



Program Revision Proposal Form

(Latest update: 10/05/2005)

Part I. Program Information

Program Title	INTERNATIONAL TRADE AND BUSINESS		Program code	C1
Faculty / School	FACULTY OF BUSINESS AND ECONOMICS	Department	BUSINESS ADMINISTRATION	

Level	<input type="checkbox"/> 2-Year Associate	<input type="checkbox"/> 3-Year Assoc.	<input checked="" type="checkbox"/> Bachelor	<input type="checkbox"/> Master (No Thesis)	<input type="checkbox"/> Master (Thesis)	<input type="checkbox"/> PhD
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Academic year of first implementation	2015-2016 FALL	Anticipated number of semesters needed for full transition	0	Number of students which will be affected by this revision	0
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Part II. Overall statement of justification for revision

Explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.

The content of some of the courses are considered to be revised based on the suggestions of Foundation for International Business Administration Accreditation (FIBAA). Parallel to this, the semesters of the revised courses need to be changed. Additionally, some new courses will be added to the curriculum, while some of them will be removed.

Part III. Summary of Program Revision

Changes

Check the appropriate box and fill in the number of changes in the field supplied under the column heading "Total". Please use "Course Revision / Termination Form" or "New Course Proposal Form" if the properties of only a single course is changed (changes 4-10 below)

1.	<input type="checkbox"/>	Program title change			
2.	<input type="checkbox"/>	Diploma degree change			
3.	<input type="checkbox"/>	Teaching language change.			
4.	<input type="checkbox"/>	Course code modification	Total number of courses with course code modification:		1
5.	<input type="checkbox"/>	Course title revision	Total number of courses with course title revision:		
6.	<input type="checkbox"/>	Course description revision	Total number of courses with course description revision:		
7.	<input type="checkbox"/>	Catalog course credit description modification	Total number of courses with credit description modification:		
8.	<input type="checkbox"/>	Prerequisite – corequisite change	Total number of courses with prerequisite / corequisite change:		
9.	<input checked="" type="checkbox"/>	Addition / replacement / deletion of courses	Total number of new courses...	5	and deleted courses 5
10.	<input checked="" type="checkbox"/>	Shift in the semesters of courses	Total number of courses having shift in their semesters		6
11.	<input type="checkbox"/>	Splitting into or modification of streams			
12.	<input type="checkbox"/>	Other. Please describe:	<input type="text"/>		

Part IV. Comparative list of old and new curriculum

Comparative Condensed Curriculum

Complete the table by listing the full sequence of courses, by semester, in the old curriculum and new curriculum. Leave the "course code" and "total credit" columns blank for the elective courses, and write "Area elective" or "University elective" in the "course title" column of such courses. Differentiate between a prerequisite and a co-requisite, write "P" or "C" in parenthesis next to the course code. Use abbreviation for course titles to fit in the column width, if necessary. Insert additional rows or delete empty rows if necessary.

Old Curriculum					New Curriculum				
Sem	Course Code	Course Title	Tot Crd	Prereq. Co-req.	Sem	Course Code	Course Title	Tot Crd	Prereq. Co-req.
1	MGMT101	Introduction to Business- I	3		1	MGMT101	Introduction to Business- I	3	
1	ENGL181* / ENGL191**	Academic English – I / Communication in English – I	3		1	ENGL181* / ENGL191**	Academic English – I / Communication in English – I	3	
1	MATH103	Mathematics for Business and Economics - I	3		1	MATH103	Mathematics for Business and Economics - I	3	
1	ECON101	Introduction to Economics – I	3		1	ECON101	Introduction to Economics – I	3	
1	MGMT171	Introduction to Information Technology - I	3		1	MGMT171	Introduction to Information Technology - I	3	
1	HIST280 / TUSL181	Atatürk's Prin. and Hist. of Turkish Reforms / Turkish as a Second Language	2		1	HIST280 / TUSL181	Atatürk's Prin. and Hist. of Turkish Reforms / Turkish as a Second Language	2	
2	MGMT102	Introduction to Business – II	3	MGMT101	2	MGMT102	Introduction to Business – II	3	
2	ENGL182* ENGL192**	Academic English – II / Communication in English – II	3	ENGL181 ENGL191	2	ENGL182* ENGL192**	Academic English – II / Communication in English – II	3	ENGL181 ENGL191
2	MATH104	Mathematics for Business and Economics - II	3	MATH103	2	MATH104	Mathematics for Business and Economics - II	3	MATH103
2	ECON102	Introduction to Economics- II	3		2	ECON102	Introduction to Economics- II	3	
2	MGMT172	Introduction to Information Technology - II	3	MGMT171	2	PSIR101	Introduction to Global Politics	3	
3	PSIR 104	Introduction to Political Science	3		3	ECON203	Microeconomics for Business	3	
3	MGMT211	Business Communication	3		3	MGMT211	Business Communication	3	
3	UE01	University Elective – I	3		3	UE01	University Elective – I	3	
3	ACCT201	Principles of Accounting – I	3		3	ACCT201	Principles of Accounting – I	3	
3	MGMT260	Business Law	3		3	STAT201	Statistics – I	3	
4	PSIR 101	Introduction to Global Politics	3		4	MGMT260	Business Law	3	
4	AE01	Area Elective- I	3		4	AE01	Area Elective – I	3	
4	MGMT202	Organizational Behavior	3		4	MGMT202	Organizational Behavior	3	
4	ACCT202	Principles of Accounting – II	3	ACCT201	4	ACCT202	Principles of Accounting – II	3	ACCT201
4	UE02	University Elective – II	3		4	UE02	University Elective – II	3	
5	MRKT301	Marketing	3		5	MRKT301	Marketing	3	
5	FINA301	Financial Management	3		5	FINA301	Financial Management	3	
5	ACCT203	Cost Acct. for Managerial Decision Making	3	ACCT201	5	ACCT203	Cost Acct. for Managerial Decision Making	3	
5	AE02	Area Elective – II	3		5	ECON331	International Trade and Economics	3	
5	AE03	Area Elective – III	3		5	MGMT303	Human Resource Management	3	
6	UE03	University Elective – III	3		6	FINA308	International Finance	3	
6	MGMT303	Human Resource Management	3		6	MGMT322	Quantitative Analysis	3	MATH104
6	MGMT308	International Business – I	3	MGMT102	6	MGMT308	International Business – I	3	
6	FINA302	Money and Banking	3		6	FINA302	Money and Banking	3	
6	ACCT421	International Accounting	3	ACCT201	6	AE02	Area Elective – II	3	
7	MGMT416	International Business – II	3	MGMT308	7	MGMT416	International Business – II	3	MGMT308
7	MRKT409	International Marketing Strategy	3		7	MRKT409	International Marketing Strategy	3	MRKT301
7	MGMT405	Production Management	3		7	MGMT405	Production Management	3	
7	MGMT414	International Human Resource Management	3	MGMT303	7	MGMT414	International Human Resource Management	3	MGMT303
7	MGMT418	International Trade	3		7	ACCT421	International Accounting	3	ACCT201
8	ECON321	International Economics	3		8	MGMT472	Applied Research Methods for Business	3	
8	MGMT424	Business Policy	3		8	MGMT424	Business Policy	3	
8	AE04	Area Elective – IV	3		8	AE03	Area Elective – III	3	
8	AE05	Area Elective – V	3		8	AE04	Area Elective – IV	3	
8	FINA408	International Finance	3		8	UE03	University Elective – III	3	

Comparative Statistics

Supply the following figures: Total numbers and percentages of the courses and their credits in different categories. Also show the distribution of courses and their credits among semesters in the curriculum

Courses:	Total								Percentage of total			
	Number				Credits				Number		Credits	
	Old	New	Old	New	Old	New	Old	New	Old	New		
	All Courses	41	41	122	122	100	100	100	100	100	100	
University core courses	5	4	14	11	12.2	9.8	11.5	9.0				
Faculty core courses	7	3	21	9	17.1	7.3	17.2	7.4				
Area core courses	14	27	42	81	34.1	65.6	34.4	66.4				
Area electives	6	4	18	12	14.6	9.8	14.8	9.8				
University electives	3	3	9	9	7.3	7.3	7.4	7.4				
Courses offered by the hosting department	20	21	60	63	48.8	51.2	49.2	51.6				
Courses offered by other departments	13	14	39	42	31.7	34.1	32.0	34.4				

Semesters	Semesters																Average				
	1		2		3		4		5		6		7		8		Old	New			
	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New			
Number of courses per semester	6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5.125	5.125
Number of credits per semester	17	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15.25	15.25

* Spike courses are not included

Part V. Details of Revision

Fill in the appropriate sections (tables) below. Delete any irrelevant (unfilled) tables to save space.

1. Program Title Change	
Fill in this part if applicable. Write the full titles of old and new programs without any abbreviations.	
Existing program title: <input type="text"/>	New title: <input type="text"/>
Rationale	

2. Program Degree Change			
Fill in this part if applicable. Write the universally accepted degrees, like "Bachelor of Science, BS" in the row designated as "English" and degrees in YÖK system like "Ön Lisans" in the row designated as "Turkish"			
	Old Degree	New Degree	
	Full name	Abbreviation	Abbreviation
English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Turkish	<input type="text"/>	<input type="text"/>	<input type="text"/>
Rationale			

3. Teaching Language Change	
Fill in this part if applicable.	
Existing teaching language: <input type="text"/>	Proposed teaching Language: <input type="text"/>

Coverage: Whole program Only for the courses:

Rationale

4. Course Code Change
Fill in this part if only code of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

	Old Code	New Code	Rationale
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

Further remarks

5. Course Title Changes
Fill in this part if only title of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

Course	Full Title (No Abbreviation)	Transcript Title
1.	English	
	Turkish	
	Rationale:	
2.	English	
	Turkish	
	Rationale:	
3.	English	
	Turkish	
	Rationale:	
4.	English	
	Turkish	
	Rationale:	
5.	English	
	Turkish	
	Rationale:	

Further remarks

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6. Change in the Course Descriptions

Fill in this part if the description (content) of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. The new course content shall be attached in the later sections of this form.

