions and applications; Linear cost, revenue, profit, demand and supply functions. Break-even models. Quadratic functions; quadratic cost, revenue, profit, demand and supply functions. Polynomial functions. Exponential and logarithmic functions. Equations involving logarithmic and exponential expressions. Linear programming.</p> <p>Credits: (3/0/1) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Princ. Of Math. I</i> Category: <i>UC-M</i> Teaching Language: <i>English</i> Keywords: <i>inequality, rectangular coordinate system, equation, slope-intercept, function, cost, revenue, profit, demand, supply, Gaussian elimination.</i> Department offering the course: <i>Arts and Sciences</i></p>
4.	<p>GEED 111 General Survey of Knowledge—I</p> <p>See listing under "Department of General Education."</p> <p>Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Intro. To Critical Thinking</i> Category: <i>UC</i> Teaching Language: <i>English</i> Keywords: <i>XXXXXX, XXXXXX</i> Department offering the course:</p>
5.	<p>TURK 100/ TURK 199 Communication in Turkish</p> <p>Course outline</p> <p>Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None Abbreviated Title: <i>Basic Turkish</i> Category: <i>UC</i> Teaching Language: <i>Turkish</i> Keywords: <i>, XXXXXX</i></p>

	<i>Department offering the course: Department of History</i>	
6.	ECON 102 Introduction to Economics-II	<p>Elementary macroeconomics. Determination of national income. The role of government. The banking system. Problems of inflation, unemployment and growth.</p> <p><i>Credits: (3 / 0 / 1) 3 Prerequisites: ECON 101 Co-requisites: None</i> <i>Abbreviated Title: Intro. To Macro. Category: FC Teaching Language: English</i> <i>Keywords: Macroeconomics, growth, GDP, GNP, potential GDP, employment, inflation, international trade, price indexes, aggregate supply, aggregate demand, fiscal policy, monetary policy</i> <i>Department offering the course: Department of Economics</i></p>
7.	ENGL 192 Basic Academic English-II	<p>ENGL 192 is a second semester Basic Academic English course for students at the Departments of Business Administration, Banking and Finance and Economics, International Relations, Political Science and Public Administration. The purpose of this course is to further develop students' writing, reading, speaking and listening skills in collaboration with their departmental courses.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: ENGL 191 Co-requisites: None</i> <i>Abbreviated Title: Main. Eng. Category: UC Teaching Language: English</i> <i>Keywords: correction symbols, brainstorming, class discussions</i> <i>Department offering the course: School of Foreign Languages</i></p>
8.	GEED 112 GEED 112 General Survey of Knowledge—II	<p>See listing under "Department of General Education."</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: XXXXXX / None</i> <i>Abbreviated Title: Advanced Critical Thinking Category: UC Teaching Language: English</i> <i>Keywords: XXXXXX, XXXXXX</i> <i>Department offering the course:</i></p>
9.	MGMT 171 Introduction to Information Technology-I	<p>Introduction to information technology and its significance for business, economics, and society. Understanding how computers work, introducing fundamental concepts relating to hardware, software, central processing unit, input and output, storage, networks and internet. Basic PC, Windows, and MS Office skills and intermediate-level Word and PowerPoint skills.</p> <p><i>Credits: (3 / 1 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Comp. Category: UC Teaching Language: English</i> <i>Keywords: information technology, how computers work, hardware, software, MS Office</i> <i>Department offering the course: Business Administration</i></p>
10.	HIST 200/HIST 299 History of Turkish Reforms	<p>Course outline</p> <p><i>Credits: (2 / 0 / 0) 2 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Hist. Of Turkish Ref. Category: UC Teaching Language: English</i> <i>Keywords: XXXXXX, XXXXXX</i> <i>Department offering the course: Dept. of History</i></p>
11.	STAT 201 Statistics-I	<p>Scope of statistics, descriptive and inductive statistics, measures of central tendency and measures of dispersion. Probability, sampling, estimation.</p> <p><i>Credits: (3 / 0 / 1) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Stat. I Category: UC- M Teaching Language: English</i> <i>Keywords: descriptive and inductive statistics, probability, sampling, estimation</i> <i>Department offering the course: Economics Department</i></p>
12.	MGMT 101 Introduction to Business	<p>Understanding the business system. Understanding the global context of business. Conducting business ethically and responsibly. Entrepreneurship and the small business. Managing the business enterprise. Organizing the business enterprise.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Bus. Category: FC Teaching Language: English</i> <i>Keywords: business system, entrepreneurship, management</i> <i>Department offering the course: Business Administration</i></p>
13.	INTL 101 Introduction to Global Politics	<p>This course introduces students to the central developments in contemporary world affairs. It surveys the major zones of conflict (including the Middle East) in today's world analyzes the global competition for power and wealth. The role of the US, the European Union, Japan and China will be of particular interest here. The course will also examine the role of NGOs and international institutions in world politics, and discusses whether interdependence and global integration change the nature of</p>