	Course	Rationale
1.		
2.		
3.		
4.		
5.		
Further remarks		

7. Change in the Course Credit Descriptions

Fill in this part if the description of a course credit (Lecture / Lab / Tutorial / Total) is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

	Course Code	Old				New				Rationale	
		Lec	Lab	Tut	Tot	Lec	Lab	Tut	Tot		
1.											
2.											
3.											
4.											
5.											
By these changes, the total number of credits on the curriculum ...		Didn't change.		Increased by:				decreased by:			
Further remarks											

8. Change in the Prerequisites – Co-requisites

Fill in this part if the prerequisites / co-requisites of a course are modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. (Replace "P" with "C" in the second column if a course is a co-requisite of the course specified in the first column.)

	Course Code	Pre / Co	Old	New	Rationale
1.		P			
2.		P			
3.		P			
4.		P			
5.					
Further remarks					

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9. Addition / Replacement / Deletion of Courses in the curriculum
 Fill in this part if a new course is added to the curriculum as either an additional course, as a replacement for an existing course, or if the course will be totally removed from the curriculum. Add extra rows for additional courses or remove blank rows. The new course contents shall be attached in the later sections of this form.
 (For additional new courses: leave "old course" column blank. For totally deleted courses: leave "new course" column blank. For courses replaced by a new course: fill in both "new course" and "old course" columns.)

Semester	New Course	New Course Title	Old Course	Rationale
1.	4	-	PSIR104	One of the politics courses has been eliminated.
2.	7	-	MGMT418	MGMT418 is considered to be removed from the curriculum because the subjects that it covers overlap the ones that another (ECON321) course does.
3.	8	-	AE-05	A number of area elective has been decreased.
4.	3	ECON203	-	It is a useful course for the students enrolled in this programme.
5.	3	STAT201	-	It is a useful course for the students enrolled in this programme.
6.	6	MGMT322	-	It is a useful course for the students enrolled in this programme.
7.	6	FINA308	FINA408	FINA308 course code is used instead of FINA408.
8.	8	MGMT472	MGMT172	It is an applied course.

Total number of new courses including replacements...	5	And deleted courses including replacements	5	
Total number of courses...	<input checked="" type="checkbox"/>	didn't change (check).	decreased by:	increased by:
Number...	and list of courses being already offered in EMU			

Are there similar courses with overlapping content already being offered in EMU?		<input checked="" type="checkbox"/> NO	YES. If yes, then justify below:
Code	Similar / Overlapping Course(s)	Justification	
1.			
2.			
3.			

Further remarks

10. Semester Shifts
 Fill in this part if the semester of a course on the curriculum has changed. Write the sequence number of the semester in the curriculum (1-8) rather than Fall /Spring. Add extra rows for additional courses or remove blank rows.

Course Code	Old Sem	New Sem	Rationale
1. PSIR101	4	2	To transfer the course codes to the relevant semesters.
2. UE-01	3	4	To transfer the course codes to the relevant semesters.
3. MGMT303	6	5	To transfer the course codes to the relevant semesters.

4.	ECON321		8		6	To transfer the course codes to the relevant semesters.
5.	ACCT421		6		7	To transfer the course codes to the relevant semesters.
6.	AE-03		5		8	To transfer the course codes to the relevant semesters.
7.	UE-03		6		8	To transfer the course codes to the relevant semesters.
8.	AE-02		5		6	To transfer the course codes to the relevant semesters.

Further remarks

11. Splitting into / Modification of / Merging Streams

Fill in this part if the program is splitted into tracks, or the existing streams are modified or merged. Write NONE into "Courses in old curriculum" if the program is split into two or more streams. Write NONE into "courses in new curriculum" column if two or more streams are merged.

	Stream Title	Courses in old curriculum	Courses in new curriculum
1.			
2.			
3.			
4.			

Rationale

12. Unclassified Changes

Fill in this part if there is a change which can not be classified in any of the changes described in above sections.

Brief description of the change

Rationale

Part VI. Resource and Cost Analysis

Human Resources

Explain the sufficiency or the need of the teaching or technical staff necessary for implementation of the proposed changes

Number of existing staff		Faculty members = 15	Number of staff to be hired after the full transition to the proposed curriculum?		Faculty members = 15
		Instructors = 30			Instructors = 30
		Assistants =13ft			Assistants =13ft
		Technical staff =			Technical staff =
		Administrative staff =1			Administrative staff =1

Further remarks on human resources (if any)

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Physical Resources								
<i>Explain the sufficiency or the need of the physical resources to implement the proposed curriculum</i>								
Is there any need for:					IF YES, Anticipated values of:			IF NO
					Size (m ²)	Cost (USD)	First use date	Host building
	A new building?	YES	NO					
	New classrooms?	YES	NO					
	New laboratories / studios ?	YES	NO					
	Special lecture halls?	YES	NO					
Further remarks on physical resources (if any). <i>Clarify especially any ADDITIONAL large or unusual resource demands, possible fixed expenditures like chemicals, lab or studio equipments, computers etc to maintain educational activities, not including the regular maintenance costs of the building. Also mention the possibilities of utilizing and sharing the resources of existing academic units.</i>								

Part VII. Implementation Guide for existing students

Equivalence chart for the remaining courses			
<i>Identify the equivalence of the remaining courses of existing students. For example write the new course "CHEM332" into "equivalence" column if it is going to replace "CHEM321" in the old curriculum. Or one may write "Area elective" or "University Elective" for a totally deleted course in the old curriculum. Presence of consecutive courses (like Analysis I & II), or prerequisite / co-requisites may necessitate alternative equivalent courses, exemptions or conditions for equivalency.</i>			
	Course	Equivalence	Alternatives / Exemptions or Conditions
1.			The curriculum will not affect current students. The revised curriculum will ideally be implemented by Fall 2015-2016.
2.	PSIR104	STAT201	We are substituting PSIR104 with STAT201. STAT201 is already available.
3.	MGMT418	ECON203	MGMT418 is considered to be removed from the curriculum because the subjects that it covers overlap the ones that another (ECON321) course does. ECON203 will replace MGMT418. It is a useful course for the students enrolled in this programme.
4.	AE-05	MGMT322	MGMT322 is a useful course currently offered to students to increase their analytical skills.
5.	FINA408	FINA308	FINA308 course code is used instead of FINA408.
6.	MGMT172	MGMT472	It is a relevant course that will be taught to 4 th year students where they can utilize their technical and analytical skills.
7.			
8.			
9.			
10.			

Part VIII. Catalog Information

Provide the information for the revised curriculum in sections "Program Description", "Full Curriculum" and "Course Descriptions" which will be printed in the course catalog and the on-line catalog of the University.

Program Description
<i>Describe the program from several points of view like the mission, goals, objectives, focus and strengths of the program, opportunities for the graduates from an academic perspective. A brief historical perspective may be appropriate. Concise description of sub disciplines or areas of focus may be added. Also summarize lab / studio / workshop information as well as any summer practice or internship if any.</i>

The International Trade and Finance program aims to bring up qualified and well-informed professionals who have specialised in international trade and international business. Program graduates speak English at an advanced level as the medium of instruction is English. As well as English, the program offers at least one more foreign language. The International Trade and Finance program in Turkish, on the other hand, is intensively supported by English courses preparing the students for their profession at the international environment.

International Trade and Business program students graduate as individuals well-informed about the latest developments in computers and all other technological areas. Among the general aims of the program are training the students in expressing themselves at ease, taking initiative, and becoming creative. The Program has been designed with the belief that only well-educated and self-confident individuals can be employed as administrators at the global environment and that only qualified administrators can develop companies effectively.

Full Curriculum											
Complete the table by listing the sequence of courses, by semester that students in the program will take. Use the following abbreviations to fill in the course category: UC = University Core (like critical thinking, History etc.); UC-M = University core in Mathematics; UC-PN = University Core in Physical/Natural Sciences; UC - AH = University Core in Arts and Humanities; UC-SB = University core in Social and Behavioral Sciences; UE-M = University Elective in Mathematics; UE-PN = University Elective in Physical/Natural Sciences; UE-MPN = University elective in Math or Physical / Natural Sciences; UE - AH = University Elective in Arts and Humanities; UE-SB = University Elective in Social and Behavioral Sciences; FC = Faculty Core; AC = Area Core; AE = Area Elective;											
Semester	Ref Code	Course Code	Full Course Title	Course Category	Credit				ECTS	Prerequisites	Co-requisites
					Lec	Lab	Tut	Tot			
1	C1511	MGMT101	Introduction to Business - I	FC	3	0	0	3	5		
1	C1512	ENGL181* ENGL191**	Academic English – I / Communication in English – I	UC	3	0	1	3	6		
1	C1513	MATH103	Mathematics for Business and Economics - I	AC	3	0	1	3	6		
1	C1514	ECON101	Introduction to Economics - I	FC	3	0	1	3	6		
1	C1515	MGMT171	Introduction to Information Technology - I	UC	3	0	1	3	5		
1	C1516	HIST280 / TUSL181	Atatürk's Principles and History of Turkish Reforms/ Turkish as a Second Language	UC	2	0	0	2	2		
2	C1521	MGMT102	Introduction to Business II	AC	3	0	0	3	6		
2	C1522	ENGL182* ENGL192**	Academic English – II / Communication in English – II	UC	3	0	1	3	6	ENGL181/ ENGL191	
2	C1523	MATH104	Mathematics for Business and Economics - II	AC	3	0	1	3	6	MATH103	
2	C1524	ECON102	Introduction to Economics - II	AC	3	0	1	3	6		
2	C1525	PSIR101	Introduction to Global Politics	AC	3	0	1	3	6		
3	C1531	ECON203	Microeconomics for Business	AC	3	0	0	3	6		
3	C1532	MGMT211	Business Communication	AC	3	0	0	3	6		
3	C1533	UE01	University Elective – I	UE	3	0	0	3	5		
3	C1534	ACCT201	Principles of Accounting - I	AC	3	0	1	3	6		
3	C1535	STAT201	Statistics – I	AC	3	0	1	3	7	MATH103	
4	C1541	MGMT260	Business Law	AC	3	0	0	3	6		
4	C1542	AE01	Area Elective I	AE	3	0	0	3	6		
4	C1543	MGMT202	Organizational Behavior	AC	3	0	0	3	6		
4	C1544	ACCT202	Principles of Accounting - II	AC	3	0	1	3	7	ACCT201	
4	C1545	UE02	University Elective – II	UE	3	0	0	3	5		
5	C1551	MRKT301	Marketing	AC	3	0	0	3	6		
5	C1552	FINA301	Financial Management	AC	3	0	1	3	6		
5	C1553	ACCT203	Cost Acct. for Managerial Decision Making	AC	3	0	1	3	6		
5	C1554	ECON331	International Trade and Economics	AE	3	0	0	3	6		
5	C1555	MGMT303	Human Resource Management	AC	3	0	0	3	6		
6	C1561	FINA308	International Finance	AC	3	0	0	3	6		
6	C1562	MGMT322	Quantitative Analysis	AC	3	0	1	3	7	MATH104	
6	C1563	MGMT308	International Business - I	AC	3	0	0	3	6		
6	C1564	FINA302	Money and Banking	FC	3	0	0	3	6		
6	C1565	AE02	Area Elective II	AC	3	0	0	3	6		
7	C1571	MGMT416	International Business – II	AC	3	0	0	3	6	MGMT308	
7	C1572	MRKT409	International Marketing Strategy	AC	3	0	0	3	6	MRKT301	