	international relations. <i>Credits: (3 / 0 / 1) 4 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Global Politics Category: FC Teaching Language: English</i> <i>Keywords: Global competition, NGO's, World politics</i> <i>Department offering the course:</i>
14.	MGMT 172 Introduction to Information Technology-II Introduction to business applications of information technology and related issues, including electronic commerce, computer security and privacy, database management systems, programming languages, systems analysis and design, and expert systems. Intermediate-level Windows and MS Office skills, and advanced-level Excel skills. <i>Credits: (3 / 1 / 0) 3 Prerequisites: MGMT 171 Co-requisites: None</i> <i>Abbreviated Title: Comp. Science Category: FC Teaching Language: English</i> <i>Keywords: electronic commerce, computer security, Excel, database management systems</i> <i>Department offering the course: Business Administration</i>
15.	ACCT 201 Principles of Accounting-I Basic concepts of accounting. Fundamentals of bookkeeping. Recording transactions in journal and ledger books. Principles underlying the balance sheet and income statement. Preparation of financial statements. Income measurement. <i>Credits: (3 / 1 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Princ. Of Acct. I Category: UC-SB Teaching Language: English</i> <i>Keywords: accounting, journal, balance sheet</i> <i>Department offering the course: Business Administration</i>
16.	POLS 104 Introduction to Political Science This course aims to familiarize the student with the ABC of political science. The lectures and class discussions will be focused, among others, on such concepts as power, sources of political knowledge, authority, political culture, political ideologies, nation, state, political system, legislature, executive, bureaucracy, judiciary, democracy, and constitution, distribution of power, presidential and parliamentary government, and party systems. By the end of the course, students should have a working knowledge of these concepts, institutions and processes. <i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intro. To Pol. Category: Faculty Core Teaching Language: English</i> <i>Keywords: politics, power, authority, state, democracy, political systems</i> <i>Department offering the course: Public Administration</i>
17.	MGMT 202 Organizational Behavior Introduction to organizational behavior. Motivation and leadership. Communication. Power and politics. The structure of organizations. Decision-making and control. Applications in behavior. Organization development. <i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Org.Beh. Category: UC-SB Teaching Language: English</i> <i>Keywords: Motivation and leadership, Communication, Power and politics, The structure of organizations</i> <i>Department offering the course: Business Administration</i>
18.	ECON 202 Intermediate Macroeconomics Determinants of the level of aggregate demand. General equilibrium of product, money, and labor markets. International macroeconomic relationships. Fundamentals of the economic growth process and income distribution. <i>Credits: (3 / 0 / 0) 3 Prerequisites: ECON 102 Co-requisites: None</i> <i>Abbreviated Title: Inter. Macro. Category: UC-SB Teaching Language: English</i> <i>Keywords: National income, money, interest rate, trade linkages, unemployment, inflation, growth and main policies.</i> <i>Department offering the course: Department of Economics</i>
19.	ECON 321 International Economics-I Theories of comparative advantage; classical theory, Heckscher-Ohlin theory. Gains from trade. Factor price equalization theorem, Stolper-Samuelson theorem. Contemporary theories of trade. Instruments of protection, tariffs and subsidies. Economics of integration. <i>Credits: (3 / 0 / 0) 3 Prerequisites: ECON 202 Co-requisites: None</i> <i>Abbreviated Title: Int. Econ. I Category: AC Teaching Language: English</i> <i>Keywords: international trade, theories, gains, policies, econ integration</i> <i>Department offering the course: Department of Economics</i>
20.	MGMT 308 International Business Application of management science to international economic and commercial activities. Effects of economic, social and cultural factors on international business. Application of managerial factors such as finance, marketing, accounting and human resource management to international economic activities.

	<p><i>Credits: (3 / 0 / 0) 3 Prerequisites: FINA 301 Co-requisites: None</i> <i>Abbreviated Title: Int. Bus. Category: AC Teaching Language: English</i> <i>Keywords: international business, international trade, foreign direct investments</i> <i>Department offering the course: Business Administration</i></p>
21.	<p>INTL 405 International Political Economy</p> <p>This course will introduce students to the study of international political economy. The first part of the course will highlight the major analytical frameworks in the field of IPE. We focus on international and domestic theories on the one hand and institutionalist and society-centered explanations for policy choices on the other. We will illustrate the explanatory power of the different approaches by applying them to historical events. This provides both the background and the necessary perspective to understand the contemporary international political economy. The second part of the course will examine modern-day problems in the light of the interaction between economic and political forces.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Intl. Political Economy Category: AC Teaching Language: English</i> <i>Keywords: colonialism, capitalism, socialism, welfare state, development, dependency</i></p>
22.	<p>MGMT 211 Business Communication</p> <p>Communicating within the organization with stakeholders and on a cross cultural level. Techniques for effective business communication: use of communication technology, types of business letters, memos and reports, resume writing, how to act during presentations and interviews. Listening skills, non verbal cues and international business etiquette.</p> <p><i>Credits: (3 / 0 / 0) 3 Prerequisites: None Co-requisites: None</i> <i>Abbreviated Title: Business Communication Category: AC Teaching Language: English</i> <i>Keywords: business communication, communication technology, business letters ,memos and reports ,resume</i> <i>Department offering the course: Business Department</i></p>

Course Descriptions – I - Turkish: All core courses offered by the department of the program
Ders Tanımları – I – Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

- **Ders Kodu:** DERSXXX 'in ders kodu ile değiştirin
- **Ders Adı:** "Tam Ders Adı" yazısını silip yerine dersin tam adını yazınız.
- **Ders İçeriği:** "Ders içeriği..." yazısını silip dersin içeriğini yazınız. Çoklu paragraflardan kaçınınız. Ve sonunda bir satır boşluk kalmasını sağlayınız.
- **Dersin Kredisi:** L, L, T ve X harfleri yerine sırasıyla ders, lab, tutorial ve dersin toplam kredilerini karşılık gelecek şekilde yazınız..
- **Ön ve yan koşullar:** "None" kelimesini siliniz ve XXXXXX yerine dersin ön veya yan koşul dersini yazınız.
- **Dersin kategorisi:** XXXXXXXX yerine "Üniversite Ana", "Fakülte / Okul Ana", "Alan Ana", "Alan Seçmeli", veya "Üniversite Seçmeli" ibarelerinden birini yazınız.
- **Dersin Kısa Adı:** Bu bilgi ders çizelgesi (transkript) veya kayıt formlarında kullanılacaktır. XXXXXXXXXXXXXXXX yerine dersin kısa adını yazınız.
- **Eğitim Dili:** XXXXX yerine dersin eğitim dilini yazınız.
- **Anahtar Kelimeler:** XXXXXX, XXXXXX yerine dersi tanımlamakta yararlı olacak ve derin adı ile içeriğinde yer almayan kelimeleri yazınız.

Toplam metin uzunluğu 2000 basamağı geçemez.

1.	<p>BANK 301 Ticari Banka Yönetimi</p> <p>Bu ders bankaların ve banka hizmetlerinin değerlendirilmesi, bankalarda ve banka endüstrisinde organizasyon ve yapı, bankalarda finansal bilançolar, banka performans ölçümü ve değerlendirilmesi, aktif-pasif yönetimi: faiz oranlarının belirlenmesi ve bankaların faiz farkı denetimleri, aktif-pasif yönetimi: vade ve bankada vade fark yönetimi, finansal gelecek işlemleri, opsiyonlar, svaplar, ve diğer aktif-pasif yönetim teknikleri ve bankacılıkta yatırım fonksiyonlarını içermektedir.</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Comm. Bank Mgmt. Kategorisi: Branş Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Performans Ölçümü, Aktif, Pasif, Gelecek İşlemleri, Swap, Opsiyon</i></p>
2.	<p>FINA 301 Finansal Yönetim</p> <p>Bu ders finansal analiz, finansal çevreler ve faiz oranları, paranın zaman değeri, matematiksel finans, değerlendirme ve sermaye bütçesini içermektedir.</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Finansal Yönetim Kategorisi: Branş Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Finans, Bugünkü Değer, Gelecekteki Değer, Net Bugünkü Değer, İçsel Getiri Oranı.</i></p>
3.	<p>BANK 303 Uluslararası Bankacılık</p> <p>Bu ders uluslararası bankacılık dünyası, bankalarda organizasyon, ülke riski belirlenmesi, uluslararası muhabir bankacılık ilişkileri dış ticaret dünyası, para transferleri, toplama, kredi mektupları ve kredi mektup çeşitlerini içermektedir.</p>