7	C1573	MGMT405	Production Management	AC	3	0	1	3	6		
7	C1574	MGMT414	International Human Resource Management	AC	3	0	0	3	6	MGMT303	
7	C1575	ACCT421	International Accounting	AC	3	0	1	3	6	ACCT201	
8	C1581	MGMT472	Applied Research Methods for Business	AC	3	0	1	3	6		
8	C1582	MGMT424	Business Policy	AC	3	0	0	3	6		
8	C1583	AE03	Area Elective III	AE	3	0	0	3	6		
8	C1584	AE04	Area Elective IV	AE	3	0	0	3	6		
8	C1585	UE03	University Elective – III	UE	3	0	0	3	5		

Course Descriptions – I - English: All compulsory courses offered by the department of the program

Type the catalog course description of each course in English in the following order: course content, course credits, prerequisites and co-requisites, Abbreviated Title, Category of the course, teaching language, and keywords. The information supplied will be copied and pasted to the catalog.

- **Course code:** Replace CODEXXX with the course code
- **Course title:** Replace **Full Course Title** with the course title.
- **Course Outline:** Replace Course outline with statements of the course outline. Avoid using multiple paragraphs. Do not keep the text "Course outline" as a heading.
- **Credits:** Replace L, L, T and X with corresponding numbers for lecture, lab, tutorial and total course credit, respectively.
- **Prerequisites and co-requisites:** Delete "None" and replace XXXXXX with the corresponding course code.
- **Course Category:** XXXXXXXX with any of "University Core", "Faculty / School Core", "Area Core", "Area Elective", or "University Elective"
- **Abbreviated title:** This is going to be used in preparation of transcripts or registration forms. Replace XXXXXXXXXXXXXXXX with a shorter version of the full title.
- **Teaching language:** Replace XXXXX with the teaching language
- **Keywords:** Replace XXXXXX, XXXXXX with words other than the ones available in the title and course outline which helps to identify the course.

The total text length should not exceed 2000 characters.

1.	MGMT101	Introduction to Business- I	Understanding the business system. Understanding the global context of business. Conducting business ethically and responsibly. Entrepreneurship and the small business. Managing the business enterprise. Organizing the business enterprise.	Credits: (3 / 0 / 0) 3	Prerequisites: None	ECTS: 5
				Abbreviated Title: <i>Introduction to Business- I</i>	Category: <i>Faculty core course</i>	Teaching Language: <i>English</i>
				Keywords: <i>Ethics, organization, effectiveness</i>		
2.	MGMT171	Introduction to Information Technology - I	Introduction to information technology and its significance for business, economics, and society. Understanding how computers work, introducing fundamental concepts relating to hardware, software, central processing unit, input and output, storage, networks and internet. Basic PC, Windows, and MS Office skills and intermediate-level Word and PowerPoint skills.	Credits: (3 / 0 / 1) 3	Prerequisites: None	ECTS: 5
				Abbreviated Title: <i>Int. to Information Technology - I</i>	Category: <i>Faculty core course</i>	Teaching Language: <i>English</i>
				Keywords: <i>Hardware, software, Windows</i>		
3.	MGMT102	Introduction to Business - II	A basic introduction to business matters. Topics include: motivation and leadership; human resources and labor relations; marketing, information systems; money and banking; and securities and investments.	Credits: (3 / 0 / 0) 3	Prerequisites: None	ECTS: 6
				Abbreviated Title: <i>Introduction to Business - II</i>	Category: <i>Area core course</i>	Teaching Language: <i>English</i>
				Keywords: <i>Ethics, organization, effectiveness</i>		
4.	MGMT211	Business Communication	Communicating within the organization, with stakeholders and on a cross cultural level. Techniques for effective business communication: use of communication technology, types of business letters, memos and reports, resume writing, how to act during presentations and interviews. Listening skills, nonverbal cues and international business etiquette.	Credits: (3 / 0 / 0) 3	Prerequisites: None	ECTS: 6
				Abbreviated Title: <i>Business Communication</i>	Category: <i>Area core course</i>	Teaching Language: <i>English</i>
				Keywords: <i>Memo, report, communication</i>		

5.	<p>ACCT201 Principles of Accounting - I Basic concepts of accounting. Fundamentals of bookkeeping. Recording transactions in journal and ledger books. Principles underlying the balance sheet and income statement. Preparation of financial statements. Income measurement.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Principles of Accounting - I Category: Area core course Teaching Language: English Keywords: Balance sheet, income statement, asset</p>
6.	<p>MGMT260 Business Law The legal principles and their concrete applications in business settings. Law of contracts, offer and acceptance intention, and privity. Law of torts, liability for defective goods, services and premises. Forming a registered company and certain aspects of company law.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Business Law Category: Area core course Teaching Language: English Keywords: Company law, law of torts</p>
7.	<p>MGMT202 Organizational Behavior Introduction to organizational behavior. Motivation and leadership. Communication. Power and politics. The structure of organizations. Decision-making and control. Applications in behavior. Organization development.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Organizational Behavior Category: Area core course Teaching Language: English Keywords: Motivation, leadership, communication</p>
8.	<p>ACCT202 Principles of Accounting - II Accounting for assets, liabilities, and capital. Detailed accounting procedures for financial assets, inventories, and fixed assets. Accounting for cash, receivables, marketable securities, merchandise inventory, land, buildings, equipment, machinery, and other fixed assets. Accounting procedures for short and long-term liabilities. Components of capital.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: ACCT 201 ECTS: 6 Abbreviated Title: Principles of Accounting - II Category: Area core course Teaching Language: English Keywords: Financial assets, stockholders' equity, plant, property and equipment</p>
9.	<p>MRKT301 Marketing Consumer behavior. Market segmentation. Product development and policies, methods and practices. Distribution decisions. Marketing communications. Marketing research. International marketing. Contemporary issues in marketing.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Marketing Category: Area core course Teaching Language: English Keywords: Customer, market, advertising</p>
10.	<p>ACCT203 Cost Accounting for Managerial Decision Making Calculation of costs of goods and services produced by production and service companies. Measurement and reporting of financial and nonfinancial information relating to cost of acquiring and utilizing resources within the organization. Use of cost accounting data for managerial decision making.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Cost Acct. Category: Area Core Course Teaching Language: English Keywords: Cost, overhead, product</p>
11.	<p>MGMT303 Human Resource Management Basic objectives and concepts in human resource management. Fundamental functions of personnel management, such as human resource planning, job analysis, recruitment, selection, orientation, training and development, and personnel relations. Emerging trends in human resource management.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Human Resource Management Category: Area core course Teaching Language: English Keywords: Training, recruitment, orientation</p>
12.	<p>MGMT322 Quantitative Analysis This course aims at introducing various quantitative tools that can be used in the analysis of various types of probability theory in making statistical inferences. Models for business forecasting and criteria for decision-making under conditions of uncertainty and risk.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: MATH 104 ECTS: 7 Abbreviated Title: Quantitative Analysis Category: Area core course Teaching Language: English Keywords: Probability, forecasting</p>