	<p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Ulus. Bankacılık</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Risk, Muhabir Bankacılık, Dış Ticaret, Para Transferi, Kredi.</i></p>
4.	<p>FINA 302 Para ve Banka</p> <p>Bu derste paranın tanımı ve finansal system, para ve ödemeler sistemi, finansal sistemin incelenmesi, faiz ve getiri oranları, portföy dağılım teorisi, piyasa faiz oranlarının belirlenmesi, risk ve faiz oranlarının yapısı, bilgi ve finansal piyasalarda etkinlik konuları okutulacaktır.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Para ve Banka</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Para, Risk, Faiz Oranı, Yatırım.</i></p>
5.	<p>FINA 308 Uluslararası Finans</p> <p>Bu ders küreselleşmede finansman teorileri, global sermaye, maliyet analizleri, uluslararası finansal kurumlar ve döviz teorileri ve yabancı doğrudan yatırım teorilerini içermektedir.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: FINA 301</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı:Ulus. Finans</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Döviz Kurları, Döviz Piyasası Türevleri, Döviz Kur Rejimler</i></p>
	<p>BANK 406 Şirket Bankacılığı Hukuku</p> <p>Bu ders uluslararası ticaret hukuku, uluslararası satış sözleşmeleri, hava ve kara satış sözleşmeleri, uluslararası ödemeler, ticari kredi mekanizmaları ve işlemleri, kredi çeşitleri, kredi sözleşmelerinin hukuksal yönü, alıcı ve satıcı ilişkileri, ticari kredi ve sonuçları, uluslararası hukuğun genel prensipleri ve hukuksal uyumsuzlukları içermektedir.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Şirket Bank. Hukuku</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: kredi sozlesmeleri, bankacilikislemeleri,hukuk</i></p>
6.	<p>FINA 411 Döviz Ekonomisi: Teori ve Politikası</p> <p>Bu derste döviz kurları ve uluslararası finans çevresi, döviz kurlarının belirlenmesi, ödemeler dengesi, fiyatlar ve pariteler yaklaşımlarıyla öğretilecektir. Bunun yanında açık ekonomilerde temel uluslararası iktisadi teorileri konuları işlenecektir. Döviz kuru belirlemesi: dalgalı kur rejime, parasalcı yaklaşımı, döviz kuru belirlemesi: sabit fiyatlar: Mundell – Fleming Modeli, döviz kuru belirlemesi: yapışkan fiyatlar: Dornbush Modeli para ikamesi gibi çağdaş modeller işlenecektir.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: FINA 301</i> <i>Yan Koşul: Yok</i> <i>Dersin Kısa Adı: Döviz Ekon.</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Sabit Kurlar, dalgalı kurlar, yapışkan kurlar, mecmu talep, mecmu arz.</i></p>
7.	<p>FINA 425 Yatırımlar</p> <p>Bu ders giriş & yatırım prensipleri, finansal piyasalar & enstrümanlar, menkul kıymet işlemleri, bono fiyatları ve getirileri, makroekonomi & sanayi analizi, sermaye fiyatlandırması, finansal bilanço analizi, opsiyon piyasaları ve gelecek piyasaları içermektedir</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: FINA 301</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Yatırımlar</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Tahviller, Yatırım, Bono, Hisse.</i></p>
8.	<p>FINA 405 e-Finans</p> <p>Elektronik ticaret, yeni ekonomi, teknoloji ve e-finansın hukuku konularıyla giriş yapılacak derste, bu sahadaki ekonomik prensipler: hane halkı, firmalar ve sanayi bağlamında değerlendirilecektir. Elektronik hayattaki piyasa organizasyonları ve kurumları ile araçları incelenecektir. Çağdaş bir alan olan e- Finanstaki yeni ürün ve hizmet çeşitleri, değişen firmalar, organizasyonlar ve ödeme şekilleri konuları da işlenecektir. Dersin diğer bölümlerinde: elektronik işlemler ve postalama, fiyatlandırma, pazarlama ve reklam konular ile Network ağları konularında öğretilecektir.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: e-finans.</i> <i>Kategorisi: Branş Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Teknoloji, araçlar, fiyatlandırma, elektronik finans, elektronik ticaret.</i></p>
9.	<p>FINA 430 Küreselleşme ve Finansal Piyasalar</p> <p>Bu derste küreselleşme sonucunda dünyanın nasıl hızlı bir şekilde tek ve birbirine bağımlı bir ekonomik sistem haline geldiğini analiz edilerek, küreselleşmenin gelişmiş ve gelişmekte olan ülkelerin piyasaları üzerinde yarattığı etkiler incelenecektir. Bu çerçevede: küreselleşme ve ekonomik Hayat, uluslararası finans piyasalar, sermaye piyasaları, sermaye piyasaları ve yabancı doğrudan yatırım konularını işlenecektir.</p> <p><i>Kredi: (3 / 0 / 0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul:</i> <i>Dersin Kısa Adı:Küreselleşme ve Fin. Piy.</i> <i>Kategorisi: Branş Seçmeli Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Küreselleşme, YDY, sermaye hareketleri</i></p>
10.	<p>FINA 404 Küçük İşletme Finansmanı</p> <p>Bu ders banka kredileri: politika ve işlemler, kredi seçimi ve portföy çeşitlendirmesi, çalışma konusu 1: şahsi krediler, firmalara borç verme,</p>