13.	<p>MGMT308 International Business - I</p> <p>Application of management science to international economic and commercial activities. Effects of economic, social and cultural factors on international business. Application of managerial factors such as finance, marketing, accounting and human resource management to international economic activities.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: None ECTS: 6 Abbreviated Title: International Business - I Category: Area core course Teaching Language: English Keywords: International organizations, joint venture</p>
14.	<p>MGMT416 International Business II</p> <p>This is the second part of a two-part series of international business courses essential for International Trade and Business Program. The course is comprised of two parts: Part One deals with understanding of the contemporary international business environment, in which topics covered include an understanding of the international trade, foreign direct investment, international organizations, international monetary system. Second Part, which is the contents of this course, is examining the cultural factors in international business, financial forces, international competitive strategy, assessing and analyzing markets, market entry modes, export and import practices, and financial management of international business.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: MGMT308 ECTS: 6 Abbreviated Title: Int. Bus. II Category: Area core course Teaching Language: English Keywords: Trade, investments, customs Regulations</p>
15.	<p>MRKT409 International Marketing Strategy</p> <p>This course will be dealing; how to find new markets, to replace saturated markets; how to customize products for the demands of new markets; which products world customers want; how to best reach the customers; what pricing strategies are most appropriate; what distribution channels are adequate to serve the world customers; how to overcome barriers that hinder implementation of marketing programs.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: MRKT301 ECTS: 6 Abbreviated Title: International Marketing Category: Area Core Course Teaching Language: English Keywords: World customers, international market</p>
16.	<p>MGMT405 Production Management</p> <p>The Production/Operations function in business. The evaluation and growth of production and operations management (POM). POM problems. Productivity and its measurement. Forecasting demand. Qualitative and quantitative forecasting techniques. Inventory control. Single and multiple period inventories. Problems and cases.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: None ECTS: 6 Abbreviated Title: Production Management Category: Area core course Teaching Language: English Keywords: Inventory control, forecasting, productivity</p>
17.	<p>MGMT414 International Human Resource Management</p> <p>This course provides an introduction to the economics, legal, political and social aspects of human resource management in an international context. This course aims to identify major issues in international human resource management, understand the impact of cultural differences on the management of people in multinational organisations, compare and contrast human resource issues in the context of domestic and international operations, explain IHRM practices for different countries and regions of the world, identify major issues in expatriation and repatriation of employees, explain the strategic significance of IHRM.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: MGMT303 ECTS: 6 Abbreviated Title: Int. HRM Category: Area core course Teaching Language: English Keywords: International operations, culture</p>
18.	<p>ACCT421 International Accounting</p> <p>INTERNATIONAL ACCOUNTING is the international aspects of accounting, including such matters as accounting principles and reporting practices in different countries and their classification; patterns of accounting development; international and regional harmonization, foreign currency translation; foreign exchange risk; international comparisons of consolidation accounting and inflation accounting; accounting in developing countries; accounting in communist countries; performance evaluation of foreign subsidiaries.</p> <p>Credits: (3 / 0 / 0) 3 Prerequisites: ACCT201 ECTS: 6 Abbreviated Title: International Acct. Category: Area Core Course Teaching Language: English Keywords: Translation, consolidation</p>

19.	<p>MGMT472 Applied Research Methods for Business</p> <p>An introduction to quantitative and qualitative designs in business research as well as to frequently used applied statistics using Statistical Package Program. Special attention to ethical concerns in research, measurement issues such as reliability and validity, and the critical assessment of research tools such as questionnaires.</p> <p>Credits: (3 / 0 / 1) 3 Abbreviated Title: Intro. to Info. Tech.- II Keywords: Research Methods, Applied, SPSS, Business</p> <p>Prerequisites: None Category: Area Core Course</p> <p>ECTS: 6 Teaching Language: English</p>
20.	<p>MGMT424 Business Policy</p> <p>Strategic Management elements and environment. The manager and management. Internal analysis and diagnosis. Computing: algorithms and data structures. Strategic implements; resource allocation, organization and control. Case analysis and corporate simulations. Team works and presentation.</p> <p>Credits: (3 / 0 / 0) 3 Abbreviated Title: Business Policy Keywords: Organization, control, planning</p> <p>Prerequisites: None Category: Area core course</p> <p>ECTS: 6 Teaching Language: English</p>

Course Descriptions – II - English : All compulsory courses offered by other academic units

1.	<p>ENGL181 Academic English I</p> <p>ENGL 181 is a first semester freshman academic English course. It is designed to help students improve the level of their English to B1 level, as specified in the Common European Framework of Reference for Languages. The course connects critical thinking with language skills and incorporates learning technologies such as GEMoodle. The purpose of the course is to consolidate students' knowledge and awareness of academic discourse, language structures and lexis. The main focus will mainly be on the development of language skills in reading, writing, listening and speaking and on the improvement of general academic study skills necessary in an academic setting.</p> <p>Credits: (5 / 0 / 1) 3 Abbreviated Title: ENGL181 Academic English I Key words: Main idea, scanning, skimming, writing (academic composition, paragraph) Department offering the course: Modern Languages</p> <p>Prerequisites: None Category: University Core Course</p> <p>ECTS: 6 Teaching Language: English</p>
2.	<p>ENGL191 Communication in English I</p> <p>ENGL 191 is a first semester freshman academic English course. It is designed to help students improve the level of their English to B1+ level, as specified in the Common European Framework of Reference for Languages. The course connects critical thinking with language skills and incorporates learning technologies such as Moodle. The purpose of the course is to consolidate students' knowledge and awareness of academic discourse, language structures and lexis. The main focus will be on the development of productive (writing, speaking) and receptive (reading) skills in academic settings, and on the improvement of study skills in general.</p> <p>Credits: (3 / 0 / 1) 3 Abbreviated Title: Comm. Engl. I Keywords: Main idea, scanning, skimming, writing (academic composition, paragraph) Department offering the course: Modern Languages</p> <p>Prerequisites: None Category: University Core Course</p> <p>ECTS: 6 Teaching Language: English</p>
3.	<p>MATH103 Mathematics for Business and Economics - I</p> <p>First degree-equations in one variable. Second degree-equations in one variable. Inequalities and their solutions. Absolute value relationship. Rectangular coordinate system. Linear equations; Graphical characteristics, slope-intercept form, determination of the equation of a straight line. Systems of linear equations; two-variable systems of linear equations, Gaussian elimination method, n-variable systems, selected applications of systems of linear equations. Functions; types of functions, graphical representation of functions. Linear functions and applications; Linear cost, revenue, profit, demand and supply functions. Break-even models. Quadratic functions and their characteristics; quadratic cost, revenue, profit, demand and supply functions. Polynomial functions. Exponential and logarithmic functions and their characteristics. Equations involving logarithmic and exponential expressions.</p> <p>Credits: (3 / 0 / 1) 3 Abbreviated Title: Math. for Business and Economics - I Keywords: algebraic expressions, inequalities, logarithm, linear programming Department offering the course: Mathematics</p> <p>Prerequisites: None Category: Area Core Course</p> <p>ECTS: 6 Teaching Language: English</p>

4.	<p>ECON101 Introduction to Economics - I Elementary microeconomics. The economic problem. Supply and demand. Elasticity. Marginal analysis of consumers' and firms' behavior. The theory of profit maximization. Analysis of markets. Pricing in competitive and non-competitive markets.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: None ECTS: 6 Abbreviated Title: <i>Introduction to Economics - I</i> Category: <i>Faculty core course</i> Teaching Language: <i>English</i> Keywords: <i>Supply, demand, elasticity</i> <i>Department offering the course: Economics</i></p>
5.	<p>HIST280 Atatürk's Principles and History of Turkish Reforms Understanding the Turkish War of Independence, the transition from the Ottoman Empire to the Republic of Turkey, the subsequent founding of the new Turkish state and the stages and philosophical basis of the Turkish Revolution, teaching the Atatürkist system of thought, familiarizing the youth with Atatürk's principles and their significance, and remembering our neglected recent history.</p> <p>Credits: (2 / 0 / 0) 2 Prerequisites: None ECTS : 2 Abbreviated Title: <i>Atatürk's Principles and History of Turkish Reforms</i> Category: <i>University Core</i> Teaching Language: <i>Turkish</i> Keywords: <i>History of TR, Principles of Atatürk</i> <i>Department offering the course: Atatürk Research Center</i></p>
6.	<p>TUSL181 Turkish as a Second Language TUSL181 is a basic Turkish course introducing the Turkish language. It incorporates all four language skills and provides an introduction to basic grammar structures. Students will be encouraged to develop their writing skills through a variety of tasks. The aim of this course is for students to be able to understand and communicate in everyday situations, both in the classroom and in a Turkish speaking environment.</p> <p>Credits: (2 / 0 / 0) 2 Prerequisites: None ECTS: 2 Abbreviated Title: Category: <i>University Core Course</i> Teaching Language: <i>English</i> Keywords: <i>Communication, culture, language</i> <i>Department offering the course: Modern Languages</i></p>
7.	<p>ENGL182 Academic English II ENGL 182 is a second semester freshman academic English course. It is designed to help students improve the level of their English to B2 level, as specified in the Common European Framework of Reference for Languages. The course connects critical thinking with language skills and incorporates learning technologies such as Moodle. The purpose of the course is to consolidate students' knowledge and awareness of academic discourse, language structures and lexis. The main focus will mainly be on the development of language skills in reading, writing, listening and speaking and the improvement of general academic study skills necessary in an academic setting.</p> <p>Credits: (5 / 0 / 1) 3 Prerequisites: <i>ENGL181</i> ECTS: 6 Abbreviated Title: <i>Academic English II</i> Category: <i>University Core</i> Teaching Language: <i>English</i> Key words: <i>Main idea, scanning, skimming, writing (academic composition, paragraph, essay)</i> <i>Department offering the course: Modern Languages</i></p>
8.	<p>ENGL192 Communication in English II This course is designed to further help students improve their English to B2 level, as specified in the Common European Framework of References for Languages. The course aims to reconsolidate and develop students' knowledge and awareness of academic discourse, language structures, and critical thinking. The course incorporates more technologies on MOODLE that will promote self-study and Microsoft computer skills. The course will focus on reading, writing, speaking and emphasize documentation and presentation skills in academic settings.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: <i>ENGL191</i> ECTS: 6 Abbreviated Title: <i>Comm. Engl II</i> Category: <i>University Core Course</i> Teaching Language: <i>English</i> Keywords: <i>Common European Framework of References for Languages, critical thinking, report writing, autonomous learning.</i> <i>Department offering the course: Modern Languages</i></p>
9.	<p>MATH104 Mathematics for Business and Economics - II Matrices and determinants; Applications. Solution of systems of linear equations; Inverse matrix method, Cramer's rule. Rate of change. Derivatives. Higher order derivatives. Curve sketching. Optimization. Revenue, cost, profit applications. Cost-benefit analysis. Functions of several variables. Partial derivatives. Applications. Lagrange multipliers. Integrals. Definite Integrals. Areas, Applications.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: <i>MATH 103</i> ECTS: 6 Abbreviated Title: <i>Math. for Business and Economics -II</i> Category: <i>Area Core Course</i> Teaching Language: <i>English</i> Keywords: <i>Matrices, limits, derivative, curve sketching, partial derivatives, integral</i> <i>Department offering the course: Mathematics</i></p>
10.	<p>ECON102 Introduction to Economics - II Elementary macroeconomics. Determination of national income. The role of government. The banking system. Problems of inflation, unemployment and growth.</p> <p>Credits: (3 / 0 / 1) 3 Prerequisites: None ECTS: 6 Abbreviated Title: <i>Introduction to Economics - II</i> Category: <i>Area core course</i> Teaching Language: <i>English</i> Keywords: <i>Macroeconomics, growth, potential, employment, inflation</i> <i>Department offering the course: Economics</i></p>