<p>çalışma konusu 2: döner sermaye kredileri, şirket kredilerinin fiyatlandırması, tüketici ve emlak kredileri, çalışma konusu 3: yerleşiklerin ipotek kredileri, küçük işletmelere kredi verme, küçük işletmelerden kredi teklifi ve küçük krediler için etkili faiz oranlarının ölçümü içermektedir.</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Küçük İşl. Fin. Kategorisi: Branş Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Kredi Değerlendirmesi, Borçlandırma, Faiz Oranları.</i></p>

Course Descriptions – II - Turkish : All compulsory courses offered by other academic units Ders Tanımları – II – Türkçe : Diğer akademik birimler tarafından verilen tüm temel dersler	
1.	<p>ECON 101 İktisada Giriş-I</p> <p>Temel mikroekonomi; Ekonomik problemler; Arz ve talep; Esneklik; Tüketici ve firma davranışlarının marjinal analizleri; Kar maksimizasyonu teorisi; Piyasa analizi; Rekabete dayalı olan ve rekabete dayalı olmayan piyasalarda fiyatlandırma.</p> <p><i>Kredi: (3 / 0 / 1) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXX Kategorisi: FC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Mikroekonomi, talep, arz, denge, fayda, azalan marjinal fayda, üretim, maliyet, rekabet, monopol, oligopol, faktör piyasaları</i></p>
2.	<p>ENGL 191 Temel Akademik İngilizce-I</p> <p>ENGL 191 dersi, tüm İşletme ve Ekonomi Fakültesi öğrencilerine sunulan birinci dönem Temel Düzey İngilizce dil dersidir. Bu dersin amacı, öğrencilerin İngilizce dil bilgilerini geliştirmek ve onların akademik ortamda okuma, yazma, dinleme, ve konuşma becerilerinin geliştirilmesine yardımcı olmaktır. Bunun yanı sıra, öğrencilerin EFL derslerinde bölüm derslerine paralel olarak kelime hazinelerinin zenginleştirilmesine katkıda bulunmaktadır.</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXX Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: XXXXXX, XXXXXX</i></p>
3.	<p>MATH 103 İşletme ve Ekonomi Matematiği I</p> <p>Bir bilinmeyenli birinci derece ve ikinci derece denklemler. Eşitsizlikler ve çözümleri. Doğrusal denklemler, grafiksel özellikler. Mutlak değer. Kartezyen koordinat sistemi. Doğrusal eşitlikler, grafiksel özellikleri, eğim-kesişim şekli, bir doğru denkleminin belirlenmesi. Doğrusal denklem sistemleri. Gauss eliminasyon metodu Doğrusal deklemler sistemi uygulamaları. Fonksiyonlar: Fonksiyon türleri, fonksiyonların grafiksel gösterimi. Doğrusal fonksiyonlar ve uygulamaları. Doğrusal gelir-gider, kar, arz-talep fonksiyonları. Başabaş modelleri. İkinci derece fonksiyonlar ve özellikleri. İkinci derece gelir-gider, kar, arz-talep fonksiyonları. Polinom fonksiyonlar. Üssel ve logaritmik fonksiyonlar ve özellikleri. Üssel ve logaritmik terim içeren denklemler. Doğrusal programlama.</p> <p><i>Kredi: (3 / 0 / 1) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXX Kategorisi: UC-M Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: eşitsizlikler, kartezyen koordinat sistemi, denklem, eğim-kesişim, fonksiyon, gelir-gider, kar, arz-talep, Gauss eliminasyon metodu</i> <i>Dersi veren Bölüm: Uygulamalı Matematik ve Bilgisayar Bölümü</i></p>
4.	<p>GEED 111 Genel Bilgi Araştırması – I</p> <p>“Genel Eğitim Bölümündeki” listeye bakınız.</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Kritik Düşünce Kategorisi: U C Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler:..</i></p>
5.	<p>TURK 100/TURK199 Türkçe</p> <p><i>Kredi: (3 / 0 / 0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Türkçe Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler:..</i></p>
6.	<p>ECON 102 İktisada Giriş-II</p> <p>Temel makroekonomi; Ulusal gelirin belirlenmesi; Devletin rolü; Bankacılık sistemi; Enflasyon; İşsizlik ve gelişme problemleri.</p> <p><i>Kredi: (3 / 0 / 1) 3 Önkoşul: ECON 101 Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXX Kategorisi:FC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Makroekonomi, büyüme, GSMH, GSMH (ulusal), potansiyel GSMH, çalışma, enflasyon, uluslararası ticaret, fiyat</i></p>