11.	<p>PSIR101 Introduction to Global Politics</p> <p>This course aims to provide students with an introduction to International Relations as a discipline; to equip them with an appreciation of the complexity and inter-relatedness of global phenomena; to enable them to understand different points of view, including those which they do not share; and to help them develop speaking and advocacy skills.</p> <p>Credits: (3 / 0 / 1) 3</p> <p>Abbreviated Title: Int to Global Politics</p> <p>Keywords: globalization, transnational cooperation, capitalism, power, coercion, peace</p> <p>Department offering the course: Political Science and International Relations</p>	<p>Prerequisites: None</p> <p>Category: Area Core Course</p>	<p>ECTS: 6</p> <p>Teaching Language: English</p>
12.	<p>ECON203 Microeconomics for Business</p> <p>This course applies microeconomic principles and tools to the management of firms, including both small price-taker firms as well as large dominant firms with market power. The aim of the course is to develop students' understanding of the economic, financial and political environment in which firms operate, and help them to think strategically about firm-to-firm, firm-to-consumer, and firm-to-government interactions. Topics covered include the development and business applications of Consumer Theory, Production Theory, Cost of Production and Market Structures.</p> <p>Credits: (3 / 0 / 0) 3</p> <p>Abbreviated Title: Introduction to Economics - II</p> <p>Keywords: Consumer behavior, market structures, market failures</p> <p>Department offering the course: Economics</p>	<p>Prerequisites: None</p> <p>Category: Area core course</p>	<p>ECTS: 6</p> <p>Teaching Language: English</p>
13.	<p>STAT201 Statistics - I</p> <p>The course familiarizes students with the basic concepts and techniques in statistics. The course will focus on descriptive statistics and a brief introduction to inferential statistics.</p> <p>Credits: (3 / 0 / 1) 3</p> <p>Abbreviated Title: Statistics - I</p> <p>Keywords: Mean, variance, probability</p> <p>Department offering the course: Economics</p>	<p>Prerequisites: MATH 103</p> <p>Category: Area core course</p>	<p>ECTS: 7</p> <p>Teaching Language: English</p>
14.	<p>FINA301 Financial Management</p> <p>This course introduces the basic principles of financial management to the students. Studying the decision making process faced by the financial manager and their basic applications; explanation of the role of finance and the financial manager in the firm; introduction to the concepts of time, and value of money: the present and future value of single and multiple cash flows; fundamentals of bonds and stocks: definitions and evaluation; and the basic investment criteria and their application in project assessment.</p> <p>Credits: (3 / 0 / 1) 3</p> <p>Abbreviated Title: Financial Management</p> <p>Keywords: Interest rates, financial statements, Investment</p> <p>Department offering the course: Banking and Finance</p>	<p>Prerequisites: None</p> <p>Category: Area core course</p>	<p>ECTS: 6</p> <p>Teaching Language: English</p>
15.	<p>FINA308 International Finance</p> <p>This course is offered for the students studying in areas outside the field of economics to give basic concepts and theories of international economics. Within this context, the issues such as foreign trade theories, absolute and comparative advantage models, supply and demand models in international trade, factor endowment theorem, relationship between trade and economic growth, positions of developed and developing countries within the WTO negotiations, globalization in foreign trade and its environmental impacts etc. will be analyzed.</p> <p>Credits: (3 / 0 / 0) 3</p> <p>Abbreviated Title: International Finance</p> <p>Keywords: FEX, Balance of Payments, Options, Futures</p> <p>Department offering the course: Banking and Finance</p>	<p>Prerequisites: FINA301</p> <p>Category: Area core course</p>	<p>ECTS: 6</p> <p>Teaching Language: English</p>
16.	<p>FINA302 Money and Banking</p> <p>The definition and role of money in economic activity. Analysis of commercial and Central banking institutions. Examination of macro relations between financial organizations, and principal objectives of stabilization policy.</p> <p>Credits: (3 / 0 / 0) 3</p> <p>Abbreviated Title: Money and Banking</p> <p>Keywords: Money, risk, interest rate, inflation</p> <p>Department offering the course: Banking and Finance</p>	<p>Prerequisites: None</p> <p>Category: Faculty core course</p>	<p>ECTS: 6</p> <p>Teaching Language: English</p>

17.	<p>ECON 331 International Trade and Economics This course is offered for the students studying in areas outside the field of economics to give basic concepts and theories of international economics. Within this context, the issues such as foreign trade theories, foreign trade policies, tariffs, non-tariff policy instruments, economic integration, position of international trade for developed and developing countries, globalization in foreign trade and its environmental impacts will be analyzed.</p> <p>Credits: (3 / 0 / 0) 3 Abbreviated Title: <i>Int. Trade</i> Keywords: <i>Economic integration, trade, tariff</i> Department offering the course: <i>Economics</i></p>	<p>Prerequisites: <i>None</i> Category: <i>Area Core Course</i></p>	<p>ECTS: 6 Teaching Language: <i>English</i></p>
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Course Descriptions – I - Turkish: All core courses offered by the department of the program
Ders Tanımları – I – Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

- **Ders Kodu:** DERSXXX 'in ders kodu ile değiştirin
- **Ders Adı:** "Tam Ders Adı" yazısını silip yerine dersin tam adını yazınız.
- **Ders İçeriği:** "Ders içeriği..." yazısını silip dersin içeriğini yazınız. Çoklu paragraflardan kaçınınız. Ve sonunda bir satır boşluk kalmasını sağlayınız.
- **Dersin Kredisi:** L, L, T ve X harfleri yerine sırasıyla ders, lab, tutorial ve dersin toplam kredilerini karşılık gelecek şekilde yazınız..
- **Ön ve yan koşullar:** "Yok" kelimesini siliniz ve XXXXXX yerine dersin ön veya yan koşul dersini yazınız.
- **Dersin kategorisi:** XXXXXXXX yerine "Üniversite Ana", "Fakülte / Okul Ana", "Alan Ana", "Alan Seçmeli", veya "Üniversite Seçmeli" ibarelerinden birini yazınız.
- **Dersin Kısa Adı:** Bu bilgi ders çizelgesi (transkript) veya kayıt formlarında kullanılacaktır. XXXXXXXXXXXXXXXX yerine dersin kısa adını yazınız.
- **Eğitim Dili:** XXXXX yerine dersin eğitim dilini yazınız.
- **Anahtar Kelimeler:** XXXXXX, XXXXXX yerine dersi tanımlamakta yararlı olacak ve derin adı ile içeriğinde yer almayan kelimeleri yazınız.

Toplam metin uzunluğu 2000 basamağı geçemez.

1.	<p>MGMT101 İşletmeye Giriş - I İş ve ekonomi sisteminin nitelik ve özellikleri. İşletmelerin küreselleşmedeki yeri. İşletmelerin etik ve sorumlu davranmaları. Girişimcilik ve küçük işletmeler. İşletmelerin yönetimi. İşletmelerin örgütlenmesi.</p> <p>Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: <i>İşletmeye Giriş - I</i> Anahtar Kelimeler: <i>Etik, organizasyon, etkinlik</i></p>	<p>Önkoşul: <i>Yok</i> Kategorisi: <i>Fakülte Ana Dersi</i></p>	<p>AKTS: 5 Eğitim Dili: <i>İngilizce</i></p>
2.	<p>MGMT171 Bilgi Teknolojilerine Giriş - I Bilgi teknolojilerine giriş. Bu teknolojilerin işletme, ekonomi, ve toplum için önemi. Bilgisayarın temel çalışma prensipleri, donanım, yazılım, merkez işlem ünitesi, girdi ve çıktı, hafıza, ağlar, ve internet. Temel kişisel bilgisayar, Windows, ve MS Office becerileri, ve orta-seviye Word ve PowerPoint becerileri.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: <i>Bilgi Teknolojilerine Giriş - I</i> Anahtar Kelimeler: <i>Yazılım, Windows</i></p>	<p>Önkoşul: <i>Yok</i> Kategorisi: <i>Üniversite Ana Dersi</i></p>	<p>AKTS: 5 Eğitim Dili: <i>İngilizce</i></p>
3.	<p>MGMT102 İşletmeye Giriş - II Çeşitli yönetim konularına genel bir bakış. İşlenen konular arasında motivasyon ve liderlik, insan kaynakları ve çalışanlarla ilişkiler, pazarlama, finans ve bankacılık, ve finansal kıymetler ve yatırım araçları bulunmaktadır.</p> <p>Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: <i>İşletmeye Giriş - II</i> Anahtar Kelimeler: <i>Etik, organizasyon, etkinlik</i></p>	<p>Önkoşul: <i>Yok</i> Kategorisi: <i>Alan Ana Dersi</i></p>	<p>AKTS: 6 Eğitim Dili: <i>İngilizce</i></p>
4.	<p>MGMT211 İşletmelerde İletişim Örgüt içi, paydaşlarla ve kültürlerarası iletişim. Etkili iletişim teknikleri: iletişim teknolojisinin kullanımı, ticari yazışmalar, şirket içi yazışmalar, raporlar, özgeçmiş yazımı, sunumlar ve iş görüşmesi esnasında davranışlar. Dinleme becerisi ve vücut dili kullanımı.</p> <p>Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: <i>İşletmelerde İletişim</i> Anahtar Kelimeler: <i>Memo, rapor, iletişim</i></p>	<p>Önkoşul: <i>Yok</i> Kategorisi: <i>Alan Ana Dersi</i></p>	<p>AKTS: 6 Eğitim Dili: <i>İngilizce</i></p>
5.	<p>ACCT201 Muhasebe İlkeleri - I Muhasebenin temel kavramları. Defter tutmanın esasları. Mali işlemlerin yevmiye defteri ve büyük deftere kaydedilmesi. Bilanço ve gelir tablosu ilkeleri. Mali tabloların hazırlanması. Gelirin ölçülmesi.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: <i>Muhasebe İlkeleri - I</i> Anahtar Kelimeler: <i>Bilanço, gelir tablosu, varlıklar</i></p>	<p>Önkoşul: <i>Yok</i> Kategorisi: <i>Alan Ana Dersi</i></p>	<p>AKTS: 6 Eğitim Dili: <i>İngilizce</i></p>