	<i>endeksleri, toplam arz, toplam talep, mali politikalar, para politikaları</i>
7.	ENGL 192 Temel Akademik İngilizce-II ENGL 192 dersi, İşletme ve Ekonomi Fakültesi öğrencilerine sunulan ikinci dönem Alt Düzey Akademik İngilizce dersidir. Bu dersin amacı öğrencilerin akademik söylemler, İngilizce dil yapısı ve söz konusu dili oluşturan sözcükler hakkındaki bilgi ve farkındalıklarının geliştirilmesi ve pekiştirilmesidir. Dersin temel odak noktasını öğrencilerin akademik ortamlardaki yazma, okuma, konuşma ve dinleme becerileri ile öğrencilerin genel anlamda çalışma becerilerinin geliştirilmesi oluşturmaktadır. <i>Kredi: (3/0/0) 3 Önkoşul: ENGL 191 Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: XXXXXXX, XXXXXXX</i>
8.	GEED 112 Genel Bilgi Araştırması – II “Genel Eğitim Bölümündeki” listeye bakınız. <i>Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Kritik Düşünce Kategorisi: U C Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler:..</i>
9.	MGMT 171 Bilgi Teknolojilerine Giriş-I Bilgi teknolojilerine giriş. Bu teknolojilerin işletme, ekonomi, ve toplum için önemi. Bilgisayarın temel çalışma prensipleri, donanım, yazılım, merkez işlem ünitesi, girdi ve çıktı, hafıza, ağlar, ve internet. Temel kişisel bilgisayar, Windows, ve MS Office becerileri, ve orta-seviye Word ve PowerPoint becerileri. <i>Kredi: (3/0/1) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Bilgi teknolojileri, donanım, yazılım, merkez işlem ünitesi, MS Office</i>
10.	HIST 200/HIST299 Türk Reform Tarihi <i>Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: Türk Reform Tarihi Kategorisi: UC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler:..</i>
11.	STAT 201 İstatistik-I İstatistiğin içeriği; İstatistik veri çeşitleri; Sıklık dağılımı, önemi, tabloların hazırlanması ve grafiksel çizimler; Tanımlayıcı ve tümevarımlı istatistik; Merkezi eğilim ölçümleri ve dağılımları; Olasılıkla ilgili kavramlar ve kurallar; örnekleme ve dağılımları; öngörü hesapları.. <i>Kredi: (3/0/1) 3 Önkoşul: MATH103 Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: UC-M Dersi Eğitim Dili: XXXXX</i> <i>Anahtar Kelimeler: olasılık, örnekleme, tahmin</i>
12.	MGMT 101 İşletmeye Giriş-I İş ve ekonomi sisteminin nitelik ve özellikleri. İşletmelerin küreselleşmedeki yeri. İşletmelerin etik ve sorumlu davranmaları. Girişimcilik ve küçük işletmeler. İşletmelerin yönetimi. İşletmelerin örgütlenmesi. <i>Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: FC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: iş ve ekonomi sistemi, girişimcilik, işletmelerin yönetimi</i>
13.	INTL 101 Global Siyasete Giriş Bu ders öğrencilerin, küresel olayların karışıklığını ve birbirlerine olan bağlantılarını anlamalarını sağlamayı amaçlıyor. Farklı altyapıları olan öğrencilere yönelik olarak bu ders karmaşık teorik tartışmalardan kaçınıp bunun yerine siyasi, ekonomik, çevresel ve sosyal sabit gelişmeleri incelemektedir. <i>Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: FC Dersi Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Küreselleşme, Kapitalizm, güç, barış, savaş</i>
14.	MGMT 172 Bilgi Teknolojilerine Giriş-II Bilgi teknolojilerinin işletme uygulamalarına ve bunlarla ilgili konulara giriş. Elektronik ticaret, bilgisayar güvenliği ve mahremiyeti, veritabanı yönetim sistemleri, programlama dilleri, sistem analiz ve tasarımı, ve uzman sistemler. Orta-seviye Windows ve MS Office becerileri, ve ileri-seviye Excel becerileri. <i>Kredi: (3/0/1) 3 Önkoşul: MGMT 171 Yankoşul: Yok</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXXXXXX Kategorisi: FC Dersi Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Elektronik ticaret, bilgisayar güvenliği, Excel, veritabanı yönetim sistemleri</i>
15.	ACCT 201 Muhasebe Temelleri-II Muhasebenin temel kavramları. Defter tutmanın esasları. Mali işlemlerin yevmiye defteri ve büyük deftere kaydedilmesi. Bilanço ve gelir tablosu ilkeleri. Mali tabloların hazırlanması. Gelirin ölçülmesi.

	<p><i>Kredi: (3/0/1) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXX</i> <i>Kategorisi: UC-SB Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Muhasebe, Bilanço, yevmiye defteri</i></p>
16.	<p>POLS 104 Siyaset Bilimine Giriş</p> <p>Siyaset Bilimine Giriş dersi bilim alanıyla ilgili temel bilgilerin edinilmesine yardımcı olmayı amaçlamaktadır. Derste güç, iktidar, otorite, meşruiyet, egemenlik, ulus ve devlet gibi siyaset biliminin temel kavramlarının yanısıra, siyasal düşünceler, siyasal kurumlar ve siyasal sistemler de tanımlayıcı ve karşılaştırmalı bir çerçevede içerisinde ele alınmaktadır.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Siyaset Bilimine Giriş</i> <i>Kategorisi: Fakülte Ana Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Siyaset, İktidar, Otorite, Devlet, Demokrasi, Siyasal Sistemler</i></p>
17.	<p>MGMT 202 Örgütsel Davranış</p> <p>Örgütlerde davranış konuları. Motivasyon ve liderlik. İletişim. Güç ve siyaset. Örgüt yapıları. Karar alma ve kontrol. Örgüt geliştirme uygulamaları.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: XXXXX</i> <i>Yankoşul:</i> <i>Dersin Kısa Adı: XXXXXXXXXXXXXXXX</i> <i>Kategorisi: UC-SB Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Motivasyon ve liderlik, İletişim, Güç ve siyaset, Örgüt yapıları, Karar alma ve kontrol, Örgüt geliştirme</i></p>
18.	<p>ECON 202 Makroekonomi-</p> <p>Toplam talep determinantları; Ürün, para ve işgücü piyasasının genel dengesi; Milli gelir muhasebesi; Para, faiz ve milli gelir; Makroekonomik politikalar; Enflasyon ve işsizliğin anatomisi; Uluslararası makroekonomik ilişkiler; Ekonomik kalkınma süreci ve gelir dağılımının temelleri.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: ECON 102</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Kategorisi: UC-SB Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: Ulusal gelir, para, faiz, ticaret bağlantıları, işsizlik, enflasyon, bilyeme ana politikalar.</i></p>
19.	<p>MGMT 308 Uluslararası İşletmecilik</p> <p>Yönetim biliminin uluslararası ekonomiye uyarlanması. Ekonomik, sosyal ve kültürel faktörlerin uluslararası ekonomik ilişkilere etkisi. Uluslararası para sistemi. Küreselleşme. Ticaret kısıtlamaları. Uluslararası organizasyonlar.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: FINA 301</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler uluslararası işletmecilik, uluslararası ticaret, uluslararası yatırımlar</i></p>
20.	<p>ECON 321 Uluslararası Ekonomi-I</p> <p>Karşılaştırmalı üstünlük teorileri; Klasik teori; Heckscher-Ohlin teorisi; Ticari kazanımlar; Ekonomik büyüme ve ticaret; Faktör fiyat eşitleme teoremi; Stolper Samuelson teoremi; Çağdaş ticaret teorileri; Koruma; Vergi ve sübvansiyon araçları; Ekonomik entegrasyon; Uluslararası kaynakların taşınması ve çok-uluslu firmalar.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: ECON 202</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: uluslararası ticaret, teoriler, kazanımlar, politikalar, ekonomik entegrasyon</i></p>
21.	<p>INTL 405 Uluslararası Siyasal Ekonomi</p> <p>Ders Üçüncü Dünya ülkelerinin tecrübeleriyle ilişkili siyasi gelişme teorilerinin geniş kapsamlı bir tartışmasıyla başlar. Bu genel çerçevede içerisinde Üçüncü Dünyadaki siyasi değişim kolonileştirme, bağımlılık, milliyetçilik, demokrasi vb. gibi olgular yoluyla incelenir. Bu genel arkaplanı takiben ders Üçüncü Dünyada siyasi kültürün, politik partilerin, bürokrasinin, ordunun sosyo-politik dönüşüme etkilerini analize yönelir</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: Uluslararası Siyasal Ekon.</i> <i>Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: sömürgecilik, kapitalizm, sosyalizm, gelişim, bağımlılık</i></p>
22.	<p>MGMT 211 İşletme İletişimi</p> <p>Örgüt içi, paydaşlarla ve kültürlerarası iletişim. Etkili iletişim teknikleri: iletişim teknolojisinin kullanımı, ticari yazışmalar, şirket içi yazışmalar, raporlar, özgeçmiş yazımı, sunumlar ve iş görüşmesi esnasında davranışlar. Dinleme becerisi ve vücut dili kullanımı.</p> <p><i>Kredi: (3/0/0) 3</i> <i>Önkoşul: Yok</i> <i>Yankoşul: Yok</i> <i>Dersin Kısa Adı: İşletme İletişimi</i> <i>Kategorisi: AC Dersi</i> <i>Eğitim Dili: İngilizce</i> <i>Anahtar Kelimeler: iletişim teknikleri, iletişim teknolojisi, ticari yazışmalar, şirket içi yazışmalar, raporlar, özgeçmiş yazımı</i> <i>Dersi veren Bölüm: İşletme</i></p>