6.	MGMT260 İşletme Hukuku Hukuk ilkeleri ve iş ortamında uygulaması. Ticari işletme hukuku konuları. Tüketici hakları. Sözleşme hukuku. Rekabet kuralları ve sınai mülkiyet hakları konuları. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: İşletme Hukuku Anahtar Kelimeler: İşletme hukuku, tazminat kanunu	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
7.	MGMT202 Örgütsel Davranış Örgütlerde davranış konuları. Motivasyon ve liderlik. İletişim. Güç ve siyaset. Örgüt yapıları. Karar alma ve kontrol. Örgüt geliştirme uygulamaları. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Örgütsel Davranış Anahtar Kelimeler: Motivasyon, liderlik, iletişim	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
8.	ACCT202 Muhasebe İlkeleri -II Varlıklar, borçlar ve özsermaye ile ilgili detaylı muhasebe uygulamaları. Dönen varlıklar, stoklar ve duran varlıklarla ilgili muhasebe uygulamaları. Kasa, alacaklar, menkul kıymetler, arsa ve araziler, ticari mallar, binalar, makineler ve diğer duran varlıklarla ilgili muhasebe uygulamaları. Özsermayenin unsurları. Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Muhasebe İlkeleri -II Anahtar Kelimeler: Finansal varlıklar, özsermaye, duran varlıklar	Önkoşul: ACCT 201 Kategorisi: Alan Ana Dersi	AKTS: 7 Eğitim Dili: İngilizce
9.	MRKT301 Pazarlama Tüketici davranışları. Pazar segmentasyonu. Ürün geliştirme ve ürün politikaları, yöntem ve uygulamaları. Dağıtım kararları. Pazarlama iletişimi. Pazar araştırmaları. Uluslararası pazarlama. Pazarlamada güncel konular. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Pazarlama Anahtar Kelimeler: Müşteri, Pazar, reklam	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
10.	ACCT203 Maliyet Muhasebesi Maliyet Muhasebesinin tarihçesi, anlam ve önemi, çeşitli maliyet kavramları ve maliyet unsurlarının tanımları, Maliyet sistemleri, kavramları, envanter hesaplama yöntemleri hakkında genel bilgiler, Hammadde, işçilik ve genel imalat giderlerinin belirlenmesi, Sipariş maliyet sisteminin işleyişi ve örnek uygulamalar, maliyet verilerinin yönetsel karar verme açısından kullanımı. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Maliyet Muh. Anahtar Kelimeler: Maliyet, genel üretim gideri, ürün	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
11.	MGMT303 İnsan Kaynakları Yönetimi İnsan kaynakları yönetiminin temel hedefleri. İnsan kaynakları planlaması, iş analizi, personel temini ve seçimi, eğitim ve geliştirme gibi personel yönetimi fonksiyonları. İnsan kaynakları yönetiminde güncel konular. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: İnsan Kaynakları Yönetimi Anahtar Kelimeler: Eğitim, istihdam, oryantasyon	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
12.	MGMT322 Kantitatif Analiz Olasılık teorisinin işletme problemlerine uygulanması. Mevsimsel olmayan ürünlerin talep tahminlemesine ilişkin modeller ve uygulamaları. Risk ve geleceğe yönelik belirsizlik şartlarında karar verme sürecine yönelik kriterler. Yatırım projelerinin başa baş yöntemi ile değerlendirilmesi. Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Kantitatif Analiz Anahtar Kelimeler: Olasılık, tahmin	Önkoşul: MATH104 Kategorisi: Alan Ana Dersi	AKTS: 7 Eğitim Dili: İngilizce
13.	MGMT308 Uluslararası İşletmecilik – I Yönetim biliminin uluslararası ekonomiye uyarlanması. Ekonomik, sosyal ve kültürel faktörlerin uluslararası ekonomik ilişkilere etkisi. Uluslararası para sistemi. Küreselleşme. Ticaret kısıtlamaları. Uluslararası organizasyonlar. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Uluslararası İşletmecilik - I Anahtar Kelimeler: Uluslararası işletmeler, ortak girişim	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce

14.	MGMT416 Uluslararası İşletmecilik II	Bu ders Uluslararası Ticaret l'in devamı olup, uluslararası işletme için önemli diğer konuları içermektedir. Uluslararası iş yaparken kültürün önemi, finansal faktörler, uluslararası rekabet politikaları, yeni piyasalara giriş yöntemleri gibi konular ele alınmaktadır.	Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Uluslar. İşlt. Anahtar Kelimeler: Ticaret, yatırımlar, gümrük düzenlemeleri	Önkoşul: MGMT308 Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
15.	MRKT409 Uluslararası Pazarlama Stratejisi	Uluslararası pazarlama dersinin amacı temel uluslararası pazarlama kavramını ve pazarlamada ihracat kavramını öğretmektir. Uluslararası pazarlama dersinde, öğrenciler aynı zamanda uluslararası ticareti, uluslararası bütünleşmeleri, uluslararası pazarlama çevresini, uluslararası pazarlama stratejilerini ve uluslararası pazarlamadaki pazarlama karması (ürün, fiyat,dağıtım, tutundurma) stratejilerini de öğrenirler.	Kredisi: (3 / 0 / 0) 3 Dersin Kısa Adı: Uluslararası Pazarlama Anahtar Kelimeler: Uluslararası dağıtım, reklam	Önkoşul: MRKT301 Kategorisi: Alan Ana Dersi Dersin Durumu: (Mevcut)	AKTS: 6 Eğitim Dili: Türkçe
16.	MGMT405 Üretim Yönetimi	İşletmelerde Üretim/İşlemler işlevi ve sistemi. Üretim ve işlemler yönetiminin (ÜRİY) tarihsel gelişimi. ÜRİY de karşılaşılan sorunlar. Verimlilik ve ölçümlenmesi. İstem öngörülmesi. Nicel ve nitel öngörüleme teknikleri. Envanter kontrolü. Tek ve çok dönem envanterleri. Problemler ve vakalar.	Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Üretim Yönetimi Anahtar Kelimeler: Stok kontrolü, tahmin, verimlilik	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
17.	MGMT414 Uluslararası İnsan Kaynakları Yönetimi	Bu ders ile 'İnsan Kaynakları Yönetimi', uluslararası uygulamalar nezdinde ele alınıp ekonomik, yasal, sosyal ve politik çerçevelerden incelenmesine giriş yapılır. Dersin amacı uluslararası İnsan Kaynakları Yönetiminin öncelikli konularını açıklığa kavuşturmak, çok Uluslu Firmalarda kültürel farklılıkların yönetimdeki etkisi anlamak, yerel ve Uluslararası İnsan Kaynakları yönetiminin farklarını öğrenmek, ÜİKY ni farklı ülkelerdeki uygulamalarını açıklamak, expatriates (vatani dışında çalışmayan gönderilenler) ve Vatanına geri dönen elemanların yönetimi ÜİKY nin stratejik öneminin aktarılması.	Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Ulus. İnsan Kay. Yönetimi Anahtar Kelimeler: Uluslararası faaliyetler, kültür	Önkoşul: MGMT303 Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
18.	ACCT421 Uluslararası Muhasebe	ULUSLARARASI MUHASEBE muhasebe ilkeleri ve farklı ülkelerde raporlama uygulamaları ve bunların sınıflandırılması gibi konularda dahil olmak üzere, uluslararası yönleri ile muhasebe gelişimi ve yapısı; uluslararası ve bölgesel uyum, yabancı para çevrim; döviz kuru riski; konsolidasyon muhasebesi ve enflasyon muhasebesi uluslararası karşılaştırmalar, gelişmekte olan ülkelerde muhasebe; komünist ülkelerde muhasebe; yabancı bağlı ortaklıkların performans değerlendirme içermektedir.	Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Uluslar. Muh. Anahtar Kelimeler: Çeviri, konsolidasyon	Önkoşul: ACCT201 Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
19.	MGMT472 İşletme için Uygulamalı Araştırma Yöntemleri	İşletme araştırmalarında nicel ve nitel yöntemlere giriş ve sıkça kullanılan istatistiksel analizlerin İstatistik Paket Programı ortamında uygulamalarının işletme ve yönetim tabanlı örnekleri. Güvenilirlik ve geçerlik gibi önemli araştırma ve ölçme konuları, ahlaki hususlar, ve anketler gibi araştırma araçlarının kritik gözle değerlendirilmesi.	Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Uygulamalı Araştırma Yöntemleri Anahtar Kelimeler: Araştırma Yöntemleri, Uygulama, SPSS İşletme	Önkoşul: Yok Kategorisi: Fakülte Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
20.	MGMT424 İşletme Politikası	Stratejik yönetim öğeleri ve çevresi. Yönetici ve yönetim. Firma içi analiz ve tanı. Algoritmalar ve veri yapıları. Stratejik uygulamalar. Kaynak tahsisi. Örgüt ve kontrol. Vaka analizi ve işletme benzetimleri. Grup çalışmaları ve sunumlar.	Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: İşletme Politikası Anahtar Kelimeler: Organizasyon, control, planlama	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce

Ders Tanımları – II – Türkçe : Diğer akademik birimler tarafından verilen tüm temel dersler			
1.	<p>ENGL181 Akademik İngilizce I</p> <p>ENGL181 birinci sınıf akademik İngilizce dersidir. Avrupa Ortak Dil Öğretim Politikası'nda (CEFR) belirtildiği gibi ENGL 181 dersi öğrencilerin İngilizce seviyelerinin B1 seviyesinde ilerletmeleri için düzenlenmiştir. Ders, kritik düşünme ile dil becerilerini birleştirir ve GEMoodle gibi teknoloji öğrenimini sağlar. Bu dersin amacı öğrencilerin bilgilerini ve akademik konuşmanın farkındalığını, dil yapılarını ve kelime dağarcığını pekiştirmektir. Bu ders başlıca, akademik ortamlarda yazma, konuşma becerileri, okuma becerileri ve genelde çalışma becerilerinin geliştirilmesi üzerinde yoğunlaşır.</p> <p>Kredi: (5 / 0 / 1)3</p> <p>Dersin Kısa Adı: Akademik İngilizce II</p> <p>Anahtar Kelimeler: Ana fikir, detaylı okuma, yüzeysel okuma, yazma (akademik konularda kompozisyon, paragraf)</p> <p><i>Dersi veren Bölüm: Modern Diller</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 6</p> <p>Eğitim Dili: İngilizce</p>
2.	<p>ENGL191 İngilizce İletişim - I</p> <p>ENGL191 birinci sınıf akademik İngilizce dersidir. Avrupa Ortak Dil Öğretim Politikası'nda (CEFR) belirtildiği gibi ENGL 191 dersi öğrencilerin İngilizce seviyelerinin B1 +seviyesinde ilerletmeleri için düzenlenmiştir. Ders, kritik düşünme ile dil becerilerini birleştirir ve mldmoodle gibi teknoloji öğrenimini sağlar. Bu dersin amacı öğrencilerin bilgilerini ve akademik konuşmanın farkındalığını, dil yapılarını ve kelime dağarcığını pekiştirmektir. Bu ders başlıca, akademik ortamlarda yazma, konuşma becerileri, okuma becerileri ve genelde çalışma becerilerinin geliştirilmesi üzerinde yoğunlaşır.</p> <p>Kredi: (3 / 0 / 1) 3</p> <p>Dersin Kısa Adı: İngilizce'de İletişim- I</p> <p>Anahtar Kelimeler: Ana fikir, detaylı okuma, yüzeysel okuma, yazma (akademik konularda kompozisyon, paragraf)</p> <p><i>Dersi veren Bölüm: Modern Diller</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 6</p> <p>Eğitim Dili: İngilizce</p>
3.	<p>MATH103 İşletme ve Ekonomi için Matematik – I</p> <p>Bir bilinmeyenli birinci derece ve ikinci derece denklemler. Eşitsizlikler ve çözümleri. Doğrusal denklemler, grafiksel özellikler. Mutlak değer. Kartezyen koordinat sistemi. Doğrusal eşitlikler, grafiksel özellikleri, eğim-kesişim şekli, bir doğru denkleminin belirlenmesi. Doğrusal denklem sistemleri. İki değişkenli Doğrusal denklem sistemleri, Gauss eliminasyon metodu, n değişkenli sistemler. Doğrusal deklemler sistemi uygulamaları. Fonksiyonlar: Fonksiyon türleri, fonksiyonların grafiksel gösterimi. Doğrusal fonksiyonlar ve uygulamaları. Doğrusal gelir-gider, kar, arz-talep fonksiyonları. Başabaş modelleri. İkinci derece fonksiyonlar ve özellikleri. İkinci derece gelir-gider, kar, arz-talep fonksiyonları. Polinom fonksiyonlar. Üssel ve logaritmik fonksiyonlar ve özellikleri. Üssel ve logaritmik terim içeren denklemler.</p> <p>Kredi: (3 / 0 / 1) 3</p> <p>Dersin Kısa Adı: Matematik</p> <p>Anahtar Kelimeler: cebirsel ifadeler, eşitsizlik, logaritma, doğrusal programlama</p> <p><i>Dersi veren Bölüm: Matematik</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Alan Ana Dersi</p>	<p>AKTS: 6</p> <p>Eğitim Dili: İngilizce</p>
4.	<p>ECON101 Ekonomiye Giriş - I</p> <p>Temel mikroekonomi; Ekonomik problemler; Arz ve talep; Esneklik; Tüketici ve firma davranışlarının marjinal analizleri; Kar maksimizasyonu teorisi; Piyasa analizi; Rekabete dayalı olan ve rekabete dayalı olmayan piyasalarda fiyatlandırma.</p> <p>Kredi: (3 / 0 / 1) 3</p> <p>Dersin Kısa Adı: Ekonomiye Giriş - I</p> <p>Anahtar Kelimeler: Arz, talep, esneklik</p> <p><i>Dersi veren Bölüm: Ekonomi</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Fakülte Ana Dersi</p>	<p>AKTS: 6</p> <p>Eğitim Dili: İngilizce</p>
5.	<p>TUSL181 İkinci Dil Olarak Türkçe</p> <p>TUSL181 İkinci Dil Olarak Türkçe, Türkçe'ye giriş dersidir. Dört temel dil becerisini ve temel dilbilgisi yapılarını içerir. Öğrenciler çeşitli çalışmalarla yazma becerilerini geliştirmeye teşvik edilirler. Bu dersin amacı, öğrencilerin günlük hayatta karşılaşılabilecekleri durumlarda, sınıfta ve Türkçe konuşulan ortamlarda Türkçe'de iletişim kurabilmelerini sağlamaktır.</p> <p>Kredi: (2/0/0) 2</p> <p>Dersin Kısa Adı: İkinci Dil Olarak Türkçe</p> <p>Anahtar Kelimeler: İletişim, kültür, dil</p> <p><i>Dersi veren Bölüm: Modern Diller</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 2</p> <p>Eğitim Dili: İngilizce</p>
6.	<p>HIST280 Atatürk İlkeleri ve İnkılap Tarihi</p> <p>Türk Bağımsızlık Savaşı ile Osmanlı'dan Cumhuriyet'e geçiş süreci ve sonrasında Yeni Türk Devleti'nin Kuruluş safhası, Türk İnkılabının geçirdiği safhaları ve felsefi alt yapıyı kavratmak, Atatürkçü Düşünce Sistemi'ni ve bu bağlamda Atatürk İlkeleri'ni genç nesillere öğretmek ve bunun önemini ve değerini idrak ettirmek, unutulmuş yakın tarihimizi hatırlatmak.</p> <p>Kredi: (2/0/0) 2</p> <p>Dersin Kısa Adı: Atatürk İlkeleri ve İnkılap Tarihi</p> <p>Anahtar Kelimeler: T.C tarihi, Atatürk İlkeleri</p> <p><i>Dersi veren Bölüm: Atatürk Araştırma Merkezi</i></p>	<p>Önkoşul: Yok</p> <p>Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 2</p> <p>Eğitim Dili: Türkçe</p>

7.	<p>ENGL 182 Akademik İngilizce II ENGL182 birinci sınıf ikinci donem akademik İngilizce dersidir. Avrupa Ortak Dil Öğretim Politikası'nda (CEFR) belirtildiği gibi ENGL 182 dersi öğrencilerin İngilizce seviyelerinin B2 seviyesinde ilerletmeleri için düzenlenmiştir. Ders, kritik düşünme ile dil becerilerini birleştirir ve Moodle gibi teknoloji öğrenimini sağlar. Bu dersin amacı öğrencilerin bilgilerini ve akademik konuşmanın farkındalığını, dil yapılarını ve kelime dağarcığını pekiştirmektir. Bu ders başlıca, akademik ortamlarda yazma, konuşma becerileri, okuma becerileri ve genelde çalışma becerilerinin geliştirilmesi üzerinde yoğunlaşır.</p> <p>Kredi: (5 / 0 / 1) 3 Dersin Kısa Adı: Akademik İngilizce II <i>Anahtar Kelimeler:</i> Ana fikir, detaylı okuma, yüzeysel okuma, yazma (akademik konularda kompozisyon, paragraf) <i>Dersi veren Bölüm:</i> Modern Diller</p>	<p>Önkoşul: ENGL181 Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>
8.	<p>ENGL192 İngilizce'de İletişim - II ENGL 192 dersi öğrencilerin İngilizce bilgisini Avrupa Ortak Dil Öğretim Politikası'nda (CEFR) belirtildiği gibi B2 seviyesinde ilerletmeleri için hazırlanmıştır. Dersin amacı, öğrencilerin akademik düz yazı yazma, kaynak kullanarak rapor hazırlama alanlarındaki becerilerini geliştirmektir. Bu ders aynı zamanda öğrencilerin farklı amaçlarla yazılmış okuma parçalarını okuyup anlamalarını sağlayıp, kritik düşünme becerilerini geliştirmelerini amaçlamaktadır. Bu ders Microsoft bilgisayar becerilerini ve özerk çalışmayı öne çıkaracak MOODLE teknolojileri içerir. Bu ders öncelikle okuma, yazma, belgeleme, akademik ortamlarda sunum yapma becerilerini ve dinleme, konuşma gibi diğer becerileri içerir.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: İngilizce'de İletişim - II <i>Anahtar Kelimeler:</i> Avrupa Ortak Dil Öğretim Politikası, B2, kritik düşünme, rapor yazma, özerk çalışma <i>Dersi veren Bölüm:</i> Modern Diller</p>	<p>Önkoşul: ENGL191 Kategorisi: Üniversite Ana Dersi</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>
9.	<p>MATH104 İşletme ve Ekonomi için Matematik – II Determinantlar, matrisler ve uygulamaları. Doğrusal deklemler sisteminin çözümü. Matris ters çevirme metodu, Cramer kuralı. Değişim süreci ve türev. Eğri çizimi. Optimizasyon. Gelir-gider, kar uygulamaları. Gider fayda analizi. Çok değişkenli fonksiyonlar. Kısmi türev. Uygulamalar. Lagrange metodu. İntegral hesap. Belirli integraller, alan hesapları ve uygulamalar.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Matematik - II <i>Anahtar Kelimeler:</i> matrix,limit,türev,egri çizimi,kismi türev,integral <i>Dersi veren Bölüm:</i> Matematik</p>	<p>Önkoşul: MATH 103 Kategorisi: Alan Ana Dersi</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>
10.	<p>ECON102 Ekonomiye Giriş - II Temel makroekonomi; Ulusal gelirin belirlenmesi; Devletin rolü; Bankacılık sistemi; Enflasyon; İşsizlik ve gelişme problemleri.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Ekonomiye Giriş - II <i>Anahtar Kelimeler:</i> Makroekonomi, büyüme, enflasyon, istihdam <i>Dersi veren Bölüm:</i> Ekonomi</p>	<p>Önkoşul: Yok Kategorisi: Alan Ana Dersi</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>
11.	<p>PSIR101 Küresel Siyasete Giriş Bu ders öğrencilerin, küresel olayların karmaşıklığını ve birbirlerine olan bağlantılarını anlamalarını sağlamayı amaçlıyor. Farklı altyapıları olan öğrencilere yönelik olarak bu ders karmaşık teorik tartışmalardan kaçınıp bunun yerine siyasi, ekonomik, çevresel ve toplumsal somut gelişmeleri incelemektedir.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: Küresel Siyasete Giriş <i>Anahtar Kelimeler:</i> Küreselleşme, Kapitalizm, güç, barış, savaş <i>Dersi veren Bölüm:</i> Siyaset Bilimi ve Uluslararası İlişkiler</p>	<p>Önkoşul: Yok Kategorisi: Alan Ana Dersi</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>
12.	<p>ECON203 İşletme için Mikroekonomi Bu ders, iş dünyasındaki küçük fiyat-alıcı firmaların yanı sıra piyasa gücüne sahip büyük baskın firmalar da dahil olmak üzere, firmaların yönetiminde mikroekonomik ilkelerin ve araçların uygulanması için gerekli düşünce sistematığının gelişimini sağlar. Dersin amacı öğrencilerin firmaların faaliyet gösterdikleri ekonomik, finansal ve siyasi ortamı anlamalarını sağlayarak firmalar arası, firma-tüketici, ve firma-hükümet etkileşimleri hakkında stratejik düşünmeye başlamalarına yardımcı olmaktır. İşlenen konular Tüketici Teorisi, Üretim Teorisi, Üretim Maliyeti ve Pazar Yapılarının geliştirilmesi ve iş uygulamalarını içerir.</p> <p>Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: İşletme ve Mikr. Ekon. <i>Anahtar Kelimeler:</i> Tüketici davranışları, pazar yapıları, Pazar başarısızlıkları <i>Dersi veren Bölüm:</i> Ekonomi</p>	<p>Önkoşul: Yok Kategorisi: Alan Ana Dersi Dersin Statüsü: Yeni</p>	<p>AKTS: 6 Eğitim Dili: İngilizce</p>