Part IV. Consultations

Other academic units (academic owners) affected by this revision					
Approval (i.e., initials) of the listed academic unit heads which somehow are affected by the proposed changes is necessary. Please exclude area or University elective courses. Add additional rows if necessary.					
	Academic Unit	Courses to be taught by this academic unit	Total Number	Total Credits	Approval (Date and initials)
1.					
2.					
3.					
4.					
5.					
<i>Total:</i>					

GE Department					
Consult and get approval about the compliance of the proposed changes to the existing GE policy.					
Recommendations and other remarks:					
GE Department Head (Name)		Date		Signature	

Rector's Office: Vice Rector for Student Affairs					
Consult and get approval for compliance of the proposed changes with the existing student recruitment policies IF THE TITLE OR DIPLOMA DEGREE OF THE PROGRAM HAS BEEN CHANGED.					
Recommendations and other remarks:					
Vice Rector (Name)		Date		Signature	

Rector's Office: Budget and Planning Office					
Consult and get approval for the compliance of the proposed changes with the existing budget and planning policies IF ADDITIONAL HUMAN OR PHYSICAL RESOURCES are needed.					
Recommendations and other remarks:					
Name and Duty		Date		Signature	

Part IX. Approval of the Department Board

Founding Department Chair, Title and Name		Signature		Date	
Founding Board Meeting Date		Meeting Number		Decision Number	

Part X. Approval of the Faculty/School Board

Board Meeting Date		Meeting Number		Decision Number	
Dean/Director Title and Name		Signature		Date	

Part XI. Evaluation of University Curriculum Committee

Program Title:				Date Received:	
Preliminary Evaluation Date:		Subcommittee Evaluation Date:		UCC Evaluation Date:	

Review item	OK	Remarks / Recommendations
<i>Submission:</i>		
<p>Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...)</p>		
<p>Deadlines (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester)</p>		
<p>Board Approvals (Department Board, Faculty/School Board)</p>		
<p>Consultations (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required)</p>		
<i>Curriculum:</i>		
<p>Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)</p>		
<p>Coherence and relevance of justifications in general (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)</p>		
<p>Appropriateness of course coding (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters)</p>		

<p>Format and length of course titles and descriptions (60 characters; hyphenated use of roman numerals (“-I”, “-II” etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)</p> <p>Course contents (Max. 2000 characters; concise and clear language; no overlap with similar courses)</p> <p>Calculation of the credits of the individual courses and the total credit of the program (Credit = Lec + ½ (lab+tut), the digits after the decimal point of the resultant number is dropped)</p> <p>Consistency of the use of credits in different sections of the form</p> <p>Compliance of the course credit descriptions with policies (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)</p> <p>Total credit or student work load appropriateness (Total of 40 3-4 credit courses excluding SPIKE, Turkish and History, 120-145 total credits)</p> <p>Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)</p> <p>Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as “prerequisite” or “co requisite”. Prerequisites should be limited to sequential courses if possible)</p> <p>Appropriateness of academic ownership of the courses (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department)</p> <p>Justifiable minimum overlap among similar courses (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional)</p>		
Accreditation:		
<p>Compliance with the requirements of YÖK</p> <p>Compliance with the requirements of ABET or any other accreditation body if applicable</p>		
Implementation:		
<p>Sufficiency of human resources</p> <p>Sufficiency of physical resources</p> <p>Justified budget and financing</p> <p>Proper initiation semester</p> <p>Existence of the implementation guide</p>		

Additional Remarks:		
Overall:		
<input type="checkbox"/> Recommend without reservation	<input type="checkbox"/> Recommend with minor corrections/recomendations indicated above	<input type="checkbox"/> Not recommended

Report-Decision No:					
Chairperson <small>Title and Name</small>		Date		Signature	

Part XII. Approval of Senate

Senate Meeting Date		Meeting Number		Decision Number	
Rector <small>Title and Name</small>		Signature		Date	