13.	STAT201	İstatistik - I	İstatistiğin içeriği; Tanımlayıcı ve tümevarımlı istatistik; Merkezi eğilim ölçümleri ve dağılımları; Olasılık, örnekleme, tahmin hesapları. Kredi: (3 / 0 / 1) 3 Dersin Kısa Adı: İstatistik - I Anahtar Kelimeler: Ortalama, varyans, olasılık Dersi veren Bölüm: Ekonomi	Önkoşul: MATH 103 Kategorisi: Alan Ana Dersi	AKTS: 7 Eğitim Dili: İngilizce
14.	FINA301	İşletme Finansmanı	Finansal yönetimin temel ilkeleri ve finansal yönetici temel kararlarına uygulanması. Finansman ve firma finansal yöneticisinin rolünün tanımı ve açıklanması. Paranın zaman değeri kavramlarının açıklanması: yalın ve çoğul nakit akışlarının şimdiki ve gelecek zaman değerleri. Tahvil ve hisse senetlerinin temelleri, tanımları, ve değerlendirilmesi. Temel yatırım kararları ve proje değerlemelerinde uygulanması. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: İşletme Finansmanı Anahtar Kelimeler: Faiz oranları, finansal raporlar, yatırım Dersi veren Bölüm: Bankacılık ve Finans	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
15.	FINA308	Uluslararası Finans	Bu ders küreselleşmede finansman teorileri, global sermaye, maliyet analizleri, uluslararası finansal kurumlar ve döviz teorileri yabancı doğrudan yatırım teorileri içermektedir. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Ulus. Uluslararası Finans Anahtar Kelimeler: Döviz Kurları, Döviz Piyasası Türevleri, Döviz Kur Rejimleri Dersi veren Bölüm: Bankacılık ve Finans	Önkoşul: FINA301 Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
16.	FINA302	Para ve Banka	Paranın tanımı ve ekonomik faaliyetteki rolü, ticari ve merkez bankası kurumlarının analizi, finansal kurumlar arasında makro ilişkilerin değerlendirilmesi, istikrar politikalarının başlıca hedefleri. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Para ve Banka Anahtar Kelimeler: Para, risk, faiz oranları, enflasyon Dersi veren Bölüm: Bankacılık ve Finans	Önkoşul: Yok Kategorisi: Fakülte Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce
17.	ECON331	Uluslararası Ticaret ve Ekonomi	Bu ders, ekonomi alanı dışındaki alanlarda eğitim alan öğrencilere uluslararası iktisadın temel kavram ve teorilerini vermektedir. Bu çerçevede özellikle dış ticaret teorileri, mutlak ve karşılaştırmalı üstünlük modelleri, arz ve talep modelleri, faktör donatımı teorisi, dış ticaret ve ekonomik büyüme, dış ticaret politikasının amaç ve araçları, ülkelerin DTÖ müzakerelerindeki yaklaşımları ve dış ticarete karşılaştıkları sorunlar, dış ticaretin çevresel etkileri gibi konuları işleyip analiz etmektedir. Kredi: (3 / 0 / 0) 3 Dersin Kısa Adı: Ulus. Tic. Anahtar Kelimeler: Ekonomik entegrasyon, ticaret Tarif Dersi veren Bölüm: Ekonomi	Önkoşul: Yok Kategorisi: Alan Ana Dersi	AKTS: 6 Eğitim Dili: İngilizce

Part IV. Consultations

Other academic units (academic owners) affected by this revision					
Approval (i.e., initials) of the listed academic unit heads which somehow are affected by the proposed changes is necessary. Please exclude area or University elective courses. Add additional rows if necessary.					
	Academic Unit	Courses to be taught by this academic unit	Total Number	Total Credits	Approval (Date and initials)
1.					
2.					
3.					
4.					
5.					
Total:					

Rector's Office: Vice Rector for Student Affairs

Consult and get approval for compliance of the proposed changes with the existing student recruitment policies IF THE TITLE OR DIPLOMA DEGREE OF THE PROGRAM HAS BEEN CHANGED.

Recommendations and other remarks:

Vice Rector (Name)		Date		Signature	
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Rector's Office: Budget and Planning Office

Consult and get approval for the compliance of the proposed changes with the existing budget and planning policies IF ADDITIONAL HUMAN OR PHYSICAL RESOURCES are needed.

Recommendations and other remarks:

Name and Duty		Date		Signature	
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Part IX. Approval of the Department Board

Founding Department Chair, Title and Name	Assoc.Prof. Dr. Mustafa TÜMER	Signature		Date	26.02.2015
Founding Board Meeting Date	24.02.2015	Meeting Number	79	Decision Number	79

Part X. Approval of the Faculty/School Board

Board Meeting Date		Meeting Number		Decision Number	
Dean/Director Title and Name		Signature		Date	

Part XI. Evaluation of University Curriculum Committee

Program Title:	INTERNATIONAL TRADE AND BUSINESS			Date Recieved:	30.04.2015
Preliminary Evaluation Date:	05.05.2015	Subcommittee Evaluation Date:	22.05.2015/29.06.2015	UCC Evaluation Date:	18.09.2015

Review item	OK	Remarks / Recommendations
<i>Submission:</i>		
Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc...)		
Deadlines (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester)		
Board Approvals (Department Board, Faculty/School Board)		
Consultations (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required)		

Curriculum:

<p>Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of which is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)</p>		
<p>Coherence and relevance of justifications in general (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)</p>		
<p>Appropriateness of course coding (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters)</p>	-	
<p>Format and length of course titles and descriptions (60 characters; hyphenated use of roman numerals ("I", "II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)</p>		
<p>Course contents (Max. 2000 characters; concise and clear language; no overlap with similar courses)</p>		
<p>Calculation of the credits of the individual courses and the total credit of the program (Credit = Lec + ½ (lab+tut), the digits after the decimal point of the resultant number is dropped)</p>		
<p>Consistency of the use of credits in different sections of the form</p>		
<p>Compliance of the course credit descriptions with policies (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)</p>		
<p>Total credit or student work load appropriateness (Total of 40 3-4 credit courses excluding SPIKE, Turkish and History, 120-145 total credits)</p>		
<p>Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)</p>		
<p>Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible)</p>		
<p>Appropriateness of academic ownership of the courses (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department)</p>		
<p>Justifiable minimum overlap among similar courses (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional)</p>		

Accreditation:

<p>Compliance with the requirements of YÖK</p>		
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Compliance with the requirements of ABET or any other accreditation body if applicable		
Implementation:		
Sufficiency of human resources		
Sufficiency of physical resources		
Justified budget and financing		
Proper initiation semester		
Existence of the implementation guide		
Additional Remarks:		
Overall:		
<input type="checkbox"/> Recommend without reservation <input checked="" type="checkbox"/> Recommend with minor corrections/recommendations indicated above <input type="checkbox"/> Not recommended		

Report-Decision No: 15/54-10

The Department made the relevant corrections.

Chairperson Title and Name	Prof.Dr. Osman M. KARATEPE	Date	02.10.2015	Signature	
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Part XII. Approval of Senate

Senate Meeting Date		Meeting Number		Decision Number	
Rector Title and Name		Signature		Date	